# Sample of National Poll



## **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

Fieldwork Conducted December 11-31, 2013

Commissioned by David Kirsch & Associates New York, New York



### **American Research Surveys**

www.superpolling.com 604 Sunset Drive Butler, PA 16001 Phone: (724) 766-3200

### **Monition**

This public opinion survey is subject to the immutable laws of chance. This means that, in some instances, actual values may vary from listed values by uncomfortably large margins. Release of any information contained in this report without the accompanying confidence level charts can be extremely damaging to our reputation. Unless otherwise indicated, all projected results are not weighted and are based on the total survey results. American Research Surveys makes no guarantee, either express or implied, regarding the use of the material contained in this report. All decisions based on the information contained in this report should be made with the knowledge that a margin of error is applicable to the survey results.

### **Abstract**

There has been an increasing amount of concern recently about large donations given by special interest groups and corporations to elected political figures. However, there has been very little research conducted on the public perception of these gifts. This may be occurring, at least to some degree, because there is no financial interest on the part of either political figures, research organizations or the media to change the current system as they directly benefit from these expenditures. As is consistent with other polling conducted within the past year, respondents in the current poll, when first questioned, did not rank the influence of money in politics as one of the top priorities for President Obama and the United States Congress. However, after questioning them specifically about the influence of money in politics, a large majority of them (75%) felt that it was important to eliminate the money, power and influence of large corporations and special interest groups from the political system. Nearly three in four (73%) felt that the United States would be more secure if more competition could be introduced into the political system and the influence of such groups could be limited or eliminated altogether. A large majority (67%) also felt that representatives are more influenced by money than by what is best for the country. Over 70% felt that U.S. representatives who accept money from either special interest groups or corporations are not very concerned about them. Nearly half felt that representatives who receive such money do not care about them "at all". As a result, after answering several questions about money and political influence in detail, 63% of the respondents to this survey then indicated that the president and congress should make it a priority to pass a law banning private money from political campaigns and replace it with a simple system of public financing. The results of this survey strongly indicate that an informational and media program could well turn the tide of public opinion on this subject. In the near future, changing the way political campaigns are financed may very well become THE ISSUE of highest priority for congress and the president.

## **Table of Contents**

Monition	2
Abstract	3
Introduction	6
Total Survey Results	8
Total Survey Data Tables	18-25
Sub Sorting By Political Party of Registration	26
Data Tables by Party of Registration	34-57
Analysis of Age Brackets	58
Analysis of Age Brackets Data Table Sub Sorts	64-95
Analysis of Gender of Respondents	96
Gender Data Table Sub Sorts	99-115
Analysis by Marital Status	116
Marital Status Data Tables	122-145
Analysis by Geographic Region (Maps)	146-156
Geographic Region Data Tables	156-188

Analysis of Income Level Sub Sorts	189-194
Data Tables of Income Level Sub Sorts	195-234
Summary and Conclusions	235
Footnotes	236
Methodology	237-241
Questionnaire and Screening	241-246
Margin of Error	248-249
95% Confidence Level Charts	ont sleeve

# **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### Introduction

When first questioned, the respondents to this nationwide survey of the adult population of the United States did not list money in politics as what should be the top priority for the president and congress in the coming year. However, upon further questioning about the influence of money, and having to think about this issue, over 75% felt that it was important to limit the influence of money and nearly 70% said they would support a law to change the current system. A large majority, 63%, then said that the president and congress should make it a priority to pass a law banning private money from political campaigns and replace that money with a simple system of public financing.

We first surveyed the respondents in a typically-styled question – asking what should be the top priority of President Obama and the U.S. Congress in the coming year. The results to the first question were fairly consistent with those of other recently conducted polls. However, in this survey, we went deeper into the realm of the priorities of the respondents and specifically asked about money and the relationship of money to politics.

What we discovered when we polled questions relating to money and the political process was rather shocking and disturbing:

- Nearly seven in ten respondents (67%) felt that the priorities of our elected representatives in Washington are more influenced more by monetary donations than what is best for the country.
- 68% of those surveyed feel that the United States Congress has different priorities for this nation that they do.
- Nearly half of those surveyed believe that elected representatives who receive money from corporations and special interest groups do not care about them "at all".

- 63% feel that it should be a priority to pass a law banning private money from political campaigns and that the money should be replaced with public financing.
- 74% of the respondents said that they were more likely to vote for a candidate who received NO money from corporations or special interests.
- Accepting large corporate and special interest donations is a strong negative issue for national representatives. The issue has some of the strongest negative dimensional scaling numbers that we have seen in 20 years of polling.
- Males and females are almost equally strong in their opinions of candidates receiving such money.
- Registered Republicans and Democrats are almost equally strong in their negative views of receiving money from corporations and special interests.
- Receiving corporate and special interest money is an enormous negative issue across all income groups.
- 69% of respondents said that they are willing to support a law that would eliminate funding by corporations and special interest groups altogether.

There may well be a change coming with the way political campaigns are financed. Our research indicates that elected officials who continue to receive substantial financial rewards and incentives from corporations and special interest groups will pay a very high price in public opinion ratings. Over 20 years of political polling research has also taught us — and very well — that those candidates with a poor public opinion rating are in grave danger of losing the next election.

If a public relations effort is launched to put this issue forward, opinions will change rapidly in favor a creating a change in the current system of political financing.

## **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Total Survey Results**

Information contained in this section of the report is based on the responses of the total survey base of 1006 respondents.

As has been done in many other polls, we asked the question, "What ONE issue should be the top priority for President Obama and the United States Congress in the coming year?". The most common answer was the economy. Several other issues, including the danger of war and terrorism, also received fairly high rankings. Money in politics was not even ranked by one percent of the respondents as what should be the top priority for the president and congress in the coming year.

The results of the current survey were consistent with other recently released public opinion polls. A survey conducted by Peter Hart and Bill McInturff showed that the top priority for the president and congress should be the economy.<sup>1</sup> This was confirmed as the top priority by yet another poll conducted in January for CBS News and the New York Times.<sup>2</sup>

There is also a great deal of diversity in the opinions of the American Population as to what the top priority for the President and U.S. Congress should be in the coming year. No one issue garnered a simple majority of the respondents. The issue most often rated as the most important priority, the economy, was listed by just over one-third of the respondents as the "top" issue (see figure 1).

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

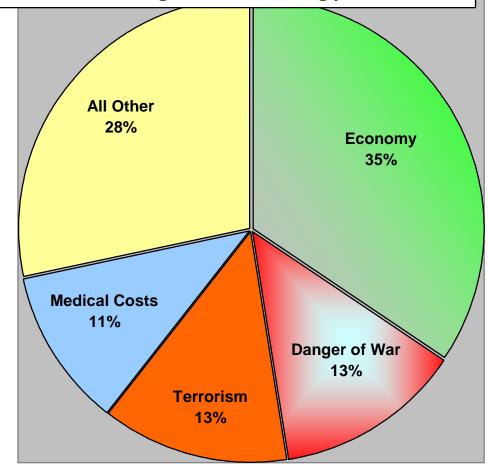


Figure 1

It also appears that the President and the United States Congress have "different" priorities than the population of the country as a whole. While not even 50% of the population felt that President Obama has the same priorities that they do, respondents felt that members of the United States Congress were even further out of touch.

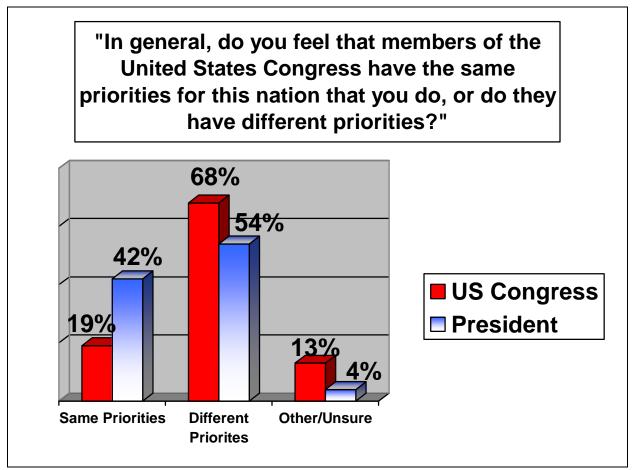


Figure 2

A deep concern is evident among respondents about what these other priorities might be, including the effects of money on their elected representatives. Despite the fact that most respondents in this survey did not list money in politics as what should be the TOP priority for President Obama and the U.S. Congress in the coming year, it certainly is of great concern to many of them. After answering several questions on money and politics and thinking over the issue, a majority of the respondents then said money *should* be a priority.

This is not the first survey to show that the both the President and the U.S. Congress have "different" priorities. A survey conducted in May, 2005 by Peter Hart and Bill McInturff for NBC News and the Wall Street Journal found that just 17% of the respondents (half sample) felt that the U.S. Congress as a whole had the same priorities that they did.<sup>3</sup>

Our intent, in this polling, was to conduct a more thorough examination of the respondents regarding what, in their view, was influencing the priorities of our elected representatives. We asked them some specific questions in that regard. One of the questions that respondents were asked was whether they felt that the money donated by these organizations clouded the judgment of the representatives to the point that they were more interested in the priorities of the donors than what was good for the nation. The results are summarized in figure 3.

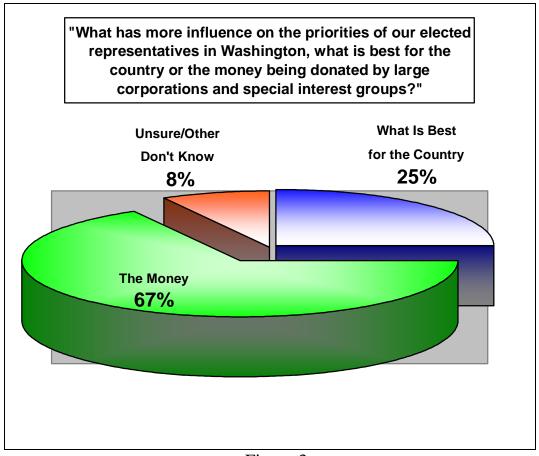


Figure 3

Many of the respondents said that they hoped their representatives do what is best for the country, but that they had to say it was probably money that held the real power to influence decisions.

By an overwhelming majority, the poll revealed that adults in the United States believe that the money from corporations and special interest groups is tainting their representatives to the point that they are not very concerned about them – or do not care about them at all (see figure 4).

In terms of the dimensional scaling numbers of the representatives, the numbers of our nationally elected representatives are fairly low to begin with at just over 50% in both the U.S. House and U.S. Senate. The rankings of those who receive money from corporations and special interest groups, however, drops even lower to just below 40%.

These numbers indicate that this could well be an explosive issue in coming campaigns for any candidates who have accepted such money.

Although Democrats received slightly better rankings than did Republicans in their overall level of concern, the results were not statistically significant and remained within the 3.15% margin of error at the 95% confidence level.

There was also very little difference, in the minds of the respondents, as to whether the money came from corporations or special interest groups. They felt that representatives who take such money do not care about them no matter what the source of the money received.

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are "extremely concerned" about you, a ranking of 5; they may "very concerned" about you, a ranking 4; they may be "somewhat concerned", a ranking of 3; you may feel that they are "not very concerned", a ranking of 2; or that they "do not care at all" about you, a ranking of 1.

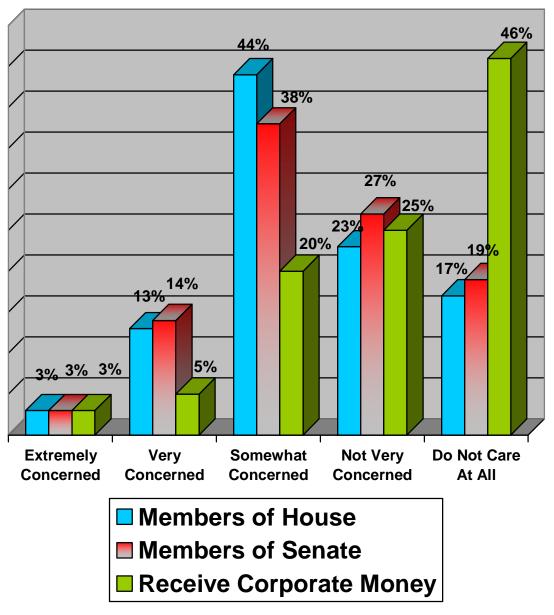


Figure 4

As an indicator of the depth of the feeling on this issue, respondents were over twice as likely to feel that representatives who take money from corporations and special interests "do not care at all" about them when compared with members of the U.S. house and U.S. Senate in general.

Candidates who pledge to accept no money from corporations and special interest groups hold a huge advantage over their competitors. An overwhelming majority of those surveyed indicate that they would be willing to support such candidates (see figure 5).

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

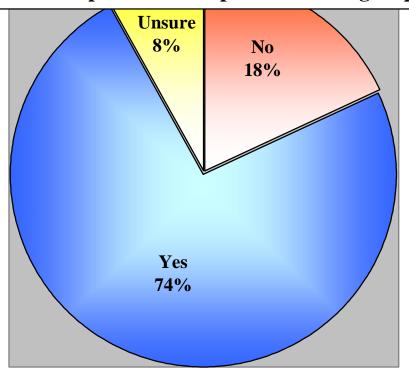


Figure 5

Many of those who responded "no" (see figure 5) indicated that they would distrust such a candidate because they would have to be independently wealthy in order to run such a campaign. But when asked if they would be willing to provide public funding for such campaigns, the percentage answering "no" increased to nearly one in four. Many of these responding negatively to our interviewers indicated that they feared using such a system would increase their tax burden.

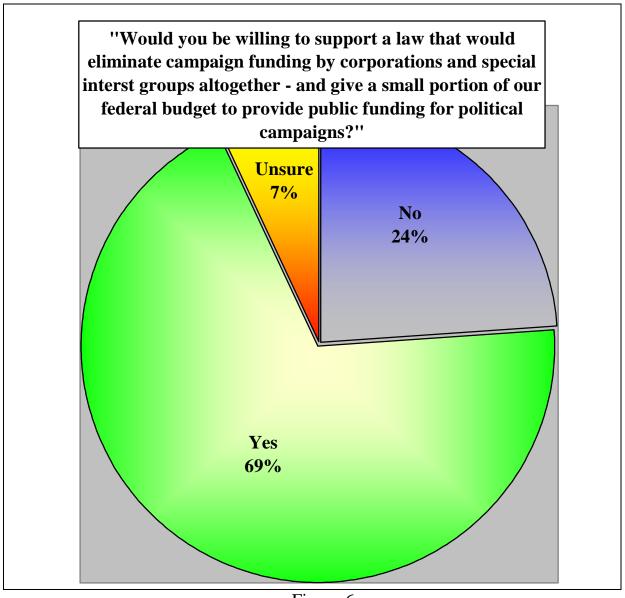


Figure 6

When asked if the president and congress should make it a priority to pass a law banning private money from political campaigns and replace it with public money, the respondents seemed to change their opinions after having thought about the issue for several questions (see table 1). Now, a strong majority of those interviewed appeared to change their positions and say that passing a law banning private money from political campaigns should be a priority.

Sub Sort or Demogr	raphic Group:	Total Survey	
	N	= 1006	
"Do you think that the to pass a law banning replace that money w	g private money f	from political camp	paigns - and
	#	%	Index
Yes	633	63%	100
No	260	26%	100
Unsure/Other/Don't Know	113	11%	100
Total	1006	100%	

Table 1

One surprising finding dealt with the issue of security. Respondents felt that the United States would be more secure if we could introduce more competition into our political system and limit the influence that money is currently wielding among our elected representatives. Nearly three in four responded in this manner (see figure 7).

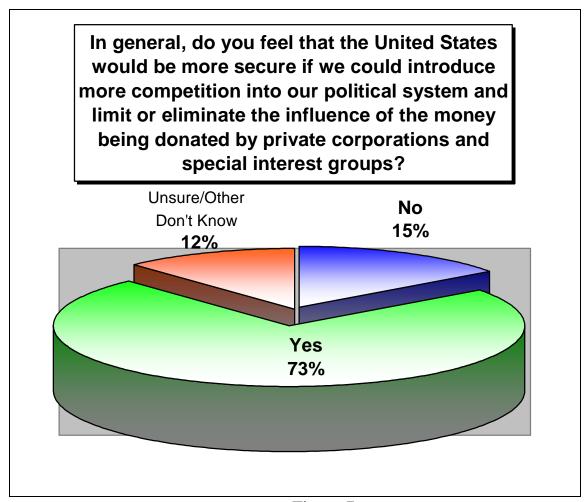


Figure 7

The majority of those surveyed told us that they feel that eliminating the large amounts of campaign money that is currently being spent by special interests and corporations would not only be good for the political system, but would actually make our country more secure as well.

<b>Sub Sort or Demographic Group:</b>		<b>Total Survey</b>
	N =	1006

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
The Danger of War	133	13%	100
The Economy	338	34%	100
Terrorism	130	13%	100
<b>Budget Deficit</b>	27	3%	100
Medical Costs	111	11%	100
National Debt	17	2%	100
<b>Energy Costs</b>	19	2%	100
Moral Values	34	3%	100
<b>Money in Politics</b>	4	0%	100
Poverty	24	2%	100
Rebuilding/Hurricane Relief	20	2%	100
All Other	149	15%	100
TOTALS	1006	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	419	42%	100
Different Priorities	548	54%	100
Unsure/Other/Don't Know	39	4%	100
TOTALS	1006	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different Priorities?''

	#	%	Index
Same Priorities	196	19%	100
Different Priorities	680	68%	100
Unsure/Other/Don't Know	130	13%	100
TOTALS	1006	100%	

Table 2

<b>Sub Sort or Demographic Group:</b>		Total Survey
	N =	1006

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	252	25%	100
<b>Money/Donations</b>	669	67%	100
Unsure/Other/Don't Know	85	8%	100
TOTALS	1006	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives...

	"Are members of the U.S.		"Are members of the	
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	40	4%	31	3%
Very Concerned	124	12%	128	13%
Somewhat Concerned	479	48%	437	43%
Not Very Concerned	201	20%	248	25%
Do Not Care At All	162	16%	162	16%
TOTAL	1006	100%	1006	100%
Total Positive	164	16%	159	16%
Total Negative	363	36%	410	41%
Total Raw Data of Ranking	2697	n/a	2636	n/a
Dimensional Scaling	54%	n/a	52%	n/a

Table 3

# Sub Sort or Demographic Group: N = 1006

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each Of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Republicans"	
•	#	%	#	%
Extremely Concerned	87	9%	76	8%
Very Concerned	183	18%	187	19%
Somewhat Concerned	313	31%	305	30%
Not Very Concerned	198	20%	203	20%
Do Not Care At All	225	22%	235	23%
TOTAL	1006	100%	1006	100%
Total Positive	270	27%	263	26%
Total Negative	423	42%	438	44%
Total Raw Data of Ranking	2727	n/a	2684	n/a
Dimensional Scaling	54%	n/a	53%	n/a
The Representatives		lot of money		a lot of money
		rporations"	_	interest groups"
	#	%	#	%
Extremely Concerned	32	3%	41	4%
Very Concerned	49	5%	57	6%
Somewhat Concerned	230	23%	230	23%
37 . 77 . 6				0.40/
Not Very Concerned	238	24%	244	24%
Not Very Concerned  Do Not Care At All	238 457	24% 45%	244 434	24% 43%
Do Not Care At All	457	45%	434	43%
Do Not Care At All TOTAL	457 1006	45% 100%	434 1006	43% 100%
Do Not Care At All TOTAL Total Positive	457 1006 81 695	45% 100% 8%	434 1006 98 678 2045	43% 100% 10%
Do Not Care At All TOTAL  Total Positive Total Negative	457 1006 81 695	45% 100% 8% 69%	434 1006 98 678	43% 100% 10% 67%

<b>Sub Sort or Demographic Group:</b>	Total Survey	
	N = 1006	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	765	76%	100
Not Important	161	16%	100
Unsure/Other/Don't Know	80	8%	100
TOTALS	1006	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	747	74%	100
No	171	17%	100
Unsure/Other/Don't Know	88	9%	100
Total	1006	100%	100

"In general, do you feel that the United States would be more secure if we Could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	734	73%	100
No	147	15%	100
Unsure/Other/Don't Know	125	12%	100
Total	1006	100%	

Table 5

<b>Sub Sort or Demographic Group:</b>	Te	otal Survey	
	N =	1006	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	694	69%	100
No	221	22%	100
Unsure/Other/Don't Know	91	9%	100
TOTALS	1006	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	633	63%	100
No	260	26%	100
Unsure/Other/Don't Know	113	11%	100
Total	1006	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	8		
Question	#	%	Index
Write letter/email	515	51%	100
Make phone call	250	25%	100
Attend rally	168	17%	100
Make donation	144	14%	100
<b>Vote for Good Candidates</b>	451	45%	100
Other	102	10%	100
Total	1630	n/a	
1 otal	1000	11/ U	

Table 6

<b>Sub Sort or Demographic Group:</b>	T	otal Survey
	N =	1006

# "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	39	4%	100
25-34	114	11%	100
35-49	234	23%	100
50-65	309	31%	100
65+	303	30%	100
Unsure/Other/Don't Know	7	1%	100
Total	1006	100%	

#### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	885	88%	100
Somewhat Likely	66	7%	100
Unsure/Other/Don't Know	55	5%	100
Total	1006	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	363	36%	100
Republican	354	35%	100
Independent	96	10%	100
<b>Green Party</b>	1	0%	100
Not Registered	146	15%	100
Unsure/Other/Don't Know	46	5%	100
Total	1006	100%	

Table 7

<b>Sub Sort or Demographic Group:</b>	<b>Total Survey</b>
	N = 1006

	#	%	Index
African	73	7%	100
Asian	21	2%	100
Indian	47	5%	100
European	778	77%	100
Hispanic/Latin	29	3%	100
Unsure/Other/Don't Know	58	6%	100
Total	1006	100%	
"What is your current marital sta	atus?''		
•	#	%	Index
Single	181	18%	100
Married	631	63%	100
Divorced	64	6%	100
Separated	7	1%	100
Widowed	112	11%	100
Unsure/Other/Don't Know	11	1%	100
Total	1006	100%	
"Into which bracket, approximat	•	household	
income for the year 2005 fall. Wo		0/	Indan
### 000 T	# 204	%	Index
\$25,000 or less	204	20%	100

	#	%	Index
\$25,000 or less	204	20%	100
\$25,000-\$49,999	234	23%	100
\$50,000-\$75,000	211	21%	100
\$75,000-\$100,000	108	11%	100
\$100,000 or more	113	11%	100
Unsure/Other/Don't Know	136	14%	100
Total	1006	100%	

Table 8

<b>Sub Sort or Demographic Group:</b>	<b>N</b> :	Total Survey	
	1₹ -	_ 1000	
<b>Gender</b> – from interviewer observation			
	#	%	Index
Female	543	54%	100
Male	463	46%	100
m	1006	1000/	
Total	1006	100%	
Geographic Region			
	#	%	Index
Northeast	218	22%	100
South	360	36%	100
Midwest	197	20%	100
West	231	23%	100
Total	1006	100%	

Table 9

# **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Sub Sorting by Political Party of Registration**

Information contained in this section of the report is based on the party of registration. Since we contacted by registered voters and those who were not registered voters, there were a significant number of voters who were not registered to either of the two main political parties.

The percentage of adults who fell into each category is summarized in figure 8.

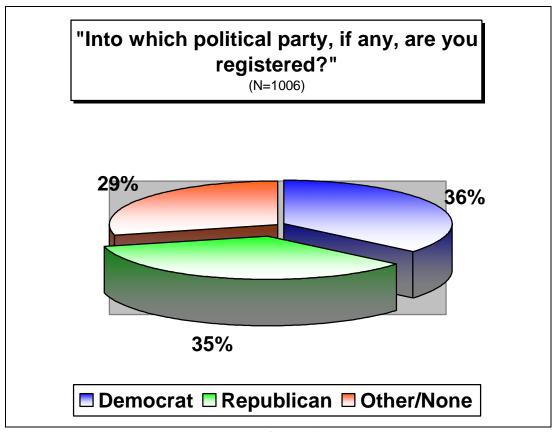


Figure 8

There were some significant differences between Democrats, Republicans and respondents in the "other" category on several of the issues surveyed. Although the top priorities given by respondents in all three categories tended to closely parallel one another, Democrats were slightly more likely than Republicans to consider the economy as what should be the top priority for President Obama and the U.S. Congress in the coming year. 38% of Democrats listed this as the top priority while only 30% of Republicans felt it should be first. Democrats were more concerned about medical costs than were Republicans and respondents in the "other" category.

## Percentage of Respondents Listing "The Economy" as the Top Priority

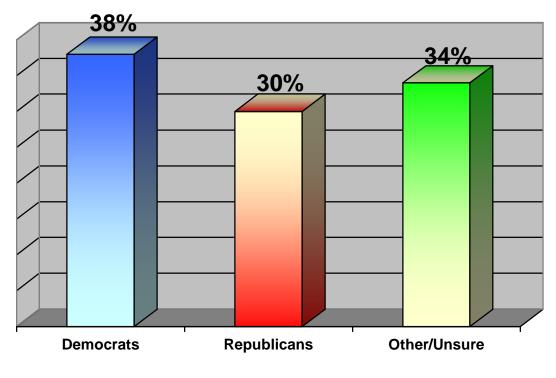


Figure 9

There were major differences in the opinions of the priorities of Presidents Obama, as is summarized in Figure 10. Not surprisingly, Republicans felt Obama was not in touch with their feelings. Respondents in the "other" category fell between the opinions of the two major political parties.

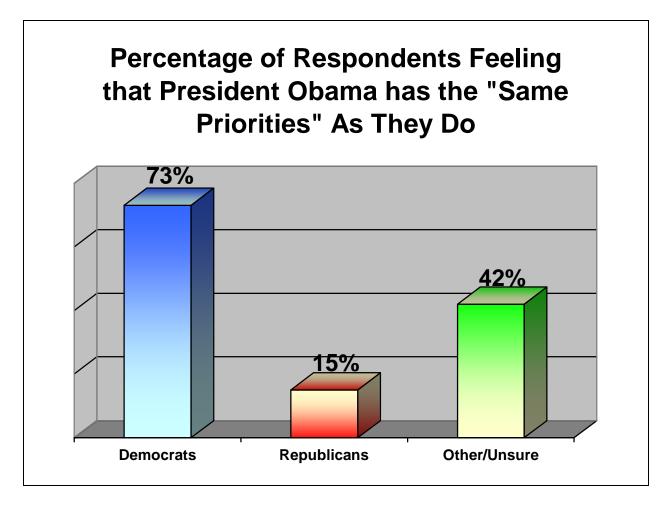


Figure 10

Republican respondents tended to feel that members of the U.S. Congress had the same priorities for this nation as they do. This is probably due to the fact that the Republican Party controls both the U.S. House. Nevertheless, less than one in four Republicans felt that members of congress were in touch with their priorities – and only 15% of registered Democrats felt that Congress had the same priorities for this nation as did those who answered the survey.

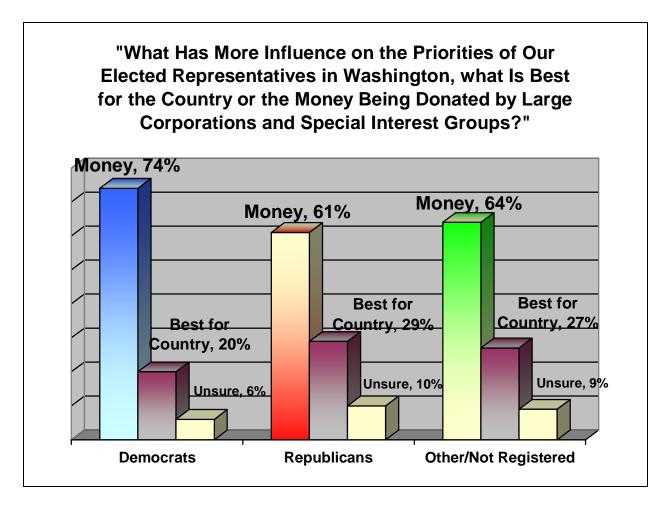


Figure 11

Democrats tended to have a stronger view on the influence of money on the priorities of our elected representatives. As figure 11 illustrates, respondents in the "other" parties and those who were who were not registered, fell between the opinions of those surveyed who were in the two main political parties. It's an unfortunate discovery that less than one in three of the adults responding to this survey, regardless of their party affiliation, feel that their representatives are doing what is best for the country.

Registered Democrats also felt more strongly that it was important to eliminate the money, power and influence of large corporations and special interest groups. Democrats were also more likely to vote for a candidate who pledges to accept no outside money and they were far more likely to answer yes on the question involving security, as can be seen in figure 12.

Registered Democrats indicated that they were far more likely than either Republicans or those in the "other" category to support a law that would eliminate campaign funding by corporations and special interests altogether and provide public funding for political campaigns (see figure 13).

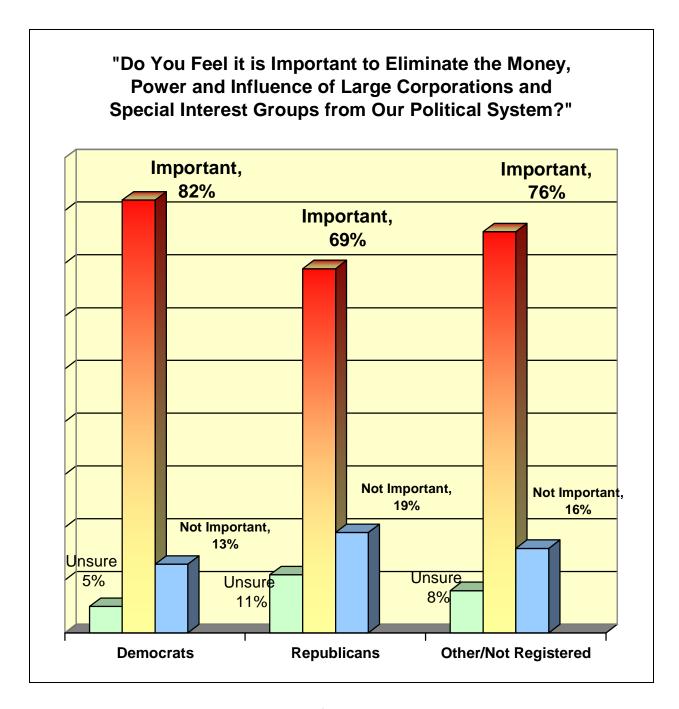


Figure 12

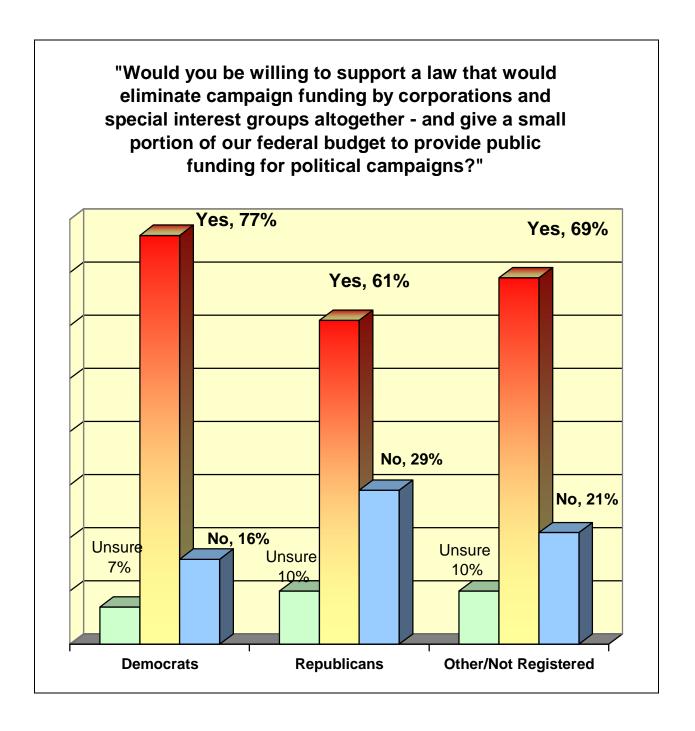


Figure 13

In general, registered Democrats tended to have the view that their elected representatives are more likely to be influenced by monetary donations, less likely to care about them and feel that there is a need for a change in the current system of political financing. Republicans, on the other hand, while agreeing to the need for a change, were more likely to support the status quo.

## **Data Tables by Party of Registration**

The following pages contain data tables sorted by political party of registration.

<b>Sub Sort or Demographic Group:</b>	Democrats	
	N = 363	

"I'd Like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	47	13%	98
Economy/Jobx	137	38%	112
Terrorism	27	7%	58
<b>Budget Deficit</b>	12	3%	123
Medical Costs	50	14%	125
National Debt	6	2%	98
<b>Energy Costs</b>	3	1%	44
Moral Values	9	2%	73
Money in Politics	1	0%	69
Poverty	12	3%	139
Rebuilding/Hurricane Relief	6	2%	83
Other	53	15%	99
TOTALS	363	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

_	#	%	Index
Same Priorities	53	15%	35
Different Priorities	300	83%	152
Unsure/Other/Don't Know	10	3%	71
TOTALS	363	100%	, 1

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	54	15%	76
Different Priorities	271	75%	110
Unsure/Other/Don't	38	10%	81
Know	30	10%	01
TOTALS	363	100%	

Table 10

<b>Sub Sort or Demographic Group:</b>		Democrats
	N =	363

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	72	20%	79
<b>Money/Donations</b>	268	74%	111
Unsure/Other/Don't Know	23	6%	75
TOTALS	363	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

"Are members of the U.S. House of Representatives"		"Are members of the United States Senate"	
10	3%	11	3%
30	8%	36	10%
159	44%	153	42%
89	25%	90	25%
75	21%	73	20%
363	100%	363	100%
40	11%	47	13%
164	45%	163	45%
900	n/a	911	n/a
50%	n/a	50%	n/a
	House of Ref # 10 30 159 89 75 363 40 164	House of Representatives" # %  10 3% 30 8% 159 44% 89 25% 75 21% 363 100%  40 11% 164 45%	House of Representatives"  #

Table 11

# **Sub Sort or Demographic Group: Democrats** N = 363

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Republicans"	
_	#	%	#	%
Extremely Concerned	69	19%	8	2%
Very Concerned	112	31%	19	5%
Somewhat Concerned	109	30%	77	21%
Not Very Concerned	39	11%	104	29%
Do Not Care At All	34	9%	155	43%
TOTAL	363	100%	363	100%
Total Positive	181	50%	27	7%
Total Negative	73	20%	259	71%
Total Raw Data of Ranking	1232	n/a	710	n/a
Dimensional Scaling	68%	n/a	39%	n/a

The Representatives	"Receive a lot of money from corporations"		"Receive a lot of mone from special interest grou	
	#	%	#	%
Extremely Concerned	15	4%	18	5%
Very Concerned	13	4%	16	4%
Somewhat Concerned	70	19%	78	21%
Not Very Concerned	73	20%	76	21%
Do Not Care At All	192	53%	175	48%
TOTAL	363	100%	363	100%
Total Positive	28	8%	34	9%
Total Negative	265	73%	251	69%
Total Raw Data of Ranking	675	n/a	715	n/a
Dimensional Scaling	37%	n/a	39%	n/a
		Table 12		

<b>Sub Sort or Demographic Group:</b>	D	emocrats
	<b>N</b> =	363

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	298	82%	108
Not Important	46	13%	79
Unsure/Other/Don't Know TOTALS	19 <b>363</b>	5% 100%	66

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	283	78%	105
No	49	13%	79
Unsure/Other/Don't Know Total	31 <b>363</b>	9% 100%	98

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	291	80%	110
No	43	12%	81
Unsure/Other/Don't	29	8%	64
Know Total	363	100%	04

Table 13

<b>Sub Sort or Demographic Group:</b>	D	emocrats	
	N =	363	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	279	77%	111
No	59	16%	74
Unsure/Other/Don't Know	25	7%	76
TOTALS	363	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	272	75%	119
No	62	17%	66
Unsure/Other/Don't Know	29	8%	71
Total	363	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	a se willing to take.		
Question	#	%	Index
Write letter/email	161	44%	87
Make phone call	95	26%	105
Attend rally	68	19%	112
Make donation	45	12%	87
<b>Vote for Good Candidates</b>	180	50%	111
Other	39	11%	106
Total	588	n/a	

Table 14

### "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	15	4%	107
25-34	34	9%	83
35-49	67	18%	79
50-65	130	36%	117
65+	116	32%	106
Unsure/Other/Don't Know	1	0%	40
Total	363	100%	

#### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	319	88%	100
Somewhat Likely	30	8%	126
Unsure/Other/Don't Know	14	4%	71
Total	363	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	363	100%	277
Republican	0	0%	0
Independent	0	0%	0
Green Party	0	0%	0
Not Registered	0	0%	0
Unsure/Other/Don't Know	0	0%	0
Total	363	100%	

Table 15

<b>Sub Sort or Demographic Group:</b>	D	emocrats	
	<b>N</b> =	363	

"From which ethnic origi	n do most of your ance	estors come?''	
	#	%	Index
African	54	15%	205
Asian	6	2%	79
Indian	17	5%	100
European	248	68%	88
Hispanic/Latin	13	4%	124
Unsure/Other/Don't Know	25	7%	119
Total	363	100%	117
10001		10070	
"What is your current ma			
	#	%	Index
Single	77	21%	118
Married	209	58%	92
Divorced	22	6%	95
Separated	2	1%	79
Widowed	49	13%	121
Unsure/Other/Don't Know	4	1%	101
Total	363	100%	101
10001		10070	
_			
HT 4 . 121 b . 1 . 4		. 4 . 4 . 1 1 1 . 1 1	
"Into which bracket, app for the year 2005 fall. Wo		r total nousenoid incom	ie
for the year 2005 ran. wo	#	%	Index
\$25,000 on loss	π 94	26%	128
\$25,000 or less	88	26%	104
\$25,000-\$49,999	68		104 89
\$50,000-\$75,000	38	19%	
\$75,000-\$100,000	30	10%	98

Results may not total to 100% or exact percentages due to rounding or multiple responses by the same respondent. Fieldwork conducted January 11-31, 2013.

32

43

363

\$100,000 or more Unsure/Other/Don't

Know

**Total** 

9%

12%

100%

78

88

Table 16

Sub Sort or Demographic Grou	up: Democrats	
	N = 363	
Condor from interminant observation		
Gender - from interviewer observation	24	* 1
#	%	Index
Female 208	57%	106
Male 155	43%	93
Total 363	36%	
Geographic Region		

%

27%

36%

16%

20%

100%

Index

126

102

82

89

#

99

132

58

74

363

Northeast

South

West

**Total** 

Midwest

Table 17

<b>Sub Sort or Demographic Group:</b>		Republicans
	N =	354

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

<b>1</b> <i>v</i>		O	0.0
	#	%	Index
Danger of War	37	10%	79
Economy/Jobs	105	30%	88
Terrorism	79	22%	173
<b>Budget Deficit</b>	13	4%	137
<b>Medical Costs</b>	28	8%	72
<b>National Debt</b>	5	1%	84
<b>Energy Costs</b>	10	3%	150
Moral Values	12	3%	100
<b>Money in Politics</b>	1	0%	71
Poverty	7	2%	83
Rebuilding/Hurricane Relief	5	1%	71
Other	52	15%	99
TOTALS	354	100%	

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	258	73%	175
Different Priorities	80	23%	41
Unsure/Other/Don't Know	16	5%	117
TOTALS	354	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	81	23%	117
Different Priorities	223	63%	93
Unsure/Other/Don't Know	50	14%	109
TOTALS	354	100%	

Table 18

<b>Sub Sort or Demographic Group:</b>		Republicans	
	N =	354	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	103	29%	116
Money/Donations	215	61%	91
Unsure/Other/Don't Know	36	10%	120
TOTALS	354	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are memb	"Are members of the U.S.		bers of the
	House of Representatives"		United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	13	4%	7	2%
Very Concerned	56	16%	57	16%
Somewhat Concerned	184	52%	163	46%
Not Very Concerned	57	16%	84	24%
Do Not Care At All	44	12%	43	12%
TOTAL	354	100%	354	100%
Total Positive	69	19%	64	18%
Total Negative	101	29%	127	36%
Total Raw Data of Ranking	999	n/a	963	n/a
Dimensional Scaling	56%	n/a	54%	n/a

Table 19

### Sub Sort or Demographic Group: Republicans N = 354

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Republicans"	
	#	%	#	%
Extremely Concerned	6	2%	48	14%
Very Concerned	18	5%	121	34%
Somewhat Concerned	92	26%	128	36%
Not Very Concerned	107	30%	36	10%
Do Not Care At All	131	37%	21	6%
TOTAL	354	100%	354	100%
Total Positive	24	7%	169	48%
Total Negative	238	67%	57	16%
Total Raw Data of Ranking	723	n/a	1201	n/a
Dimensional Scaling	41%	n/a	68%	n/a

The Representatives	"Receive a lot of money from corporations"		"Receive a lot of money from special interest groups"	
_				
	#	%	#	%
Extremely Concerned	6	2%	9	3%
Very Concerned	17	5%	23	6%
Somewhat Concerned	93	26%	80	23%
Not Very Concerned	93	26%	93	26%
Do Not Care At All	145	41%	149	42%
TOTAL	354	100%	354	100%
Total Positive	23	6%	32	9%
Total Negative	238	67%	242	68%
Total Raw Data of Ranking	708	n/a	712	n/a
Dimensional Scaling	40%	n/a	40%	n/a
_	Tabl	e 20		

<b>Sub Sort or Demographic Group:</b>		Republicans	
	N =	354	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	246	69%	91
Not Important	69	19%	122
Unsure/Other/Don't Know TOTALS	39 <b>354</b>	11% 100%	139

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

-	#	%	Index
Yes	248	70%	94
No	73	21%	121
Unsure/Other/Don't Know	33	9%	107
Total	354	100%	
_			

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	228	64%	88
No	70	20%	135
Unsure/Other/Don't Know	56	16%	127
Total	354	100%	

Table 21

Sub Sort or Demographic Group:	Republicans	
	N = 354	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

•	#	%	Index
Yes	217	61%	89
No	101	29%	130
Unsure/Other/Don't Know	36	10%	112
TOTALS	354	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	180	51%	81
No	130	37%	142
Unsure/Other/Don't Know	44	12%	111
Total	354	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response Question	#	%	Index
Write letter/email	196	55%	108
Make phone call	87	25%	99
Attend rally	52	15%	88
Make donation	58	16%	114
<b>Vote for Good Candidates</b>	162	46%	102
Other	34	10%	95
Total	589	n/a	

Table 22

<b>Sub Sort or Demographic Group:</b>		Republicans	
	N =	354	

## "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	13	4%	95
25-34	40	11%	100
35-49	89	25%	108
50-65	95	27%	87
65+	114	32%	107
Unsure/Other/Don't Know	3	1%	122
Total	354	100%	

#### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	336	95%	108
Somewhat Likely	12	3%	52
Unsure/Other/Don't Know Total	6 354	2% 100%	31

#### "Into which political party, if any, are you registered?"

	#	%	Index
Democrat	0	0%	0
Republican	354	100%	284
Independent	0	0%	0
<b>Green Party</b>	0	0%	0
Not Registered	0	0%	0
Unsure/Other/Don't Know	0	0%	0
Total	354	100%	

Table 23

<b>Sub Sort or Demographic Group:</b>		Republicans	
	N =	354	

	#	%	Index
African	5	1%	19
Asian	8	2%	108
Indian	11	3%	67
European	305	86%	111
Hispanic/Latin Unsure/Other/Don't	8	2%	78
Know	17	5%	83
Total  "What is your current m		100%	Indov
Total		100%	
Total  "What is your current m	arital status?'' #	%	Index
Total  "What is your current m	arital status?'' # 40	% 11%	63
Total  "What is your current m  Single  Married	arital status?" # 40 251	% 11% 71%	63 113
Total  "What is your current m  Single  Married  Divorced	arital status?" # 40 251 16	% 11% 71% 5%	63 113 71
Total  "What is your current m  Single Married Divorced Separated	# 40 251 16 5	% 11% 71% 5% 1%	63 113 71 203
Total  "What is your current m  Single  Married  Divorced	# 40 251 16 5 38	% 11% 71% 5%	63 113 71
Total  "What is your current m  Single Married Divorced Separated Widowed	# 40 251 16 5	% 11% 71% 5% 1%	63 113 71 203

### "Into which bracket, approximately, would your total household income for the year 2005 fall. Would that be"

•	#	%	Index
\$25,000 or less	50	14%	70
\$25,000-\$49,999	88	25%	107
\$50,000-\$75,000	82	23%	110
\$75,000-\$100,000	37	10%	97
\$100,000 or more	44	12%	111
Unsure/Other/Don't Know Total	53 <b>354</b>	15% 100%	111
1 Otal	<b>334</b>	10070	

Table 24

Sub Sort or Demographic Group: Republicans N = 354				
Condon	·			
Gender - from interviewer obs	ervation #	%	Index	
Female	200	56%	105	
Male	154	44%	95	
Total	354	35%		
Geographic Region				
	#	%	Index	
Northeast	58	16%	76	
South	124	35%	98	
Midwest	74	21%	107	
West	98	28%	121	
Total	354	100%		

Table 25

## Sub Sort or Demographic Group: Independent, Not Registered, Other N = 289

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	49	17%	128
Economy/Jobs	96	33%	99
Terrorism	24	8%	64
<b>Budget Deficit</b>	2	1%	26
Medical Costs	33	11%	103
National Debt	6	2%	123
<b>Energy Costs</b>	6	2%	110
Moral Values	13	4%	133
<b>Money in Politics</b>	2	1%	174
Poverty	5	2%	73
Rebuilding/Hurricane Relief	9	3%	157
Other	44	15%	103
TOTALS	289	100%	

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	108	37%	90
Different Priorities	168	58%	107
Unsure/Other/Don't	13	40/	116
Know	13	4%	116
TOTALS	289	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	61	21%	108
Different Priorities	186	64%	95
Unsure/Other/Don't Know	42	15%	112
TOTALS	289	100%	

Table 26

<b>Sub Sort or Demographic Group:</b>		<b>Independent, Not Registered, Other</b>
	N =	289

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	77	27%	106
Money/Donations	186	64%	97
Unsure/Other/Don't Know	26	9%	106
TOTALS	289	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are members of the U.S. House of Representatives"		"Are members of the	
			United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	17	6%	13	4%
Very Concerned	38	13%	35	12%
Somewhat Concerned	136	47%	121	42%
Not Very Concerned	55	19%	74	26%
Do Not Care At All	43	15%	46	16%
TOTAL	289	100%	289	100%
Total Positive	55	19%	48	17%
Total Negative	98	34%	120	42%
Total Raw Data of Ranking	798	n/a	762	n/a
Dimensional Scaling	55%	n/a	53%	n/a

Table 27

## Sub Sort or Demographic Group: Independent, Not Registered, Other N = 289

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are Republicans"	
•	#	%	#	%
Extremely Concerned	12	4%	20	7%
Very Concerned	53	18%	47	16%
Somewhat Concerned	112	39%	100	35%
Not Very Concerned	52	18%	63	22%
Do Not Care At All	60	21%	59	20%
TOTAL	289	100%	289	100%
Total Positive	65	22%	67	23%
Total Negative	112	39%	122	42%
Total Raw Data of Ranking	772	n/a	773	n/a
Dimensional Scaling	53%	n/a	53%	n/a
The Representatives	"Receive a lot of money		"Receive a lot of money from special interest groups"	
		orporations"	-	
	#	%	#	%
Extremely Concerned	11	4%	14	5%
Very Concerned	19	7%	18	6%
Somewhat Concerned	67	23%	72	25%
Not Very Concerned	72	25%	75	26%
Do Not Care At All	120	42%	110	38%
TOTAL	289	100%	289	100%
Total Positive	30	10%	32	11%
Total Negative	192	66%	185	64%
Total Raw Data of Ranking	596	n/a	618	n/a
Dimensional Scaling	41%	n/a	43%	n/a
	18	able 28		

<b>Sub Sort or Demographic Group:</b>	]	Independent, Not Registered, Other
	N =	289

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	221	76%	101
Not Important	46	16%	99
Unsure/Other/Don't Know TOTALS	22 <b>289</b>	8% 100%	96

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	216	75%	101
No	49	17%	100
Unsure/Other/Don't Know Total	24 <b>289</b>	8% 100%	95

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	215	74%	102
No	34	12%	81
Unsure/Other/Don't Know	40	14%	111
Total	289	100%	

Table 29

	Independent, Not Registered,	
<b>Sub Sort or Demographic Group:</b>	Other	
	N = 289	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	198	69%	99
No	61	21%	96
Unsure/Other/Don't Know	30	10%	115
TOTALS	289	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	181	63%	100
No	68	24%	91
Unsure/Other/Don't Know	40	14%	123
Total	289	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response			
Question	#	%	Index
Write letter/email	158	55%	107
Make phone call	68	24%	95
Attend rally	48	17%	99
Make donation	41	14%	99
<b>Vote for Good Candidates</b>	109	38%	84
Other	29	10%	99
Total	453	n/a	

Table 30

<b>Sub Sort or Demographic Group:</b>		<b>Independent, Not Registered, Other</b>
	N =	289

### "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	11	4%	98
25-34	40	14%	122
35-49	78	27%	116
50-65	84	29%	95
65+	73	25%	84
Unsure/Other/Don't Know	3	1%	149
Total	289	100%	

### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	230	80%	90
Somewhat Likely	24	8%	127
Unsure/Other/Don't Know	35	12%	222
Total	289	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	0	0%	0
Republican	0	0%	0
Independent	96	33%	348
<b>Green Party</b>	1	0%	348
Not Registered	146	51%	348
Unsure/Other/Don't Know	46	16%	348
Total	289	100%	

Table 31

<b>Sub Sort or Demographic Group:</b>	I	ndependent, Not Registered, Other
	N =	289

"From which ethnic	origin do most of your anc	estors come?"	
	#	%	Index
African	14	5%	67
Asian	7	2%	116
Indian	19	7%	141
European	225	78%	101
Hispanic/Latin	8	3%	96
Unsure/Other/Don't Know	16	6%	96
Total	289	100%	
"What is your curre	#	%	Index
Single	64	22%	123
Married	171	59%	94
Divorced	26	9%	141
Separated	0	0%	0
Widowed	25	9%	78
Unsure/Other/Don't Know	3	1%	95
Total	289	100%	

# $\hbox{''Into which bracket, approximately, would your total household income for the year 2005 fall. Would that be''}$

·	#	%	Index
\$25,000 or less	60	21%	102
\$25,000-\$49,999	58	20%	86
\$50,000-\$75,000	61	21%	101
\$75,000-\$100,000	33	11%	106
\$100,000 or more	37	13%	114
Unsure/Other/Don't Know	40	14%	102
Total	289	100%	

Table 32

**Independent, Not Registered, Other** 

	N	= 289	
~ •			
<b>Gender</b> - from inter	viewer observation		
	#	%	Index
Female	135	47%	87
Male	154	53%	116
Total	289	29%	

Geograp	hio	Dogion
Geograp	шс	Kegion

**Sub Sort or Demographic Group:** 

Ocographic Regio	11		
	#	%	Index
Northeast	61	21%	97
South	104	36%	101
Midwest	65	22%	115
West	59	20%	89
Total	289	100%	

Table 33

### **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Analysis of Age Brackets**

The ages of those responding to the survey were examined in detail to ascertain any variance of opinion regarding the topics surveyed. Some interesting trends became apparent. On the question of "which one issue should be of the highest priority for President Obama and the U.S. Congress in the coming year" we noted a definite trend by age bracket in those answering "the war". These results are listed in figure 14.

### "I'd like You to Tell Me Which ONE Issue Should Be of the Highest Priority for President Obama and the U.S. Congress in the Coming Year"

Answering "The War" By Age Bracket

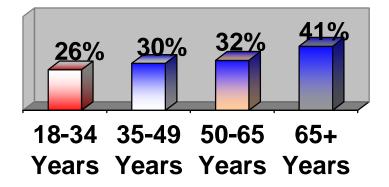


Figure 14

As figure 14 indicates, the older a respondent becomes, the more likely they are to list the war as what should be the number one priority for President Obama and congress in the coming year. In fact, older Americans were nearly twice as likely to give this response as compared to the youngest age bracket.

Respondents in the oldest age bracket were less likely to list the economy as a top priority for the president and congress in the coming year – perhaps because many of them are not directly affected be economic fluctuations.

While respondents in all age brackets were nearly consistent in their opinions on the priorities of President Obama, there was a significant difference in their opinions of the priorities of the United States Congress. Younger voters tended to have higher rankings on members of the U.S. Congress than did older voters. The results are summarized in figure 15.

Although younger voters were more likely to say that congress had the same priorities for the nation as they did, not even one in three of the younger respondents said that their priorities were the same as those of congress.

It may be that an increasing amount of cynicism comes with age, but whatever the reason, older adults were more likely to indicate that their elected representatives either were "not very concerned" about them, or "did not care at all" about them at all. This also held true with their viewpoints about representatives who received money from corporations or special interests. Older adults were more likely than 18-34 year olds to say that this type of representative was "not very concerned" or "did not care at all" about them.

Responses across all age brackets regarding whether money or what is best for the country had more influence of the priorities of elected representatives were fairly consistent.

"In General, Do You Feel That Members of the United States Congress Have the Same Priorities for this Nation that You Do, Or Do They Have Different Priorities?"

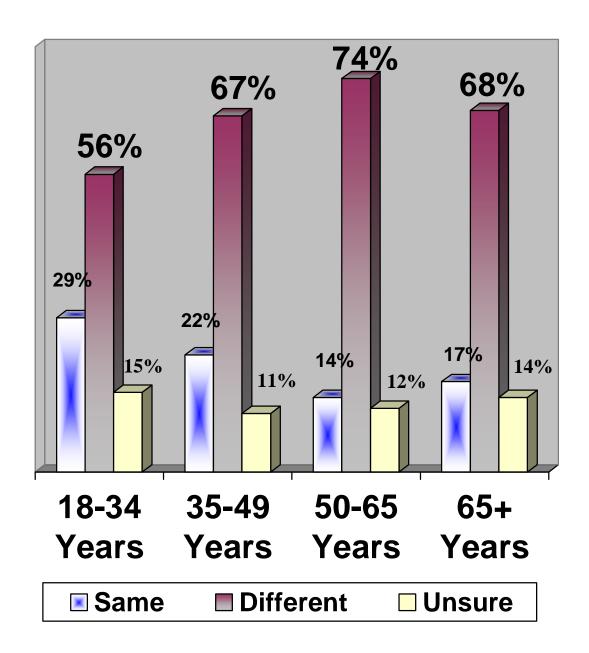


Figure 15

As figure 16 indicates, the percentage of adults feeling that it is important to control the influence of money is important increases with age. Over 3 in 4 older adults share this view.

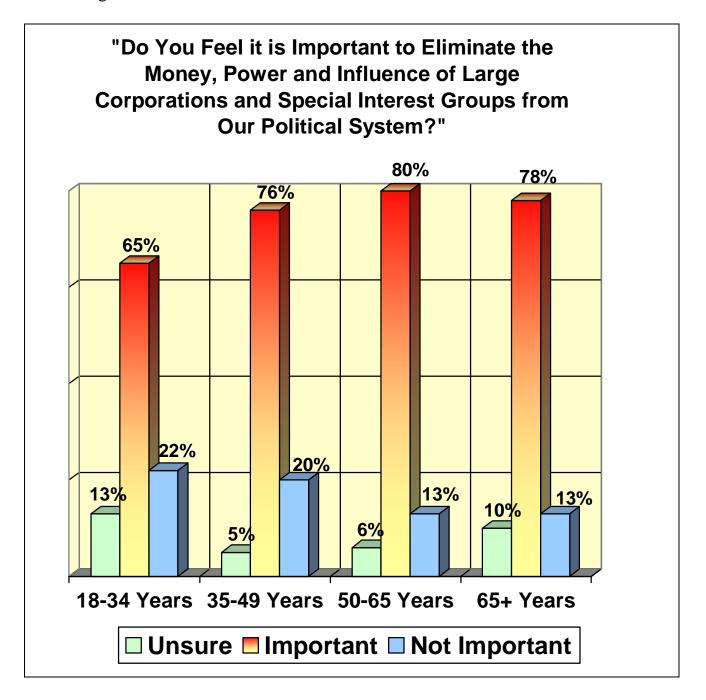


Figure 16

Older adults also felt more strongly that it was important to change the laws regarding campaign funding. This is yet another question to which it appears that older adults in the U.S. population are more likely to give their support (see figure 17).

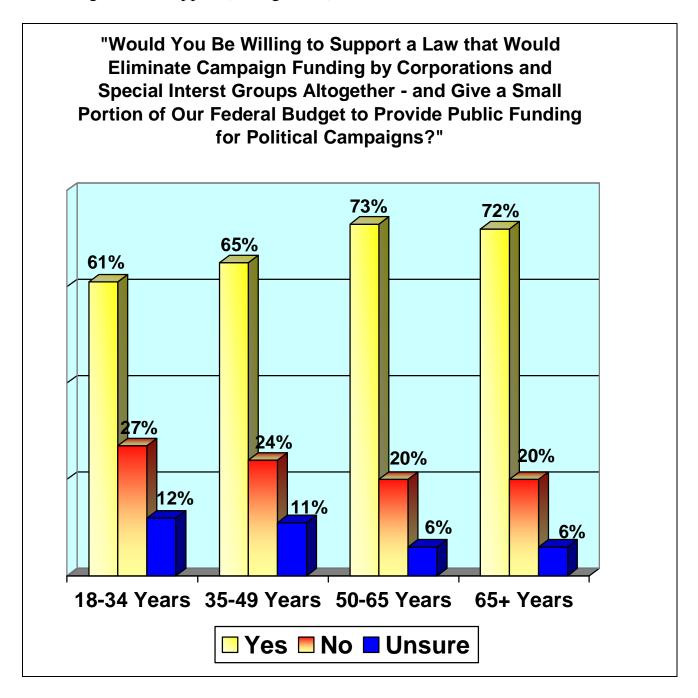


Figure 17

One interesting, although not entirely surprising, result in the survey was that there was a difference in older adults in the way in which they would "make their voice heard" in order to create change. Older adults were less likely to indicate that they would "attend a rally" than were their younger counterparts.

Older adults were also somewhat less likely to make a donation. This may be, in part, to the declining or fixed income levels of the 65+ group. All other age groups were nearly equal in their willingness to give donations.

### **Analysis of Age Brackets – Data Table Sub Sorts**

The following pages contain data tables of cross sorts by age bracket.

### **Sub Sort or Demographic Group:**

18 - 35 Years Old

N = 153

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	23	15%	114
The Economy/Jobs	40	26%	78
Terrorism	16	10%	81
<b>Budget Deficit</b>	4	3%	97
<b>Medical Costs</b>	13	8%	77
<b>National Debt</b>	5	3%	193
<b>Energy Costs</b>	4	3%	138
Moral Values	4	3%	77
<b>Money in Politics</b>	2	1%	329
Poverty	4	3%	110
Rebuilding/Hurricane Relief	9	6%	296
Other TOTALS	29 <b>153</b>	19% 100%	128

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	63	41%	99
<b>Different Priorities</b>	83	54%	100
Unsure/Other/Don't Know TOTALS	7 <b>153</b>	5% 100%	118

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	45	29%	151
Different Priorities	85	56%	82
Unsure/Other/Don't Know	23	15%	116
TOTALS	153	100%	

Table 34

<b>Sub Sort or Demographic Group:</b>		18 - 35 Years Ol	ld
	N =	153	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
Best For Country	40	26%	104
Money/Donations	100	65%	98
Unsure/Other/Don't Know	13	8%	101
TOTALS	153	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

•		ers of the U.S.		bers of the tes Senate"
	#	%	#	%
Extremely Concerned	5	3%	5	3%
Very Concerned	30	20%	30	20%
Somewhat Concerned	73	48%	69	45%
Not Very Concerned	25	16%	29	19%
Do Not Care At All	20	13%	20	13%
TOTAL	153	100%	153	100%
Total Positive	35	23%	35	23%
Total Negative	45	29%	49	32%
Total Raw Data of Ranking	434	n/a	430	n/a
Dimensional Scaling	57%	n/a	56%	n/a

Table 35

Sub Sort or Demographic Group: 18 - 35 Years Old
N = 153

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	13	8%	5	3%
Very Concerned	34	22%	34	22%
Somewhat Concerned	59	39%	48	31%
Not Very Concerned	23	15%	34	22%
Do Not Care At All	24	16%	32	21%
TOTAL	153	100%	153	100%
Total Positive	47	31%	39	25%
Total Negative	47	31%	66	43%
Total Raw Data of Ranking	448	n/a	405	n/a
Dimensional Scaling	59%	n/a	53%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		orporations" %		l interest groups" %
Extremely Concerned	from co # 1	orporations" % 1%	from special	l interest groups" % 1%
•	from co	orporations" % 1% 5%	from special	l interest groups" % 1% 7%
Extremely Concerned	from co # 1	orporations"  % 1% 5% 27%	from special # 2	1 interest groups"
Extremely Concerned Very Concerned	from co # 1 8	orporations"  % 1% 5% 27% 27%	from special # 2 11	1 interest groups"  % 1% 7% 32% 22%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 1 8 42	orporations"  % 1% 5% 27% 27% 39%	from special # 2 11 49	1 interest groups"  % 1% 7% 32% 22% 37%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 1 8 42 42	orporations"  % 1% 5% 27% 27%	from special # 2 11 49 34	1 interest groups"  % 1% 7% 32% 22%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 1 8 42 42 60	orporations"  % 1% 5% 27% 27% 39% 100%	from special # 2 11 49 34 57	1 interest groups"  % 1% 7% 32% 22% 37% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 1 8 42 42 60 153	orporations"  % 1% 5% 27% 27% 39% 100%	from special # 2 11 49 34 57 153	1 interest groups"  % 1% 7% 32% 22% 37% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 1 8 42 42 60 153	orporations"  % 1% 5% 27% 27% 39% 100%	from special # 2 11 49 34 57 153	1 interest groups"  % 1% 7% 32% 22% 37% 100%

Table 36

**Sub Sort or Demographic Group:** 

18 - 35 Years Old

N = 153

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	99	65%	85
Not Important	34	22%	139
Unsure/Other/Don't Know TOTALS	20 <b>153</b>	13% 100%	164

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	105	69%	92
No	36	24%	138
Unsure/Other/Don't Know Total	12 <b>153</b>	8% 100%	90

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	116	76%	104
No	23	15%	103
Unsure/Other/Don't Know	14	9%	74
Total	153	100%	

Table 37

**Sub Sort or Demographic Group:** 

18 - 35 Years Old

N = 153

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	94	61%	89
No	41	27%	122
Unsure/Other/Don't Know	18	12%	130
TOTALS	153	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	90	59%	93
No	46	30%	116
Unsure/Other/Don't Know	17	11%	99
Total	153	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

	- ~		
Multiple response Question	#	%	Index
Write letter/email	78	51%	100
Make phone call	34	22%	89
Attend rally	36	24%	141
Make donation	26	17%	119
Vote for Good Candidates	68	44%	99
Other	18	12%	116
Total	260	n/a	

Table 38

<b>Sub Sort or Demographic Group:</b>		18 - 35 Years Old
	NT _	152

"I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	39	25%	658
25-34	114	75%	658
35-49	0	0%	0
50-65	0	0%	0
65+	0	0%	0
Unsure/Other/Don't Know	0	0%	0
Total	153	100%	

### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	120	78%	89
Somewhat Likely	19	12%	189
Unsure/Other/Don't Know	14 <b>153</b>	9% 100%	167
Total	155	10070	

### "Into which political party, if any, are you registered?"

	#	%	Index
Democrat	49	32%	89
Republican	53	35%	98
Independent	10	7%	68
Green Party	0	0%	0
Not Registered	32	21%	144
Unsure/Other/Don't Know	9	6%	129
Total	153	100%	

Table 39

<b>Sub Sort or Demographic Group:</b>	18	8 - 35 Years Old	•
	N =	153	

"From which ethnic ori	gin do most of your and	estors come?"	
	#	%	Index
African	17	11%	153
Asian	5	3%	157
Indian	8	5%	112
European	104	68%	88
Hispanic/Latin	9	6%	204
Unsure/Other/Don't	10	70/	112
Know Total	153	7% 100%	113
_			
"What is your current r		0/	т 1
	#	%	Index
Single	66 <b>5</b> -	43%	240
Married	76	50%	79
Divorced	6	4%	62
Separated	2	1%	188
Widowed	0	0%	0
Unsure/Other/Don't Know	3	2%	179
Total	153	100%	1//
"Into which bracket, ap for the year 2005 fall. W	ould that be"		
	#	%	Index
\$25,000 or less	41	27%	132
\$25,000-\$49,999	40	26%	112
\$50,000-\$75,000	33	22%	103
\$75,000-\$100,000	21	14%	128
\$100,000 or more	12	8%	70

Table 40

4%

100%

29

Results may not total to 100% or exact percentages due to rounding or multiple responses by the same respondent. Fieldwork conducted January 11-31, 2013.

6

153

Unsure/Other/Don't

Know

**Total** 

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

**18 - 35 Years Old**153

Gender - from intervie			
	#	%	Index
Female	73	48%	88
Male	80	52%	114
Total	153	15%	

#### **Geographic Region**

**Sub Sort or Demographic Group:** 

Geographic Region			
	#	%	Index
Northeast	30	20%	90
South	63	41%	115
Midwest	28	18%	93
West	32	21%	91
Total	153	100%	

Table 41

### **Sub Sort or Demographic Group:**

35-49 Years Old

N = 234

"I'd Like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

priority rot	#	%	Index
Danger of War	47	20%	152
Economy	71	30%	90
Terrorism	31	13%	103
<b>Budget Deficit</b>	11	5%	175
<b>Medical Costs</b>	20	9%	77
National Debt	3	1%	76
<b>Energy Costs</b>	7	3%	158
Moral Values	9	4%	114
<b>Money in Politics</b>	0	0%	0
Poverty	5	2%	90
Rebuilding/Hurricane Relief	3	1%	64
Other	27	12%	78
TOTALS	234	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	108	46%	111
<b>Different Priorities</b>	116	50%	91
Unsure/Other/Don't Know	10	4%	110
TOTALS	234	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	52	22%	114
<b>Different Priorities</b>	156	67%	99
Unsure/Other/Don't Know	26	11%	86
TOTALS	234	100%	

Table 42

<b>Sub Sort or Demographic Group:</b>		35-49 Years Old
	N =	234

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	68	29%	116
<b>Money/Donations</b>	153	65%	98
Unsure/Other/Don't Know	13	6%	66
TOTALS	234	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

_	"Are members of the U.S. House of Representatives"		"Are members of the United States Senate"	
	#	%	#	%
Extremely Concerned	9	4%	7	3%
Very Concerned	31	13%	30	13%
Somewhat Concerned	123	53%	111	47%
Not Very Concerned	50	21%	65	28%
Do Not Care At All	21	9%	21	9%
TOTAL	234	100%	234	100%
Total Positive	40	17%	37	16%
Total Negative	71	30%	86	37%
Total Raw Data of Ranking	659	n/a	639	n/a
Dimensional Scaling	56%	n/a	55%	n/a

Table 43

## **Sub Sort or Demographic Group:** 35-49 Years Old

N = 234

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	14	6%	17	7%
Very Concerned	48	21%	53	23%
Somewhat Concerned	66	28%	72	31%
Not Very Concerned	53	23%	54	23%
Do Not Care At All	53	23%	38	16%
TOTAL	234	100%	234	100%
Total Positive	62	26%	70	30%
Total Negative	106	45%	92	39%
Total Raw Data of Ranking	619	n/a	659	n/a
Dimensional Scaling	53%	n/a	56%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		•		•
The Representatives  Extremely Concerned	from co	orporations" % 4%	from special	l interest groups"  % 4%
•	from co #	orporations"  % 4% 6%	from specia #	l interest groups"  % 4% 6%
Extremely Concerned	from co # 9	orporations" % 4%	from specia # 10	l interest groups"
Extremely Concerned Very Concerned	from co # 9 15	orporations"	from specia # 10 14	1 interest groups"  4%  6%  23%  29%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 9 15 49	orporations"	from specia # 10 14 54	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 9 15 49	orporations"	from specia # 10 14 54 68	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 9 15 49 67 94	orporations"	from specia # 10 14 54 68 88	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 9 15 49 67 94 234	orporations"  4%  6%  21%  29%  40%  100%	from specia # 10 14 54 68 88 234	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 9 15 49 67 94 234	orporations"	from specia # 10 14 54 68 88 234	1 interest groups"

Table 44

**Sub Sort or Demographic Group:** 

35-49 Years Old

N = 234

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

•	#	%	Index
Important To Eliminate	177	76%	99
Not Important	46	20%	123
Unsure/Other/Don't Know	11	5%	59
TOTALS	234	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	166	71%	96
No	49	21%	123
Unsure/Other/Don't Know	19	8%	93
Total	234	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	160	68%	94
No	45	19%	132
Unsure/Other/Don't Know	29	12%	100
Total	234	100%	

Table 45

**Sub Sort or Demographic Group:** 

35-49 Years Old

N = 234

"Would you be willing to support a law that would eliminate campaign Funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	152	65%	94
No	56	24%	109
Unsure/Other/Don't Know	26	11%	123
TOTALS	234	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and Replace that money with a simple system of public financing?"

	#	%	Index
Yes	136	58%	92
No	74	32%	122
Unsure/Other/Don't Know	24	10%	91
Total	234	100%	

<sup>&</sup>quot;If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	8		
Multiple response Question	#	%	Index
Write letter/email	135	58%	113
Make phone call	60	26%	103
Attend rally	45	19%	115
Make donation	33	14%	99
Vote for Good Candidates	109	47%	104
Other	20	9%	84
Total	402	n/a	

Table 46

<b>Sub Sort or Demographic Group:</b>	Ü	5-49 Years Old
	<b>N</b> =	234

"I'm going to read you a	list of age brackets. P	lease tell me into which	1
Bracket you fall"			
	#	%	Index
18-24	0	0%	0
25-34	0	0%	0
35-49	234	100%	430
50-65	0	0%	0
65+	0	0%	0
Unsure/Other/Don't	0	00/	0
Know	234	0% 100%	0
Total	254	100%	
"How likely are you to v	ote in the next election	?''	
	#	%	Index
Very Likely	211	90%	102
Somewhat Likely	10	4%	65
Unsure/Other/Don't	12	<b>60</b> /	102
Know	13	6%	102
Total	234	100%	
"Into which political par			
	#	%	Index
Democrat	67	29%	79
Republican	89	38%	108
Independent	28	12%	125
Green Party	0	0%	0
Not Registered	40	17%	118
Unsure/Other/Don't	10	40/	0.2
Know	10	4%	93
Total	234	100%	

Table 47

Sub Sort or Demog	graphic Group:	35-49 Years Old N = 234	· ·
"From which ethnic o	origin do most of your a	ncestors come?"	
	#	%	Index
African	20	9%	118
Asian	5	2%	102
Indian	9	4%	82
European	181	77%	100
Hispanic/Latin	10	4%	148
Unsure/Other/Don't	9	40/	67
Know	234	4% 100%	67
Total	234	100%	
"What is your curren	t marital status?''		
·	#	%	Index
Single	37	16%	88
Married	174	74%	119
Divorced	18	8%	121
Separated	2	1%	123
Widowed	2	1%	8
Unsure/Other/Don't	1	0%	20
Know Total	234	100%	39
Total		10070	
"Into which bracket, for the year 2005 fall.		our total household inco	me
for the year 2005 fan.	#	%	Index
\$25,000 on lone	# 16		
\$25,000 or less	48	7% 21%	34
\$25,000-\$49,999	54	21% 23%	88
\$50,000-\$75,000	42		110
\$75,000-\$100,000	46	18%	167
\$100,000 or more Unsure/Other/Don't		20%	175
Know	28	12%	89
Total	234	100%	

Table 48

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

<b>Sub Sort or Demographic Group:</b>		35-49	9 Years Old
	N =		234
	_,		

Gender - from interview	er observation		
	#	%	Index
Female	115	49%	91
Male	119	51%	110
Total	234	23%	
Geographic Region			
	#	%	Index
Northeast	50	21%	99
South	78	33%	93
Midwest	64	27%	140
West	42	18%	78
Total	234	100%	

Table 49

## **Sub Sort or Demographic Group:**

#### 50-65 Years Old

N = 309

"I'd Like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

priority for	#	%	Index
Danger of War	36	12%	88
Economy	100	32%	96
Terrorism	45	15%	113
<b>Budget Deficit</b>	6	2%	72
<b>Medical Costs</b>	47	15%	138
National Debt	6	2%	115
<b>Energy Costs</b>	5	2%	86
Moral Values	13	4%	124
Money in Politics	1	0%	81
Poverty	7	2%	95
Rebuilding/Hurricane Relief	3	1%	49
Other	40	13%	87
TOTALS	309	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	121	39%	94
Different Priorities	182	59%	108
Unsure/Other/Don't Know	6	2%	50
TOTALS	309	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	44	14%	73
<b>Different Priorities</b>	229	74%	110
Unsure/Other/Don't Know	36	12%	90
TOTALS	309	100%	

Table 50

<b>Sub Sort or Demographic Group:</b>		50-65 Years Old
	N =	309

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	62	20%	80
Money/Donations	222	72%	108
Unsure/Other/Don't Know	25	8%	96
TOTALS	309	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are members of the U.S. House of Representatives"		"Are members of the United States Senate"	
	#	%	#	%
Extremely Concerned	12	4%	9	3%
Very Concerned	36	12%	28	9%
Somewhat Concerned	138	45%	133	43%
Not Very Concerned	70	23%	83	27%
Do Not Care At All	53	17%	56	18%
TOTAL	309	100%	309	100%
Total Positive	48	16%	37	12%
Total Negative	123	40%	139	45%
Total Raw Data of Ranking	811	n/a	778	n/a
Dimensional Scaling	52%	n/a	50%	n/a

Table 51

# Sub Sort or Demographic Group: 50-65 Years Old N = 309

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	27	9%	21	7%
Very Concerned	57	18%	48	16%
Somewhat Concerned	99	32%	82	27%
Not Very Concerned	65	21%	70	23%
Do Not Care At All	61	20%	88	28%
TOTAL	309	100%	309	100%
Total Positive	84	27%	69	22%
Total Negative	126	41%	158	51%
Total Raw Data of Ranking	851	n/a	771	n/a
Dimensional Scaling	55%	n/a	50%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		•		•
The Representatives  Extremely Concerned	from co	orporations"  % 5%	from specia	l interest groups"
-	from co	orporations" %	from specia #	l interest groups" %
Extremely Concerned	from co # 15	orporations"  % 5%	from specia # 19	l interest groups" % 6%
Extremely Concerned Very Concerned	from co # 15 15	5% 5% 5% 19% 23%	from specia # 19 16	1 interest groups"  % 6% 5% 19% 24%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 15 15 59	orporations"	from specia # 19 16 58	l interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 15 15 59 70	5% 5% 5% 19% 23%	from specia # 19 16 58 75	1 interest groups"  % 6% 5% 19% 24%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 15 15 59 70 150	5% 5% 5% 19% 23% 49%	from specia # 19 16 58 75 141	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 15 15 59 70 150 309	5% 5% 59% 19% 23% 49% 100%	from specia # 19 16 58 75 141 309	1 interest groups"  %  6%  5%  19%  24%  46%  100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 15 15 59 70 150 309	5% 5% 5% 19% 23% 49% 100%	from specia # 19 16 58 75 141 309	1 interest groups"  %  6%  5%  19%  24%  46%  100%

Table 52

Sub Sort or Demographic Group: 50-65 Years Old

N = 309

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	248	80%	106
Not Important	41	13%	83
Unsure/Other/Don't Know	20	6%	81
TOTALS	309	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	234	76%	102
No	52	17%	99
Unsure/Other/Don't Know	23	7%	85
Total	309	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	248	80%	110
No	37	12%	82
Unsure/Other/Don't Know	24	8%	63
Total	309	100%	

Table 53

<b>Sub Sort or Demographic Group:</b>	50	-65 Years Old
	N -	300

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	226	73%	106
No	63	20%	93
Unsure/Other/Don't Know	20	6%	72
TOTALS	309	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	207	67%	106
No	76	25%	95
Unsure/Other/Don't Know	26	8%	75
Total	309	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Change what actions would yo	u be willing to take.		
Multiple response Question	#	%	Index
Write letter/email	170	55%	107
Make phone call	84	27%	109
Attend rally	58	19%	112
Make donation	53	17%	120
Vote for Good Candidates	146	47%	105
Other	30	10%	96
Total	541	n/a	

Table 54

**50-65 Years Old** 

**Sub Sort or Demographic Group:** 

	Γ	N = 309	
"I'm going to read you bracket you fall"	a list of age brackets. ]	Please tell me into which	
v	#	%	Index
18-24	0	0%	0
25-34	0	0%	0
35-49	0	0%	0
50-65	309	100%	326
65+	0	0%	0
Unsure/Other/Don't	0	0%	0
Know Total	309	100%	U
Total	307	10070	
"How likely are you to	vote in the next electio	n?''	
	#	%	Index
Very Likely	284	92%	104
Somewhat Likely	18	6%	89
Unsure/Other/Don't Know	7	2%	41
Total	309	100%	
''Into which political pa	arty, if any, are you re	gistered?''	
r r r			
	#	%	Index
Democrat	130	42%	117
Republican	95	31%	87
Independent	32	10%	109
<b>Green Party</b>	1	0%	326
Not Registered	43	14%	96
Unsure/Other/Don't Know	8	3%	57
Total	309	100%	51
<del></del>	202	~ ~ . ~	

Table 55

Sub Sort or Demogra		<b>50-65 Years Old</b> N = 309	
"From which ethnic orig	gin do most of your a	ncestors come?"	
	#	%	Index
African	23	7%	103
Asian	5	2%	78
Indian	17	6%	118
European	243	79%	102
Hispanic/Latin Unsure/Other/Don't	6	2%	67
Know	15	5%	84
Total	309	100%	
''What is your current n	narital status?''		
	#	%	Index
Single	55	18%	99
Married	213	69%	110
Divorced	23	7%	117
Separated	1	0%	47
Widowed	15	5%	44
Unsure/Other/Don't	2	10/	59
Know Total	3 <b>09</b>	1% 100%	39
Total	307	10070	
"Into which bracket, ap for the year 2005 fall. W		our total household inco	me
<b>,</b>	#	%	Index
\$25,000 or less	40	13%	64
\$25,000-\$49,999	72	23%	100
\$50,000-\$75,000	77	25%	119
\$75,000-\$100,000	29	9%	87
\$100,000 or more	43	14%	124
Unsure/Other/Don't	48	16%	115
Know	40	10%	117

Table 56

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

Sub Sort or Demographic Group:		50-65 Years Old		
	<b>N</b> =	309	309	

Gender - from interview	ver observation		
	#	%	Index
Female	171	55%	103
Male	138	45%	97
Total	309	31%	
Geographic Region	,,	0/	
	#	%	Index
Northeast	79	26%	118
South	99	32%	90
Midwest	61	20%	101
West	70	23%	99
Total	309	100%	

Table 57

## **Sub Sort or Demographic Group:**

65+ Years Old

N = 303

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

priority it	of I toblache Obalia and the	cibi congress in the c	Jiming Jeans
	#	%	Index
Danger of War	25	8%	62
Economy	124	41%	122
Terrorism	38	13%	97
<b>Budget Deficit</b>	6	2%	74
<b>Medical Costs</b>	31	10%	93
<b>National Debt</b>	3	1%	59
<b>Energy Costs</b>	3	1%	52
Moral Values	8	3%	78
<b>Money in Politics</b>	1	0%	83
Poverty	8	3%	111
Rebuilding/Hurricane Relief	5	2%	83
Other	51	17%	114
TOTALS	303	100%	

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	124	41%	98
<b>Different Priorities</b>	163	54%	99
Unsure/Other/Don't Know TOTALS	16 <b>303</b>	5% 100%	136

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	53	17%	90
Different Priorities	207	68%	101
Unsure/Other/Don't	43	14%	110
Know	_		110
TOTALS	303	100%	

Table 58

<b>Sub Sort or Demographic Group:</b>		65+ Years Old
	N =	303

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	80	26%	105
Money/Donations	189	62%	94
Unsure/Other/Don't Know	34	11%	133
TOTALS	303	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

_	"Are members of the U.S.		"Are members of the	
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	14	5%	10	3%
Very Concerned	26	9%	40	13%
Somewhat Concerned	143	47%	122	40%
Not Very Concerned	55	18%	67	22%
Do Not Care At All	65	21%	64	21%
TOTAL	303	100%	303	100%
Total Positive	40	13%	50	17%
Total Negative	120	40%	131	43%
Total Raw Data of Ranking	778	n/a	774	n/a
Dimensional Scaling	51%	n/a	51%	n/a

Table 59

## Sub Sort or Demographic Group: N = 65+ Years Old 303

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
-	#	%	#	%
Extremely Concerned	33	11%	33	11%
Very Concerned	43	14%	50	17%
Somewhat Concerned	85	28%	100	33%
Not Very Concerned	56	18%	43	14%
Do Not Care At All	86	28%	77	25%
TOTAL	303	100%	303	100%
Total Positive	76	25%	83	27%
Total Negative	142	47%	120	40%
Total Raw Data of Ranking	790	n/a	828	n/a
Dimensional Scaling	52%	n/a	55%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		-		•
The Representatives  Extremely Concerned	from co	orporations"	from special	l interest groups"
-	from co #	orporations" %	from special #	l interest groups" %
Extremely Concerned	from co # 7	orporations" % 2%	from special # 10	l interest groups"  %  3%
Extremely Concerned Very Concerned	from co # 7 11	orporations" % 2% 4%	from specia # 10 16	l interest groups" % 3% 5%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 7 11 79	orporations"  % 2% 4% 26%	from specia # 10 16 68	3% 5% 22%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 7 11 79 57	orporations"	from specia # 10 16 68 65	3% 5% 22% 21%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 7 11 79 57 149	orporations"	from specia # 10 16 68 65 144	3% 5% 22% 21% 48%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 7 11 79 57 149 303	orporations"	from specia # 10 16 68 65 144 303	3% 5% 22% 21% 48% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 7 11 79 57 149 303	orporations"  % 2% 4% 26% 19% 49% 100%	from specia # 10 16 68 65 144 303	1 interest groups"  % 3% 5% 22% 21% 48% 100%

Table 60

<b>Sub Sort or Demographic Group:</b>	65+ Years Old
	N = 303

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	236	78%	102
Not Important	38	13%	78
Unsure/Other/Don't Know	29	10%	120
TOTALS	303	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	237	78%	105
No	34	11%	66
Unsure/Other/Don't Know	32	11%	121
Total	303	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	205	68%	93
No	41	14%	93
Unsure/Other/Don't Know	57	19%	151
Total	303	100%	

Table 61

**Sub Sort or Demographic Group:** 

65+ Years Old 303

N =

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	217	72%	104
No	61	20%	92
Unsure/Other/Don't Know	25	8%	91
TOTALS	303	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	196	65%	103
No	64	21%	82
Unsure/Other/Don't Know	43	14%	126
Total	303	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

be willing to talle.		
#	%	Index
130	43%	84
71	23%	94
28	9%	55
32	11%	74
126	42%	93
33	11%	107
420	n/a	
	130 71 28 32 126 33	# % 130 43% 71 23% 28 9% 32 11% 126 42% 33 11%

Table 62

<b>Sub Sort or Demographic Group:</b>	65	5+ Years Old	·
	N =	303	

"I'm going to read you a	list of age brackets. Pl	lease tell me into which	ı
bracket you fall"			
	#	%	Index
18-24	0	0%	0
25-34	0	0%	0
35-49	0	0%	0
50-65	0	0%	0
65+	303	100%	332
Unsure/Other/Don't	0	00/	0
Know Total	3 <b>03</b>	0% 100%	0
Total	303	10070	
"How likely are you to vo	ote in the next election	?''	
	#	%	Index
Very Likely	263	87%	99
Somewhat Likely	19	6%	96
Unsure/Other/Don't Know	21	7%	127
Total	303	100%	
"Into which political par	ty, if any, are you regi	stered?''	
	#	%	Index
_	116	200/	106

	#	%	Index
Democrat	116	38%	106
Republican	114	38%	107
Independent	25	8%	86
<b>Green Party</b>	0	0%	0
Not Registered	31	10%	70
Unsure/Other/Don't Know	17	6%	123
Total	303	100%	

Table 63

65+ Years Old

**Sub Sort or Demographic Group:** 

	N	= 303	
''From which ethnic or	rigin do most of your and	restors come?''	
Trom which comme of	#	%	Index
African	12	4%	55
Asian	6	2%	95
Indian	13	4%	92
European	246	81%	105
Hispanic/Latin	4	1%	46
Unsure/Other/Don't	22	70/	126
Know Total	303	7% 100%	126
1 0tai	303	10070	
"What is your current	marital status?"		
v	#	%	Index
Single	21	7%	39
Married	164	54%	86
Divorced	17	6%	88
Separated	2	1%	95
Widowed	95	31%	282
Unsure/Other/Don't	4	1%	121
Know Total	303	100%	121
Total	303	10070	
"Into which bracket, a	pproximately, would you	ır total household inco	me
for the year 2005 fall. V			
	#	%	Index
\$25,000 or less	107	35%	174
\$25,000-\$49,999	72	24%	102
\$50,000-\$75,000	46	15%	72
\$75,000-\$100,000	15	5%	46
\$100,000 or more	12	4%	35
Unsure/Other/Don't Know	51	17%	125
Total	303	100%	143
= - <del></del>	- 0-		

Table 64

Sub Sort	or Demographic Group:	65+ Years	Old	, and the second	Î
	N =	303			

Gender - from interview	wer observation		
	#	%	Index
Female	179	59%	109
Male	124	41%	89
Total	303	30%	
Geographic Region	,,	0/	
	#	%	Index
Northeast	59	19%	90
South	117	39%	108
Midwest	42	14%	71
West	85	28%	122
Total	303	100%	

Table 65

## **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

## **Analysis by Gender of Respondents**

There were surprisingly few differences in the opinions of males and females for many of the questions asked in the survey. As is typical with many of our political surveys, males are more likely to feel that their representatives are "not very concerned about them" or "do not care at all" about them.

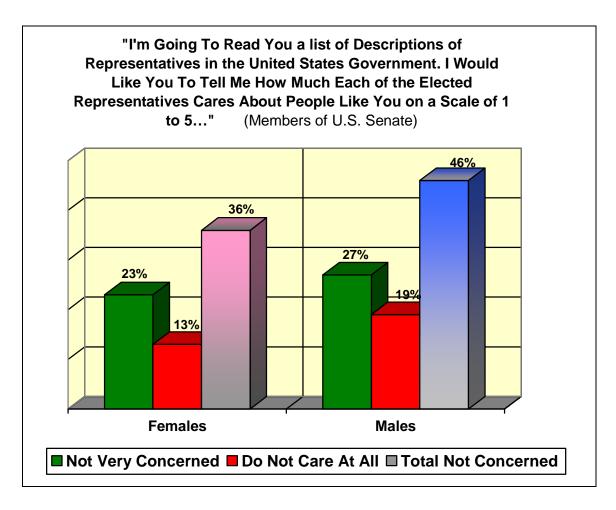


Figure 18

Men were also more likely than women to give low rankings on the subject of receiving money from special interest groups and corporations. Nearly three in four men felt that representatives who receive a lot of money from corporations have little concern about them.

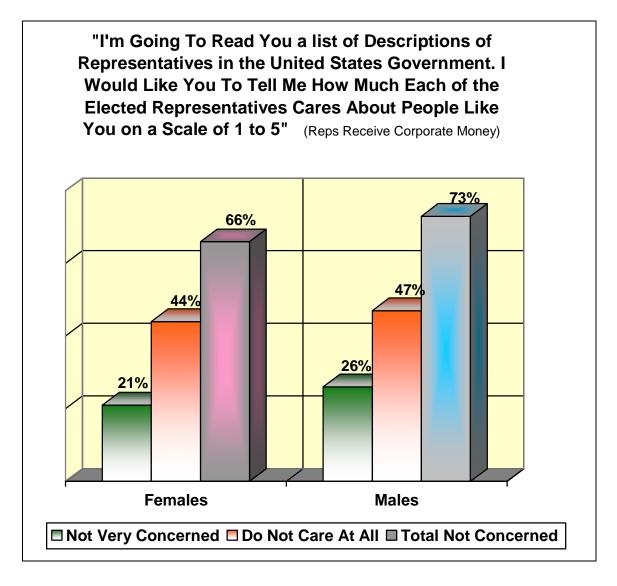


Figure 19

Females were slightly more likely to list "the war" as the one issue that should be of the highest priority for President Obama and the United States Congress in the coming year - 35% to 32%. On the issue of medical care, females were somewhat more likely than males to indicate that this should be the one issue that is of the highest priority for President Obama and the U.S. Congress in the coming year (see figure 20).

# Respondents Listing Medical Costs As the Number One Priority For President Obama and the U.S. Congress in the Coming Year

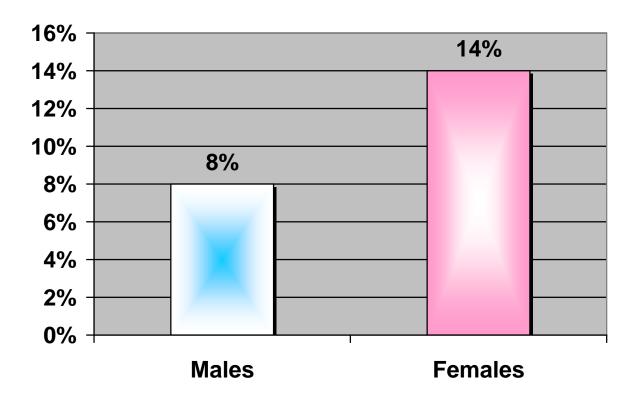


Figure 20

Males and females were nearly identical in their feelings toward the priorities of President Obama and the Priorities of the U.S. Congress. The priorities of President Obama were listed as "the same" by about 40% of both sexes. The Priorities of the U.S. Congress were listed at "the same" by about 20% of the respondents of both sexes.

On the questions of eliminating the power and influence of corporations and special interest groups, there was no statistical difference in the response levels of males and females. 74% of both males and females replied that they were more likely to vote for a candidate running for public office who pledged to accept no money from corporations or special interest groups.

There was only a two percent difference on the question of whether the United States would be more secure if we could introduce more competition into the political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups.

The level of support on the question, "would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether – and give a small portion of our Federal budget to provide public funding for political campaigns?" was identical.

A greater percentage of the females in the survey tended to be over the age of 65, but can be safely attributed to the longer lifespan of adult women in the United States.

Females were slightly more likely to be registered voters than were the adult males responding to our survey. Males, however, were more likely to register as independents than females. In terms of their income levels, males were more likely to have higher incomes than females responding to the survey, which is in line with national demographic trends.

## **Analysis of Gender – Data Table Sub Sorts**

The following pages contain data tables of cross sorts by gender.

## **Sub Sort or Demographic Group:**

**Females** 

N = 543

"I'd Like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

1 - 3			0,000
	#	%	Index
Danger of War	65	12%	91
Economy/Jobs	189	35%	104
Terrorism	70	13%	100
<b>Budget Deficit</b>	14	3%	96
<b>Medical Costs</b>	74	14%	124
National Debt	6	1%	65
<b>Energy Costs</b>	7	1%	68
Moral Values	21	4%	114
<b>Money in Politics</b>	2	0%	93
Poverty	16	3%	124
Rebuilding/Hurricane Relief	7	1%	65
Other	72	13%	90
TOTALS	543	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	227	42%	100
Different Priorities	291	54%	98
Unsure/Other/Don't Know	25	5%	119
TOTALS	543	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	106	20%	100
Different Priorities	360	66%	98
Unsure/Other/Don't Know	77	14%	110
TOTALS	543	100%	

Table 66

<b>Sub Sort or Demographic Group:</b>		Females
	N -	543

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
Best For Country	141	26%	104
Money/Donations	350	64%	97
Unsure/Other/Don't Know	52	10%	113
TOTALS	543	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are members of the U.S.  House of Representatives"		"Are members of the	
			United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	24	4%	18	3%
Very Concerned	63	12%	65	12%
Somewhat Concerned	277	51%	262	48%
Not Very Concerned	95	17%	125	23%
Do Not Care At All	84	15%	73	13%
TOTAL	543	100%	543	100%
Total Positive	87	16%	83	15%
Total Negative	179	33%	198	36%
Total Raw Data of Ranking	1477	n/a	1459	n/a
Dimensional Scaling	54%	n/a	54%	n/a

Table 67

# **Sub Sort or Demographic Group:** Females N = 543

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Republicans"	
•	#	%	#	%
Extremely Concerned	51	9%	46	8%
Very Concerned	97	18%	107	20%
Somewhat Concerned	186	34%	178	33%
Not Very Concerned	101	19%	96	18%
Do Not Care At All	108	20%	116	21%
TOTAL	543	100%	543	100%
Total Positive	148	27%	153	28%
Total Negative	209	38%	212	39%
Total Raw Data of Ranking	1511	n/a	1500	n/a
Dimensional Scaling	56%	n/a	55%	n/a
The Representatives	"Receive a lot of money		"Receive	a lot of money
	from co	orporations"	from special interest groups	
	#	%	#	%
Extremely Concerned	19	3%	23	4%
Very Concerned	25	5%	35	6%
Somewhat Concerned	142	26%	137	25%
Not Very Concerned	116	21%	128	24%
Do Not Care At All	241	44%	220	41%
TOTAL	543	100%	543	100%
Total Positive	44	8%	58	11%
Total Negative	357	66%	348	64%
Total Raw Data of Ranking	1094	n/a	1142	n/a
Dimensional Scaling	40%	n/a	42%	n/a

Table 68

<b>Sub Sort or Demographic Group:</b>	F	emales	
	N =	543	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	410	76%	99
Not Important	85	16%	98
Unsure/Other/Don't Know	48	9%	111
TOTALS	543	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

#	%	Index
404	74%	100
86	16%	93
53	10%	112
543	100%	
	404 86 53	404 74% 86 16% 53 10%

<sup>&</sup>quot;In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	392	72%	99
No	73	13%	92
Unsure/Other/Don't Know	78	14%	116
Total	543	100%	

Table 69

# Sub Sort or Demographic Group: Females N = 543

"Would you be willing to support a law that would eliminate campaign Funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	373	69%	100
No	111	20%	93
Unsure/Other/Don't Know	59	11%	120
TOTALS	543	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and Replace that money with a simple system of public financing?"

#	%	Index
337	62%	99
137	25%	98
69	13%	113
543	100%	
	337 137 69	337 62% 137 25% 69 13%

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	G		
Question	#	%	Index
Write letter/email	290	53%	104
Make phone call	139	26%	103
Attend rally	88	16%	97
Make donation	80	15%	103
<b>Vote for Good Candidates</b>	252	46%	104
Other	47	9%	85
Total	896	n/a	

Table 70

Sub Sort or Demograp	hic Group:	Females	· ·
	•	N = 543	
"I'm going to read you a li	st of age brackets	. Please tell me into which	
Bracket you fall"			
	#	%	Index
18-24	18	3%	86
25-34	55	10%	89
35-49	115	21%	91
50-65	171	31%	103
65+	179	33%	109
Unsure/Other/Don't	5	10/	132
Know	5 <b>543</b>	1% 100%	132
Total	543	100%	
"How likely are you to vot	e in the next elect	ion?''	
110 w interj are you to vot	#	%	Index
Very Likely	473	87%	99
Somewhat Likely	37	7%	104
Unsure/Other/Don't			
Know	33	6%	111
Total	543	100%	
"Into which political posts	:fame: ama ware	noristanad?!!	
"Into which political party	, ii any, are you r #	egistered: %	Index
<b>D</b>	208	38%	106
Democrat	200		
Republican	43	37%	105
Independent		8%	83
Green Party	1	0%	185
Not Registered Unsure/Other/Don't	61	11%	77
Know	30	6%	121
Total	543	100%	

Table 71

Sub Sort or Demogr	•	Females	•
	•	<b>N</b> = 543	
"From which ethnic or	igin do most of your a	ncestors come?"	
	#	%	Index
African	30	6%	76
Asian	9	2%	79
Indian	24	4%	95
European	436	80%	104
Hispanic/Latin	14	3%	89
Unsure/Other/Don't Know	30	6%	96
Total	543	100%	70
2 00002			
"What is your current	marital status?''		
	#	%	Index
Single	79	15%	81
Married	328	60%	96
Divorced	32	6%	93
Separated	5	1%	132
Widowed	91	17%	151
Unsure/Other/Don't Know	8	1%	135
Total	543	100%	150
"Into which bracket, ap	pproximately, would y	your total household incom	e
for the year 2005 fall. V	Vould that be''		
	#	%	Index
\$25,000 or less	122	22%	111
\$25,000-\$49,999	117	22%	93
\$50,000-\$75,000	114	21%	100
\$75,000-\$100,000	51	9%	87
\$100,000 or more	52	10%	85
Unsure/Other/Don't Know	87	16%	119
Total	543	100%	

Table 72

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

<b>Sub Sort or Demographic Group:</b>		Females
	N =	543

Gender - from interviewer observation				
	#	%	Index	
Female	543	100%	185	
Male	0	0%	0	
Total	543	54%		
Geographic Region	#	%	Index	
Northeast	122	22%	104	
South	192	35%	99	
Midwest	118	22%	111	
West	111	20%	89	
Total	543	100%		

Table 73

## Sub Sort or Demographic Group:

N = 463

**Males** 

"I'd Like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

<b>1</b>		0	<i>O v</i>
	#	%	Index
Economy/Jobs	68	15%	111
The War	149	32%	96
Terrorism	60	13%	100
<b>Budget Deficit</b>	13	3%	105
<b>Medical Costs</b>	37	8%	72
National Debt	11	2%	141
<b>Energy Costs</b>	12	3%	137
Moral Values	13	3%	83
Money in Politics	2	0%	109
Poverty	8	2%	72
Rebuilding/Hurricane Relief	13	3%	141
Other	77	17%	112
TOTALS	463	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	192	41%	100
<b>Different Priorities</b>	257	56%	102
Unsure/Other/Don't Know	14	3%	78
TOTALS	463	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	90	19%	100
Different Priorities	320	69%	102
Unsure/Other/Don't	53	11%	89
Know			09
TOTALS	463	100%	

Table 74

<b>Sub Sort or Demographic Group:</b>		Males		
		N =	463	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	111	24%	96
Money/Donations	319	69%	104
Unsure/Other/Don't Know	33	7%	84
TOTALS	463	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Re	presentatives"	United States Senate"	
	#	%	#	%
Extremely Concerned	16	3%	13	3%
Very Concerned	61	13%	63	14%
Somewhat Concerned	202	44%	175	38%
Not Very Concerned	106	23%	123	27%
Do Not Care At All	78	17%	89	19%
TOTAL	463	100%	463	100%
Total Positive	77	17%	76	16%
Total Negative	184	40%	212	46%
Total Raw Data of Ranking	1220	n/a	1177	n/a
Dimensional Scaling	53%	n/a	51%	n/a

Table 75

#### **Sub Sort or Demographic Group:**

N = 463

Males

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are D	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	36	8%	30	6%
Very Concerned	86	19%	80	17%
Somewhat Concerned	127	27%	127	27%
Not Very Concerned	97	21%	107	23%
Do Not Care At All	117	25%	119	26%
TOTAL	463	100%	463	100%
Total Positive	122	26%	110	24%
Total Negative	214	46%	226	49%
Total Raw Data of Ranking	1216	n/a	1184	n/a
Dimensional Scaling	53%	n/a	51%	n/a

The Representatives	"Receive	a lot of money	"Receive	a lot of money
	from co	orporations"	from special	l interest groups"
	#	%	#	%
Extremely Concerned	13	3%	18	4%
Very Concerned	24	5%	22	5%
Somewhat Concerned	88	19%	93	20%
Not Very Concerned	122	26%	116	25%
Do Not Care At All	216	47%	214	46%
TOTAL	463	100%	463	100%
Total Positive	37	8%	40	9%
Total Negative	338	73%	330	71%
Total Raw Data of Ranking	885	n/a	903	n/a
Dimensional Scaling	38%	n/a	39%	n/a

Table 76

<b>Sub Sort or Demographic Group:</b>	N	<b>Iales</b>	
	N =	463	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	355	77%	101
Not Important	76	16%	103
Unsure/Other/Don't Know	32	7%	87
TOTALS	463	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	343	74%	100
No	85	18%	108
Unsure/Other/Don't Know	35	8%	86
Total	463	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	342	74%	101
No	74	16%	109
Unsure/Other/Don't Know	47	10%	82
Total	463	100%	

Table 77

### **Sub Sort or Demographic Group:**N = 463

"Would you be willing to support a law that would eliminate campaign Funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	321	69%	100
No	110	24%	108
Unsure/Other/Don't Know	32	7%	76
TOTALS	463	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and Replace that money with a simple system of public financing?"

	#	%	Index
Yes	296	64%	102
No	123	27%	103
Unsure/Other/Don't Know	44	10%	85
Total	463	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	G		
Question	#	%	Index
Write letter/email	225	49%	95
Make phone call	111	24%	96
Attend rally	80	17%	103
Make donation	64	14%	97
Vote for Good Candidates	199	43%	96
Other	55	12%	117
Total	734	n/a	

Table 78

<b>Sub Sort or Demographic Group:</b>	M	lales	
	<b>N</b> =	463	

# "I'm going to read you a list of age brackets. Please tell me into which Bracket you fall"

	#	%	Index
18-24	21	5%	117
25-34	59	13%	112
35-49	119	26%	110
50-65	138	30%	97
65+	124	27%	89
Unsure/Other/Don't	2	00/	<i>(</i> 2
Know		0%	62
Total	463	100%	
"How likely are you to ve	ote in the next election?	"	
	#	%	Index
Very Likely	412	89%	101
Somewhat Likely	29	6%	95
Unsure/Other/Don't	22	<b>7</b> 0/	07
Know		5%	87
Total	463	100%	
"Into which political par	ty, if any, are you regist	tered?"	
	#	%	Index
Democrat	155	33%	93
Republican	154	33%	95
Independent	53	11%	120
Green Party	0	0%	0
Not Registered	85	18%	126
Unsure/Other/Don't	16	20/	76
Know		3%	76
Total	463	100%	

Table 79

<b>Sub Sort or Demogra</b>	•	Males	•
		N = 463	
"From which ethnic orig			
	#	%	Index
African	43	9%	128
Asian	12	3%	124
Indian	23	5%	106
European	342	74%	96
Hispanic/Latin	15	3%	112
Unsure/Other/Don't	28	6%	105
Know Total	463	100%	103
1 Utal	403	100/0	
"What is your current m	arital status?''		
·	#	%	Index
Single	102	22%	122
Married	303	65%	104
Divorced	32	7%	109
Separated	2	0%	62
Widowed	21	5%	41
Unsure/Other/Don't	2		
Know	3	1%	59
Total	463	100%	
<del></del>			
"Into which bracket, app for the year 2005 fall. We		d your total household inco	me
•	#	%	Index
\$25,000 or less	82	18%	87
\$25,000-\$49,999	117	25%	109
\$50,000-\$75,000	97	21%	100
\$75,000-\$100,000	57	12%	115
\$100,000 or more	61	13%	117
Unsure/Other/Don't			
Know	49	11%	78
Total	463	100%	

Table 80

<b>Sub Sort or Demographic Group:</b>	Males
N =	463

Gender - from interviewer observation				
·	#	%	Index	
Female	0	0%	0	
Male	463	100%	217	
Total	463	46%		
Geographic Regio				
	#	%	Index	
Northeast	96	21%	96	
South	168	36%	101	
Midwest	79	17%	87	
West	120	26%	113	
Total	463	100%		

Table 81

### **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Analysis by Marital Status**

The marital status of survey respondents was separated into three groups: single, married and divorced/separated/widowed. Married respondents were by far the largest sub group. The following graph outlines the distribution by marital status of the entire survey (see figure 20).

### **Marital Status of Survey Respondents**

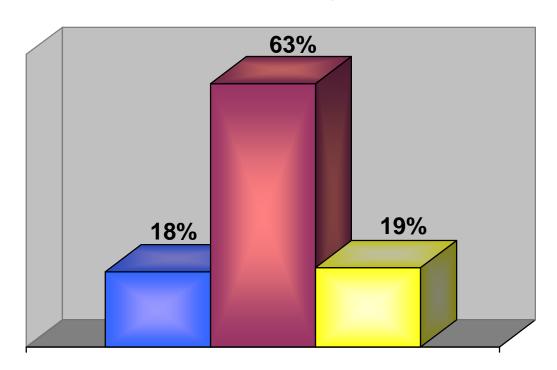




Figure 21

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

The opinions of the three groups were very nearly identical when it came to the importance of eliminating the money, power and influence of large corporations and special interests (see figure 22). There was also very little difference in their opinions on voting for candidates for public office who accepted no money from corporations or special interest groups. All three groups polled exactly the same percentage, 73%, who felt that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups. In short, regardless of the marital status of the individual surveyed, each group felt strongly in the need for change in the current system of financing elections in the United States.

There was a difference, however, in the response levels to the questions on supporting a law that would eliminate campaign funding by corporations and special interest groups altogether. Three out of four respondents who were divorced, widowed orseparated said that they would support such a law. The support levels were somewhat lower for married and single respondents (see figure 23).

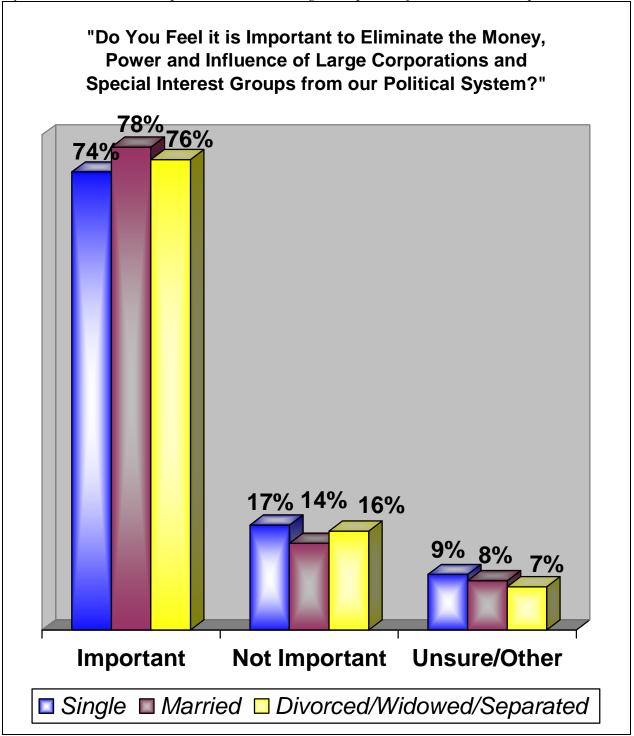


Figure 22

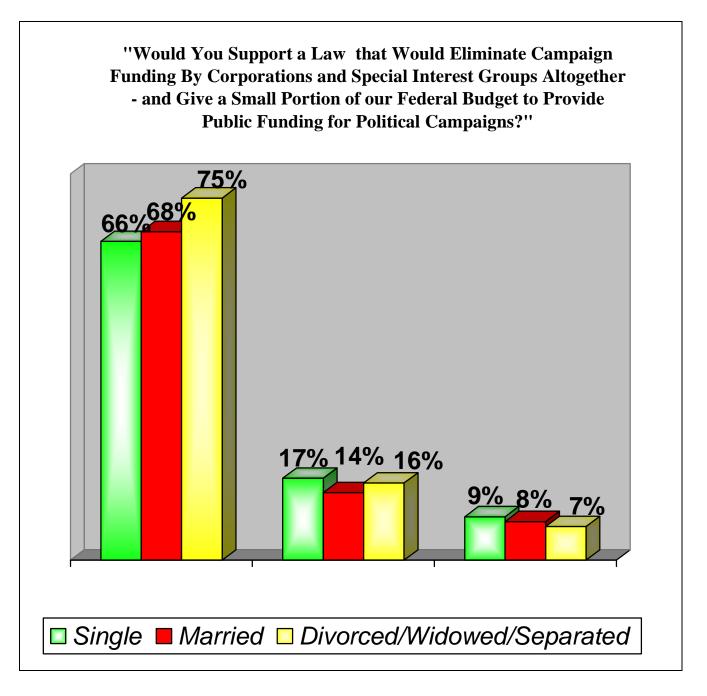


Figure 23

Married respondents also have a significant difference in their political leanings. This may have been a result of the Republican Party's moral values stance in the past year. Married respondents, for whatever the reason, were more likely to indicate that they were registered Republicans in the recently completed survey, while single and divorced respondents were more likely to indicate that they were registered Democrats.

#### **Party of Registration By Marital Status**

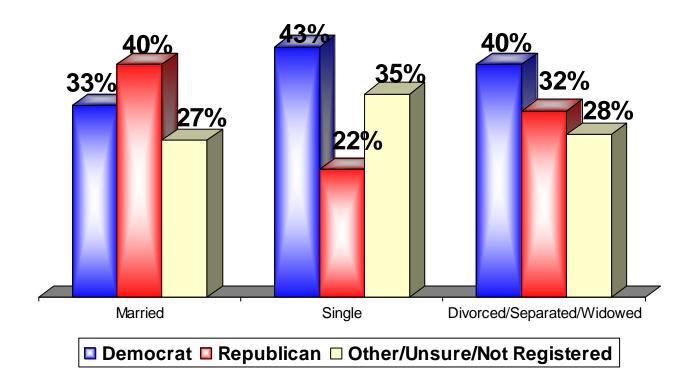


Figure 24

There was also a significant difference in the income levels of the respondents as related to their marital status. Those who were in the single and divorced/separated/widowed sub groups were much more likely to fall into the lowest income brackets of \$50,000 or less. Those who indicated that they were married were far more likely to fall into the \$75,000.00 and over income brackets (see figure 25).

The income levels of the respondents as related to their marital status may also explain some differences in their opinions on the priorities of the nation for President Obama and the U.S. Congress in the coming year. Married respondents, who have the highest incomes, were also more likely to say that "the economy" was the one issue of highest priority.

# Percent of Respondents With HH Incomes of \$75,000 Plus Annually

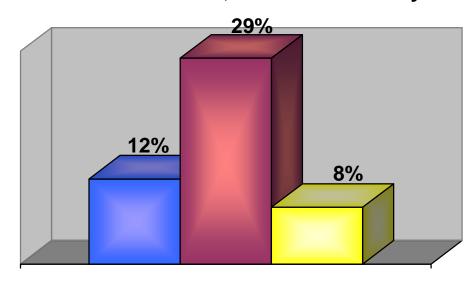




Figure 25

#### **Marital Status Data Tables**

<b>Sub Sort or Demographic Group:</b>	Married	
	N = 631	

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

P			9,
	#	%	Index
Danger of War	97	15%	116
Economy/Jobs	194	31%	92
Terrorism	92	15%	113
<b>Budget Deficit</b>	20	3%	118
<b>Medical Costs</b>	66	10%	95
National Debt	11	2%	103
<b>Energy Costs</b>	14	2%	117
Moral Values	25	4%	117
Money in Politics	2	0%	80
Poverty	7	1%	47
Rebuilding/Hurricane Relief	9	1%	72
Other	94	15%	101
TOTALS	631	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	285	45%	108
Different Priorities	320	51%	93
Unsure/Other/Don't Know	26	4%	106
TOTALS	631	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	115	18%	94
<b>Different Priorities</b>	429	68%	101
Unsure/Other/Don't Know	87	14%	107
TOTALS	631	100%	
	T 11	0.4	

Table 81

<b>Sub Sort or Demographic Gr</b>	oup:	Married
	N =	631

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	154	24%	97
Money/Donations	424	67%	101
Unsure/Other/Don't Know	53	8%	99
TOTALS	631	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

_	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	20	3%	15	2%
Very Concerned	80	13%	84	13%
Somewhat Concerned	311	49%	266	42%
Not Very Concerned	129	20%	172	27%
Do Not Care At All	91	14%	94	15%
TOTAL	631	100%	631	100%
Total Positive	100	16%	99	16%
Total Negative	220	35%	266	42%
Total Raw Data of Ranking	1702	n/a	1647	n/a
Dimensional Scaling	54%	n/a	52%	n/a

Table 82

### **Sub Sort or Demographic Group:** Married N = 631

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Republicans"	
	#	%	#	%
Extremely Concerned	46	7%	45	7%
Very Concerned	105	17%	126	20%
Somewhat Concerned	188	30%	203	32%
Not Very Concerned	134	21%	130	21%
Do Not Care At All	158	25%	127	20%
TOTAL	631	100%	631	100%
Total Positive	151	24%	171	27%
Total Negative	292	46%	257	41%
Total Raw Data of Ranking	1640	n/a	1725	n/a
Dimensional Scaling	52%	n/a	55%	n/a

The Representatives	"Receive a	a lot of money	"Receive a lot of money	
-	from corporations"		from special interest groups"	
	#	%	#	%
Extremely Concerned	24	4%	29	5%
Very Concerned	32	5%	37	6%
Somewhat Concerned	138	22%	140	22%
Not Very Concerned	158	25%	156	25%
Do Not Care At All	279	44%	269	43%
TOTAL	631	100%	631	100%
Total Positive	56	9%	66	10%
Total Negative	437	69%	425	67%
Total Raw Data of Ranking	1257	n/a	1294	n/a
Dimensional Scaling	40%	n/a	41%	n/a
	Tab	ole 83		

<b>Sub Sort or Demographic Group:</b>	M	arried
	N =	631

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	480	76%	100
Not Important	104	16%	103
Unsure/Other/Don't Know TOTALS	47 <b>631</b>	7% 100%	94

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	469	74%	100
No	114	18%	106
Unsure/Other/Don't Know	48	8%	87
Total	631	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	459	73%	100
No	94	15%	102
Unsure/Other/Don't Know	78	12%	99
Total	631	100%	

Table 84

<b>Sub Sort or Demographic Group:</b>	N	Married
	N =	631

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	428	68%	98
No	147	23%	106
Unsure/Other/Don't Know	56	9%	98
TOTALS	631	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	377	60%	95
No	185	29%	113
Unsure/Other/Don't Know	69	11%	97
Total	631	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

change what actions would y	ou be wining to take.		
Multiple response Question	#	%	Index
Write letter/email	333	53%	103
Make phone call	178	28%	114
Attend rally	112	18%	106
Make donation	104	16%	115
<b>Vote for Good Candidates</b>	302	48%	107
Other	58	9%	91
Total	1087	n/a	

Table 85

<b>Sub Sort or Demographic Group:</b>	M	larried	
	N =	631	

"I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	4	1%	16
25-34	72	11%	101
35-49	174	28%	119
50-65	213	34%	110
65+	164	26%	86
Unsure/Other/Don't Know	4	1%	91
Total	631	100%	

"How likely are you to vote in the next election?"

	#	%	Index
Very Likely	572	91%	103
Somewhat Likely	34	5%	82
Unsure/Other/Don't Know	25	4%	72
Total	631	100%	

"Into which political party, if any, are you registered?"

	#	%	Index
Democrat	209	33%	92
Republican	251	40%	113
Independent	57	9%	95
Green Party	1	0%	159
Not Registered	83	13%	91
Unsure/Other/Don't Know	30	5%	104
Total	631	100%	

Table 86

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

N =

Married

631

0%

100%

0%

0%

0%

0%

100%

0

159

0

0

0

0

**Sub Sort or Demographic Group:** 

Single

Married

Divorced

**Separated** 

Widowed

Know

**Total** 

Unsure/Other/Don't

	#	%	Index
African	28	4%	61
Asian	15	2%	114
Indian	25	4%	85
European	507	80%	104
Hispanic/Latin Unsure/Other/Don't	16	3%	88
Know	40	6%	110
Total	631	100%	
''What is your current m	arital status?''		
	#	%	Index

"Into which bracket, approximately, would your total household income for the year 2005 fall. Would that be"

0

631

0

0

0

0

631

ioi the year 2000 lain vi	ould tildt be		
·	#	%	Index
\$25,000 or less	64	10%	50
\$25,000-\$49,999	128	20%	87
\$50,000-\$75,000	160	25%	121
\$75,000-\$100,000	85	13%	125
\$100,000 or more	99	16%	140
Unsure/Other/Don't Know	95	15%	111
Total	631	100%	

Table 87

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

<b>Sub Sort or Demographic Group:</b>	Married
N =	631

Gender - from interv	viewer observation		
	#	%	Index
Female	328	52%	96
Male	303	48%	104
Total	631	63%	
Geographic Region			
	#	%	Index
Northeast	139	22%	102
South	223	35%	99
Midwest	123	19%	100
West	146	23%	101
Total	631	100%	

Table 88

#### **Sub Sort or Demographic Group:**

#### Divorced/Separated/Widowed/Other

N = 194

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	16	8%	62
Economy/Jobs	88	45%	135
Terrorism	18	9%	72
<b>Budget Deficit</b>	1	1%	19
<b>Medical Costs</b>	25	13%	117
National Debt	2	1%	61
<b>Energy Costs</b>	2	1%	55
Moral Values	5	3%	76
<b>Money in Politics</b>	1	1%	130
Poverty	8	4%	173
Rebuilding/Hurricane Relief	3	2%	78
Other	25	13%	87
TOTALS	194	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	67	35%	83
Different Priorities	118	61%	112
Unsure/Other/Don't	Q	<b>5</b> 0/	120
Know	9	5%	120
TOTALS	194	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	37	19%	98
Different Priorities	132	68%	101
Unsure/Other/Don't Know	25	13%	100
TOTALS	194	100%	

Table 89

# Sub Sort or Demographic Group: Divorced/Separated/Widowed/Other N = 194

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	44	23%	91
Money/Donations	130	67%	101
Unsure/Other/Don't Know	20	10%	122
TOTALS	194	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are memb	ers of the U.S.	"Are mem	bers of the
	House of Re	presentatives"	United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	12	6%	9	5%
Very Concerned	19	10%	21	11%
Somewhat Concerned	84	43%	88	45%
Not Very Concerned	39	20%	35	18%
Do Not Care At All	40	21%	41	21%
TOTAL	194	100%	194	100%
Total Positive	31	16%	30	15%
Total Negative	79	41%	76	39%
Total Raw Data of Ranking	506	n/a	504	n/a
Dimensional Scaling	52%	n/a	52%	n/a

Table 90

### Sub Sort or Demographic Group: Divorced/Separated/Widowed/Other N = 194

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
-	#	%	#	%
Extremely Concerned	24	12%	21	11%
Very Concerned	31	16%	27	14%
Somewhat Concerned	59	30%	55	28%
Not Very Concerned	36	19%	38	20%
Do Not Care At All	44	23%	53	27%
TOTAL	194	100%	194	100%
Total Positive	55	28%	48	25%
Total Negative	80	41%	91	47%
Total Raw Data of Ranking	537	n/a	507	n/a
Dimensional Scaling	55%	n/a	52%	n/a
(F) D 4 4		1	WD :	1
The Representatives	"Receive	a lot of money	Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		orporations" %		l interest groups"
Extremely Concerned	from co	orporations"	from specia	l interest groups"
-	from co #	orporations" % 3% 4%	from specia #	l interest groups" % 3% 5%
Extremely Concerned	from co # 5	orporations"  % 3% 4% 26%	from specia # 6	1 interest groups"
Extremely Concerned Very Concerned	from co # 5 7	orporations"  % 3% 4% 26% 18%	from specia # 6 9	1 interest groups"  % 3% 5% 24% 22%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 5 7 50	orporations"  % 3% 4% 26% 18% 50%	from specia # 6 9 46	1 interest groups"  % 3% 5% 24% 22% 47%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 5 7 50 35	orporations"  % 3% 4% 26% 18%	from specia # 6 9 46 42	1 interest groups"  % 3% 5% 24% 22%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 5 7 50 35 97	orporations"  % 3% 4% 26% 18% 50%	from specia # 6 9 46 42 91	1 interest groups"  % 3% 5% 24% 22% 47%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 5 7 50 35 97 194	orporations"  % 3% 4% 26% 18% 50% 100%	from specia # 6 9 46 42 91 194	1 interest groups"  % 3% 5% 24% 22% 47% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 5 7 50 35 97 194	orporations"  % 3% 4% 26% 18% 50% 100%	from specia # 6 9 46 42 91 194	1 interest groups"  % 3% 5% 24% 22% 47% 100%

Table 91

Sub Sort or Demographic Group:

N = Divorced/Separated/Widowed/Other

194

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	151	78%	102
Not Important	27	14%	87
Unsure/Other/Don't Know TOTALS	16 <b>194</b>	8% 100%	104

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	148	76%	103
No	22	11%	67
Unsure/Other/Don't Know	24	12%	141
Total	194	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	142	73%	100
No	22	11%	78
Unsure/Other/Don't Know	30	15%	124
Total	194	100%	

Table 92

#### **Sub Sort or Demographic Group:**

#### Divorced/Separated/Widowed/Other

N = 19

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	146	75%	109
No	32	16%	75
Unsure/Other/Don't Know	16	8%	91
TOTALS	194	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	134	69%	110
No	35	18%	70
Unsure/Other/Don't Know	25	13%	115
Total	194	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	G		
Question	#	%	Index
Write letter/email	95	49%	96
Make phone call	39	20%	81
Attend rally	22	11%	68
Make donation	18	9%	65
Vote for Good Candidates	73	38%	84
Other	20	10%	102
Total	267	n/a	

Table 93

<b>Sub Sort or Dem</b>	ographic Group:	Divorced/Separate	ted/Widowed/Other
		<b>N</b> = 194	
"I'm going to read y	you a list of age brackets.	Please tell me into which	
bracket you fall''			
	#	%	Index
18-24	1	1%	13
25-34	10	5%	45
35-49	23	12%	51
50-65	41	21%	69
65+	118	61%	202
Unsure/Other/Don't Know	1	1%	74
Total	194	100%	7-7
Total	174	10070	
"How likely are you	to vote in the next election	on?''	
• •	#	%	Index
Very Likely	164	85%	96
Somewhat Likely	18	9%	141
Unsure/Other/Don't	12	6%	113
Know	194	100%	115
Total	194	100%	
"Into which politica	ıl party, if any, are you re	gistered?"	
•	#	%	Index
Democrat	77	40%	110
Republican	63	32%	92
Independent	20	10%	108
Green Party	0	0%	0
Not Registered	25	13%	89
Unsure/Other/Don't	9	50/	101
Know	_	5%	101
Total	194	100%	

Table 94

Divorced/Separated/Widowed/Other

**Sub Sort or Demographic Group:** 

	<b>N</b> =	= 194	
"From which ethnic orig	gin do most of your anc	estors come?''	
·	#	%	Index
African	11	6%	78
Asian	2	1%	49
Indian	12	6%	132
European	153	79%	102
Hispanic/Latin Unsure/Other/Don't	3	2%	54
Know	13	7%	116
Total	194	100%	
"What is your current n	narital status?''		
•	#	%	Index
Single	0	0%	0
Married	0	0%	0
Divorced	64	33%	519
Separated	7	4%	519
Widowed	112	58%	519
Unsure/Other/Don't	11	6%	519
Know Total	194	100%	319
_			
"Into which bracket, ap	proximately, would you	r total household inco	me
	ould that be''		
		er total household inco %	<b>me</b> Index
for the year 2005 fall. W	ould that be''		
for the year 2005 fall. W \$25,000 or less	ould that be'' #	%	Index
for the year 2005 fall. W \$25,000 or less \$25,000-\$49,999	7 <b>ould that be''</b> # 81 49 23	% 42%	Index 206
for the year 2005 fall. W \$25,000 or less \$25,000-\$49,999 \$50,000-\$75,000	7 <b>ould that be''</b> # 81 49	% 42% 25%	Index 206 109
for the year 2005 fall. W \$25,000 or less \$25,000-\$49,999 \$50,000-\$75,000 \$75,000-\$100,000 \$100,000 or more	7 <b>ould that be''</b> # 81 49 23	% 42% 25% 12%	Index 206 109 57
"Into which bracket, ap for the year 2005 fall. W \$25,000 or less \$25,000-\$49,999 \$50,000-\$75,000 \$75,000-\$100,000 \$100,000 or more Unsure/Other/Don't Know	% ould that be'' # 81 49 23 8	% 42% 25% 12% 4%	Index 206 109 57 38

Table 95

<b>Sub Sort or Demographic Group:</b>	Divorced/Separated/Widowed/Other
N =	194

Gender - from int	erviewer observation		
	#	%	Index
Female	136	70%	130
Male	58	30%	65
Total	194	19%	
Geographic Reg			
	#	%	Index
Northeast	38	20%	90
South	74	38%	107
Midwest	41	21%	108
West	41	21%	92
Total	194	100%	
Total	194	100%	

Table 96

#### **Sub Sort or Demographic Group:**

Single

 $\mathbf{N} = 181$ 

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	20	11%	84
Economy/Jobs	56	31%	92
Terrorism	20	11%	86
<b>Budget Deficit</b>	6	3%	124
<b>Medical Costs</b>	20	11%	100
National Debt	4	2%	131
<b>Energy Costs</b>	3	2%	88
Moral Values	4	2%	65
<b>Money in Politics</b>	1	1%	139
Poverty	9	5%	208
Rebuilding/Hurricane Relief	8	4%	222
Other	30	17%	112
TOTALS	181	100%	

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	67	37%	89
Different Priorities	110	61%	112
Unsure/Other/Don't Know	4	2%	57
TOTALS	181	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	44	24%	125
<b>Different Priorities</b>	119	66%	97
Unsure/Other/Don't Know	18	10%	77
TOTALS	181	100%	

Table 97

Sub Sort or Demographic Group:	Single
N	I = 181

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	54	30%	119
<b>Money/Donations</b>	115	64%	96
Unsure/Other/Don't Know	12	7%	78
TOTALS	181	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

	"Are memb	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	8	4%	7	4%
Very Concerned	25	14%	23	13%
Somewhat Concerned	84	46%	83	46%
Not Very Concerned	33	18%	41	23%
Do Not Care At All	31	17%	27	15%
TOTAL	181	100%	181	100%
Total Positive	33	18%	30	17%
Total Negative	64	35%	68	38%
Total Raw Data of Ranking	489	n/a	485	n/a
Dimensional Scaling	54%	n/a	54%	n/a

Table 98

### **Sub Sort or Demographic Group:** Single N = 181

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

"Are I	Democrats"	"Are I	Republicans"
#	%	#	%
17	9%	10	6%
47	26%	34	19%
66	36%	47	26%
28	15%	35	19%
23	13%	55	30%
181	100%	181	100%
64	35%	44	24%
51	28%	90	50%
550	n/a	452	n/a
61%	n/a	50%	n/a
"Receive	a lot of money	"Receive	a lot of money
from co	orporations"	from specia	al interest groups"
#	%	#	%
3	2%	6	3%
10	6%	11	6%
42	23%	44	24%
45	25%	46	25%
81	45%	74	41%
181	100%	181	100%
13	7%	17	9%
126	70%	120	66%
352	n/a	372	n/a
39%	n/a	41%	n/a
	# 17 47 66 28 23 181 64 51 550 61% "Receive a from co	17 9% 47 26% 66 36% 28 15% 23 13% 181 100%  64 35% 51 28%  550 n/a 61% n/a  "Receive a lot of money from corporations" # % 3 2% 10 6% 42 23% 45 25% 81 45% 181 100%  13 7% 126 70%  362 n/a	# % # 17 9% 10 47 26% 34 66 36% 47 28 15% 35 23 13% 55 181 100% 181  64 35% 44 51 28% 90  550 n/a 452 61% n/a 50%  "Receive a lot of money from corporations" from special # % # 3 2% 6 10 6% 11 42 23% 44 45 25% 46 81 45% 74 181 100% 181  13 7% 74 181 100% 120  352 n/a 372

Table 99

Sub Sort or Demographic Group:	Si	ingle
	NI _	101

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	134	74%	97
Not Important	30	17%	104
Unsure/Other/Don't Know TOTALS	17 <b>181</b>	9% 100%	118

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	130	72%	97
No	35	19%	114
Unsure/Other/Don't Know	16	9%	101
Total	181	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	133	73%	101
No	31	17%	117
Unsure/Other/Don't Know	17	9%	76
Total	181	100%	

Table 100

<b>Sub Sort or Demographic Group:</b>	Single	
	N = 181	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	120	66%	96
No	42	23%	106
Unsure/Other/Don't Know	19	10%	116
TOTALS	181	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	122	67%	107
No	40	22%	86
Unsure/Other/Don't Know	19	10%	93
Total	181	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response			
Question	#	%	Index
Write letter/email	87	48%	94
Make phone call	33	18%	73
Attend rally	34	19%	112
Make donation	22	12%	85
<b>Vote for Good Candidates</b>	76	42%	94
Other	24	13%	131
Total	276	n/a	

Table 101

Sub Sort or Demogr	aphic Group:	Sin	gle	v	•
		N =	181		
"I'm going to read you	a list of age brackets	Please tel	l me into	which	

"I'm going to read you a list of	of age brackets.	Please tell m	e into which
bracket you fall''			

	#	%	Index
18-24	34	19%	485
25-34	32	18%	156
35-49	37	20%	88
50-65	55	30%	99
65+	21	12%	39
Unsure/Other/Don't Know	2	1%	159
Total	181	100%	

<sup>&</sup>quot;How likely are you to vote in the next election?"

	#	%	Index
Very Likely	149	82%	94
Somewhat Likely	14	8%	118
Unsure/Other/Don't Know	18	10%	182
Total	181	100%	

"Into which political party, if any, are you re	egistered?''
---	--------------

mito which pointed par	iy, ii aiiy, aic you regi	sici cu.	
	#	%	Index
Democrat	77	43%	118
Republican	40	22%	63
Independent	19	10%	110
<b>Green Party</b>	0	0%	0
Not Registered	38	21%	145
Unsure/Other/Don't Know	7	4%	85
Total	181	100%	

Table 102

Sub Sort or Demogra		Single	
	N	= 181	
'From which ethnic orig	in do most of your and	cestors come?"	
	#	%	Index
African	34	19%	259
Asian	4	2%	106
ndian	10	6%	118
European	118	65%	84
Iispanic/Latin	10	6%	192
Jnsure/Other/Don't	5	20/	40
Know	1 <b>81</b>	3% 100%	48
otal	101	10070	
'What is your current m	narital status?''		
·	#	%	Index
Single	181	100%	556
Married	0	0%	0
Divorced	0	0%	0
Separated	0	0%	0
Vidowed	0	0%	0
Insure/Other/Don't			
Know	0	0%	0
otal	181	100%	
Into which bracket, apport the year 2005 fall. W	•	ur total household inco	ome Index
\$25,000 or less	59	33%	161
625,000-\$49,999	57	31%	135
50,000-\$75,000	28	15%	74
75,000-\$100,000	15	8%	77
5100,000 or more Jnsure/Other/Don't	7	4%	34
Know	15	8%	61
<b>Fotal</b>	181	100%	

Table 103

<b>Sub Sort or Demographic Group:</b>	Single
N =	181

Gender - from interv	riewer observation		
	#	%	Index
Female	79	44%	81
Male	102	56%	122
Total	181	18%	
Geographic Regio			
	#	%	Index
Northeast	41	23%	105
South	63	35%	97
Midwest	33	18%	93
West	44	24%	106
Total	181	100%	

Table 104

### **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Analysis by Geographic Region**

The following maps show the regions of the country that were sub sorted and which states are contained in each region.

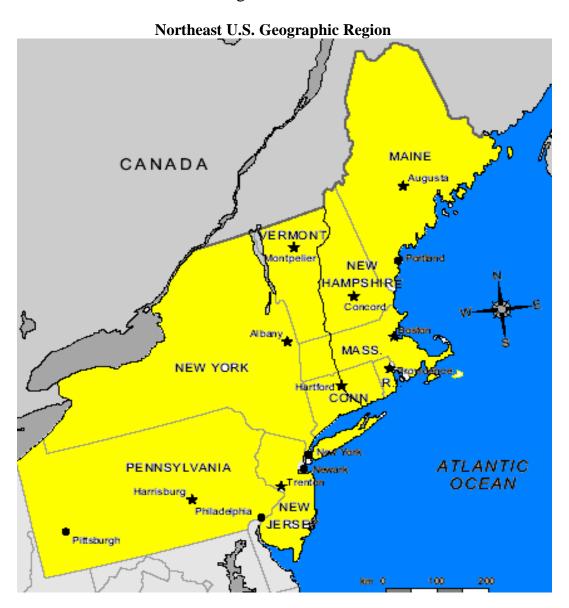


Figure 26



Figure 27

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

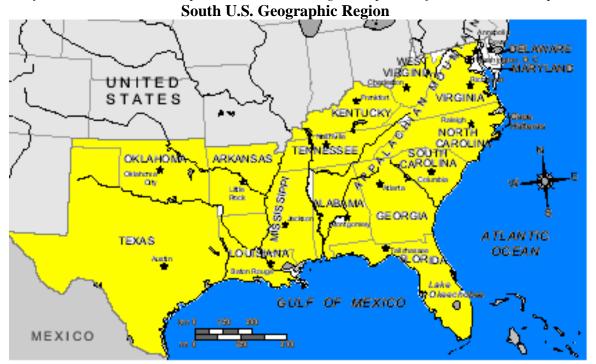
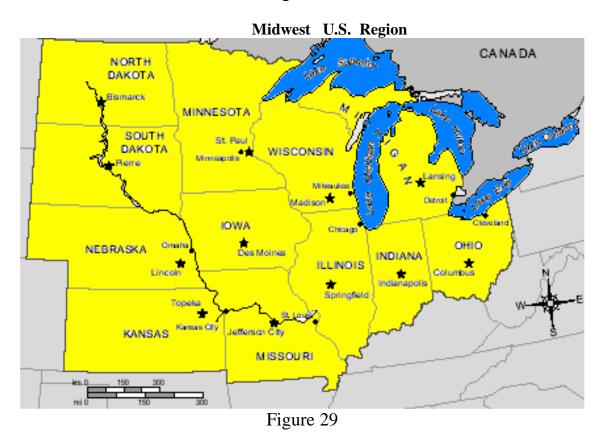


Figure 28



The distribution of calls completed in each state was determined by the adult population in that state. For example, if the state had 3% of the total adult population of the United States, then 3% of the total calls allocated for the survey were set as the quota for that state. The U.S. Census Bureau projections for 2013 were used as the basis for the call quotas.

The percentage of calls completed in each region is indicated 1n figure 30.

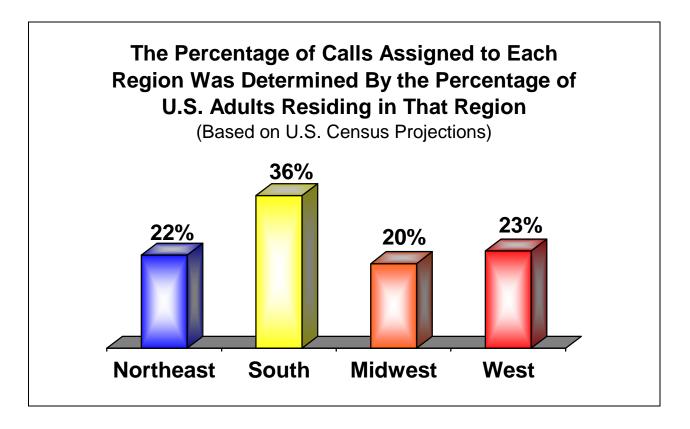


Figure 30

Geographically, the nation is split in many of their opinions and in many of their priorities. We found that residents of the Northeast felt that they had different priorities than President Obama far more often than residents of other parts of the country (see figure 31).

Residents in the Northeast were also more likely to feel that the war was priority, with nearly 40% of them listing this as what should be the number one issue for President Obama and the U.S. Congress in the coming year. Additionally, they were more likely to feel that the national debt was a priority, even though in ranked fourth on their list.

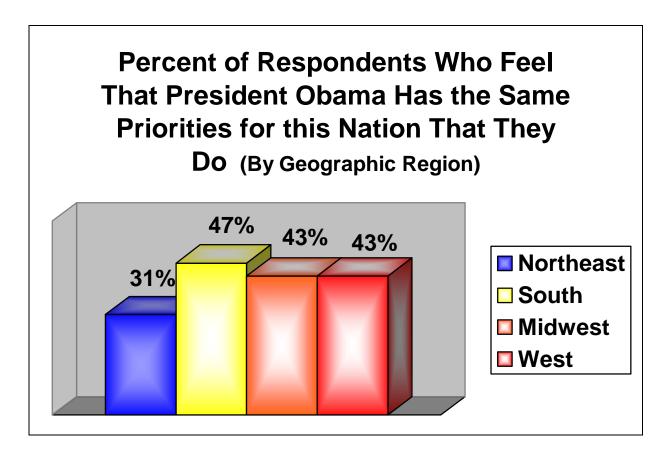


Figure 31

When it came to money in politics, residents of the Northeast who responded to our survey also had stronger opinions than residents of rest of the nation. Fewer respondents from the northeastern United States felt that their elected representatives were doing what is best for the country than in any other region of the nation.

"What Has More Influence on the Priorities of Our Elected Representatives in Washington, What is Best for the Country or the Money Being Donated By Large Corporations and Special Interest Groups?" (% Answering Money Donated)

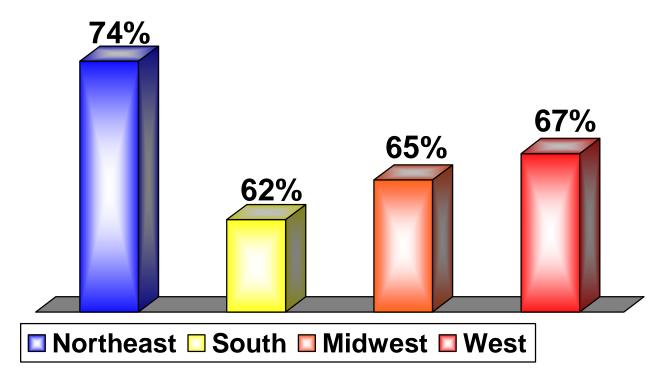


Figure 32

Nearly 3 out of 4 residents in the Northeast felt that the money being donated by large corporations and special interest groups had more influence on the priorities of their elected representatives. In other regions of the country, the feelings ran high, but not nearly as high as in the Northeast. For example, in the South only 62% of the people who responded to the survey said that they money and donations were the primary influence of the priorities of their elected officials. In the Midwest and West the averages were fairly similar.

When it came to how much concern their elected representatives had for them, the figures were nearly equal and parallel across all geographic regions included in this survey. Residents in the Midwest, however, were somewhat more likely to be positive about their representatives as a whole. For example, they felt that 12% of the members of the U.S. House of Representatives were either extremely concerned or very concerned about them.

We next examined Democrats and Republicans separately in terms of how much the respondents felt that their elected representatives cared about people like them. In the Northeast, the Democratic Party did much better than it did in the rest of the nation (see figure 33) with a higher responding of those indicating that Democratic percentage representatives were either "very" or "extremely" concerned. The Republican Party fared better in the West and Midwest. There were some very high negatives in the Northeast for the Republican Party. HALF of the respondents in the Northeast felt that Republican representatives either were "not very concerned or "did not care at all" about them. 43% felt that way about Republicans in the South, just 40% in the Midwest and 42% in the West.

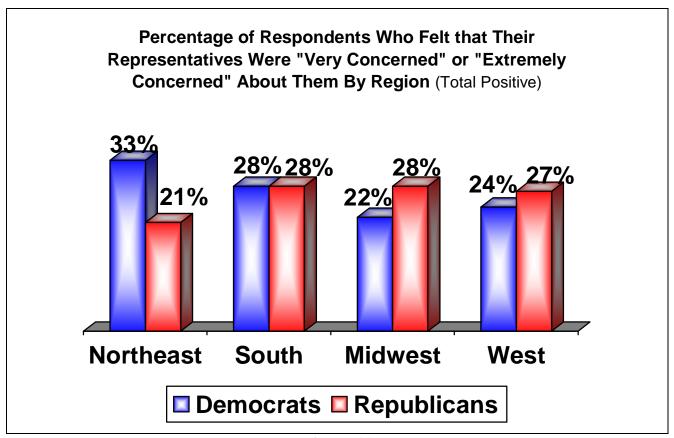
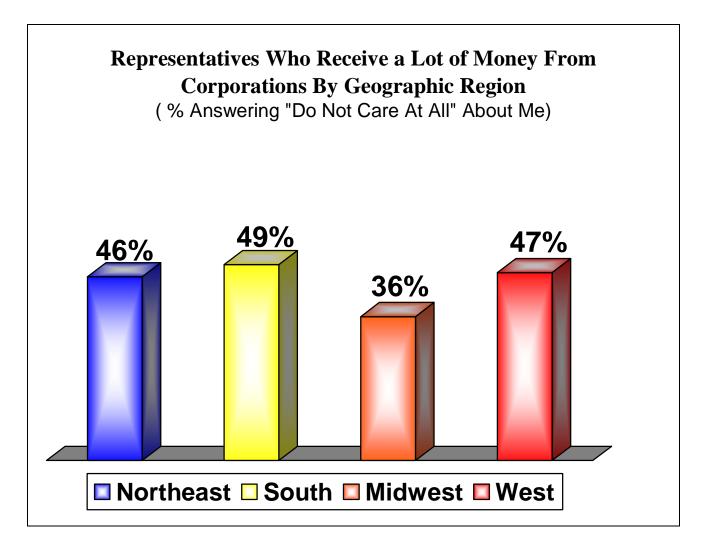


Figure 33

When analyzing the negatives, only 34% of the respondents in the Northeast felt that Democrats were either not very concerned or did not care at all about them. However, these levels rose rapidly in the rest of the nation. In the West, 46% of respondents said that Democrats were either not very concerned or did not care at all about them. 44% in the Midwest and 43% of the South felt this way. There was a very large swing in the public opinion of the Democratic Party in this regard. Republicans, on the other hand, did not fare well nearly anywhere in the survey in terms of being concerned about the respondents. 43% felt that way in the South, just 40% in the Midwest and 42% in the West.

In terms of receiving money from corporations and the feelings, the percentage of respondents who felt that their representatives "did not care at all" about their constituents was much highest in the South. The levels were somewhat lower in the Midwest and in the West (see figure 34).



.Figure 34

80% of respondents in the Northeast felt that it is important to limit or eliminate the money, power and influence of large corporations and special interest groups from the political system. Although this was higher than any other region in the country, 79% of the residents of the West also felt this way. Residents of the South and Midwest were slightly less likely to feel that it is important to eliminate the money, power and influence of large corporations and special interest groups.

On the security question, residents of the Northeast were also slightly more likely to answer that this was important, as were residents of the West. 3 in 4 residents of the West or Northeast felt that the United States would be more secure if we could introduce more competition into the political system, and limit or eliminate the influence of the money being donated by private corporations and special interests. This level dropped to about 70% in the South and was registered at 72% in the Midwest. The differences of opinion by region are slight, however, and are not statistically significant.

In terms of supporting a law to eliminate campaign funding by large corporations and special interest groups, the Northeast, again, was one of the leaders. In both the West and Northeast, over 70% of the respondents felt that they would support a law that would limit or eliminate the campaign funding by large corporations and special interest groups, and give a small portion of the federal budget to provide public funding for political campaigns. Residents of the Midwest and South were just under 70% in their support of this issue.

In the southern United States we tended to have residents who were somewhat younger than in the rest of the nation as a whole. The West tended to have more respondents from the 65+ age bracket as did the South. Since these areas contain retirement communities, this comes as no great surprise.

Residents in the Northeast were far more likely to be registered as Democrats when compared to the rest of the nation. 45% of the residents of the Northeast reported being registered to the Democratic Party, with only 27% being registered Republicans. Republicans did much better in other areas of the country. We found that Republicans were ahead of the Democrats in the Midwest and in the West. In the South, the two ran very nearly even.

In terms of voters who are not registered, these were more likely to be found in the Midwest than in any other region. Our ethnic origin sub sorts reveal some trends that are really not surprising. African-Americans were more likely to be present in the South. European-Americans were more likely to be found in the Midwest and Northeast. Far western portions of the United States, including California, were less likely to have European-Americans and more likely to have other demographic groups.

The marital status of respondents to the survey were very nearly identical across all sections of the United States, with between 60-64% of all geographic regions reporting that the respondents were married. The highest income brackets were more likely to be found in the Northeast and also in the West. In the West and in the Northeast, 13% of the respondents indicated that they were in the \$100,000+ income bracket. This was less likely to occur in other regions of the country. Conversely, the lowest income brackets were somewhat higher in the southern portion of the United States.

### **Geographic Region Data Tables**

Data tables and sub sorts by geographic region appear on the following pages.

### Sub Sort or Demographic Group: Northeast

N = 218

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

1 3		0	0 0
	#	%	Index
Danger of War	27	12%	94
Economy/Jobs	84	39%	115
Terrorism	24	11%	85
<b>Budget Deficit</b>	2	1%	34
<b>Medical Costs</b>	22	10%	91
National Debt	7	3%	190
<b>Energy Costs</b>	5	2%	121
Moral Values	6	3%	81
<b>Money in Politics</b>	2	1%	231
Poverty	4	2%	77
Rebuilding/Hurricane Relief	3	1%	69
Other	32	15%	99
TOTALS	218	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	67	31%	74
Different Priorities	139	64%	117
Unsure/Other/Don't Know	12	6%	142
TOTALS	218	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	44	20%	104
Different Priorities	157	72%	107
Unsure/Other/Don't	17	8%	60
Know TOTALS	218	100%	00
IUIALO	<b>410</b>	100/0	

Table 105

<b>Sub Sort or Demographic Group:</b>		Northeast
	N -	218

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	40	18%	73
Money/Donations	162	74%	112
Unsure/Other/Don't Know	16	7%	87
TOTALS	218	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

<b>±</b>				
	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	11	5%	9	4%
Very Concerned	27	12%	27	12%
Somewhat Concerned	98	45%	91	42%
Not Very Concerned	54	25%	65	30%
Do Not Care At All	28	13%	26	12%
TOTAL	218	100%	218	100%
Total Positive	38	17%	36	17%
Total Negative	82	38%	91	42%
Total Raw Data of Ranking	593	n/a	582	n/a
Dimensional Scaling	54%	n/a	53%	n/a

Table 106

### **Sub Sort or Demographic Group:**

Northeast

N = 218

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
•	#	%	#	%
Extremely Concerned	18	8%	12	6%
Very Concerned	53	24%	34	16%
Somewhat Concerned	73	33%	63	29%
Not Very Concerned	42	19%	54	25%
Do Not Care At All	32	15%	55	25%
TOTAL	218	100%	218	100%
Total Positive	71	33%	46	21%
Total Negative	74	34%	109	50%
Total Raw Data of Ranking	637	n/a	548	n/a
Dimensional Scaling	58%	n/a	50%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
_		orporations"	from specia	l interest groups"
			#	%
	#	%	#	70
Extremely Concerned	# 8	% 4%	7	3%
Extremely Concerned Very Concerned				
•	8	4%	7	3%
Very Concerned	8 8	4% 4%	7 12	3% 6%
Very Concerned Somewhat Concerned	8 8 47	4% 4% 22%	7 12 47	3% 6% 22%
Very Concerned Somewhat Concerned Not Very Concerned	8 8 47 54	4% 4% 22% 25%	7 12 47 49	3% 6% 22% 22%
Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	8 8 47 54 101	4% 4% 22% 25% 46%	7 12 47 49 103	3% 6% 22% 22% 47%
Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	8 8 47 54 101 218	4% 4% 22% 25% 46% 100%	7 12 47 49 103 218	3% 6% 22% 22% 47% 100%
Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	8 8 47 54 101 218	4% 4% 22% 25% 46% 100%	7 12 47 49 103 218	3% 6% 22% 22% 47% 100%

Table 107

<b>Sub Sort or Demographic Group:</b>	Northeast	
	N = 218	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	175	80%	106
Not Important	31	14%	89
Unsure/Other/Don't Know TOTALS	12 <b>218</b>	6% 100%	69

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	166	76%	103
No	38	17%	103
Unsure/Other/Don't Know	14	6%	73
Total	218	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	164	75%	103
No	32	15%	100
Unsure/Other/Don't Know	22	10%	81
Total	218	100%	

Table 108

<b>Sub Sort or Demographic Group:</b>		Northeast	
		N =	218

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	154	71%	102
No	42	19%	88
Unsure/Other/Don't Know	22	10%	112
TOTALS	218	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	138	63%	101
No	56	26%	99
Unsure/Other/Don't Know	24	11%	98
Total	218	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

#	%	Index
114	52%	102
52	24%	96
35	16%	96
31	14%	99
89	41%	91
23	11%	104
344	n/a	
	114 52 35 31 89 23	114       52%         52       24%         35       16%         31       14%         89       41%         23       11%

Table 109

<b>Sub Sort or Demographic Group:</b>	N	ortheast
	<b>N</b> =	218

## "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	8	4%	95
25-34	22	10%	89
35-49	50	23%	99
50-65	79	36%	118
65+	59	27%	90
Unsure/Other/Don't Know Total	0 <b>218</b>	0% 100%	0

<sup>&</sup>quot;How likely are you to vote in the next election?"

	#	%	Index
Very Likely	194	89%	101
Somewhat Likely	15	7%	105
Unsure/Other/Don't Know Total	9 <b>218</b>	4% 100%	76

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	99	45%	126
Republican	58	27%	76
Independent	25	11%	120
Green Party	0	0%	0
Not Registered	24	11%	76
Unsure/Other/Don't Know	12	6%	120
Total	218	100%	

Table 110

Sub Sort or Demogra	phic Group:	Northeast = 218	
"From which ethnic orig	in do most of your and	cestors come?''	
C	, #	%	Index
African	15	7%	95
Asian	3	1%	66
Indian	7	3%	69
European	179	82%	106
Hispanic/Latin	2	1%	32
Unsure/Other/Don't	12	£0/	05
Know Total	218	6% 100%	95
"What is your current m	narital status?'' #	%	Index
Cinalo	# 41	19%	105
Single Married	139	64%	103
Married Divorced	14	6%	102
	1	0%	66
Separated Widowed	19	9%	78
widowed Unsure/Other/Don't			
Know	4	2%	168
Γotal	218	100%	
"Into which bracket, app for the year 2005 fall. W	ould that be"		
	#	%	Index
\$25,000 or less	39	18%	88
\$25,000-\$49,999	49	22%	97
\$50,000-\$75,000	46	21%	101
\$75,000-\$100,000	23	11%	98
\$100,000 or more	29	13%	118
Unsure/Other/Don't Know	32	15%	109
Total	218	100%	107

Table 111

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

Sub Sort	or Demographic Group	<b>p:</b>	Northeast		
		N =	218		

Gender - from interview	ewer observation		
	#	%	Index
Female	122	56%	104
Male	96	44%	96
Total	218	22%	
Geographic Region	<b>.</b> #	%	Index
		• •	
Northeast	218	100%	461
South	0	0%	0
Midwest	0	0%	0
West	0	0%	0
Total	218	100%	

Table 112

### **Sub Sort or Demographic Group:**

South

N = 360

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	0101 001181 0110 0	9111119 7 00011
#	%	Index
46	13%	97
114	32%	94
54	15%	116
13	4%	135
32	9%	81
6	2%	99
5	1%	74
13	4%	107
2	1%	140
12	3%	140
10	3%	140
53	15%	99
360	100%	
	# 46 114 54 13 32 6 5 13 2 12 10 53	46       13%         114       32%         54       15%         13       4%         32       9%         6       2%         5       1%         13       4%         2       1%         12       3%         10       3%         53       15%

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	169	47%	113
<b>Different Priorities</b>	183	51%	93
Unsure/Other/Don't Know TOTALS	8 <b>360</b>	2% 100%	57

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	73	20%	104
<b>Different Priorities</b>	235	65%	97
Unsure/Other/Don't Know TOTALS	52 <b>360</b>	14% 100%	112

Table 113

<b>Sub Sort or Demographic Group:</b>	5	South	
	N =	360	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	104	29%	115
<b>Money/Donations</b>	224	62%	94
Unsure/Other/Don't Know	32	9%	105
TOTALS	360	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

_	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Re	presentatives"	United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	13	4%	9	3%
Very Concerned	53	15%	51	14%
Somewhat Concerned	165	46%	156	43%
Not Very Concerned	67	19%	82	23%
Do Not Care At All	62	17%	62	17%
TOTAL	360	100%	360	100%
Total Positive	66	18%	60	17%
Total Negative	129	36%	144	40%
Total Raw Data of Ranking	968	n/a	943	n/a
Dimensional Scaling	54%	n/a	52%	n/a

Table 114

## Sub Sort or Demographic Group: South N = 360

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	36	10%	24	7%
Very Concerned	63	18%	76	21%
Somewhat Concerned	106	29%	107	30%
Not Very Concerned	71	20%	62	17%
Do Not Care At All	84	23%	91	25%
TOTAL	360	100%	360	100%
Total Positive	99	28%	100	28%
Total Negative	155	43%	153	43%
Total Raw Data of Ranking	976	n/a	960	n/a
Dimensional Scaling	54%	n/a	53%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		orporations" %		l interest groups" %
The Representatives  Extremely Concerned	from co	orporations"  %  3%	from special	l interest groups"  % 4%
-	from co #	orporations" % 3% 4%	from specia #	l interest groups"  % 4% 4%
Extremely Concerned	from co # 10	orporations"  % 3% 4% 23%	from specia # 14	1 interest groups"
Extremely Concerned Very Concerned	from co # 10 13	orporations"  % 3% 4% 23% 22%	from specia # 14 16	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned	from co # 10 13 82	orporations"  % 3% 4% 23% 22% 49%	from specia # 14 16 80	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 10 13 82 78	orporations"  % 3% 4% 23% 22%	from specia # 14 16 80 82	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 10 13 82 78 177	orporations"  % 3% 4% 23% 22% 49% 100%	from specia # 14 16 80 82 168	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 10 13 82 78 177 360	orporations"  % 3% 4% 23% 22% 49% 100%	from specia # 14 16 80 82 168 360	1 interest groups"
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 10 13 82 78 177 360	orporations"  % 3% 4% 23% 22% 49% 100%	from specia # 14 16 80 82 168 360	1 interest groups"

Table 115

<b>Sub Sort or Demographic Group:</b>	5	South
	N =	360

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	261	73%	95
Not Important	72	20%	125
Unsure/Other/Don't Know TOTALS	27 <b>360</b>	8% 100%	94

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	259	72%	97
No	63	18%	103
Unsure/Other/Don't Know	38	11%	121
Total	360	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	251	70%	96
No	56	16%	106
Unsure/Other/Don't Know	53	15%	118
Total	360	100%	

Table 116

<b>Sub Sort or Demographic Group:</b>	S	outh	
	N =	360	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	245	68%	99
No	86	24%	109
Unsure/Other/Don't Know	29	8%	89
TOTALS	360	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	220	61%	97
No	105	29%	113
Unsure/Other/Don't Know	35	10%	87
Total	360	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	to take.		
Question	#	%	Index
Write letter/email	189	53%	103
Make phone call	97	27%	108
Attend rally	65	18%	108
Make donation	56	16%	109
Vote for Good Candidates	171	48%	106
Other	29	8%	79
Total	607	n/a	

Table 117

<b>Sub Sort or Demographic Group:</b>	Se	outh
	N =	360

# "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	16	4%	115
25-34	47	13%	115
35-49	78	22%	93
50-65	99	28%	90
65+	117	33%	108
Unsure/Other/Don't	_		
Know	3	1%	120
Total	360	100%	
"How likely are you to vo	ote in the next election?	)H	
	#	%	Index
Very Likely	307	85%	97
Somewhat Likely	32	9%	135
Unsure/Other/Don't			
Know	21	6%	107
Total	360	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	132	37%	102
Republican	124	34%	98
Independent	36	10%	105
<b>Green Party</b>	1	0%	279
Not Registered	49	14%	94
Unsure/Other/Don't Know	18	5%	109
Total	360	100%	

Table 118

b Sort or Demogra		South	
	N =	= 360	
rom which ethnic orig	in do most of your ance	estors come?''	
	#	%	Index
ican	37	10%	142
an	6	2%	80
an	21	6%	125
opean	260	72%	93
anic/Latin	12	3%	116
re/Other/Don't	24	7%	116
7	360	100%	110
	500	100/0	
at is your current m	narital status?''		
	#	%	Index
}	63	18%	97
ied	223	62%	99
ced	20	6%	87
ated	4	1%	160
wed	45	13%	112
e/Other/Don't	5	1%	127
	360	100%	127
which bracket, appete year 2005 fall. W	proximately, would you	r total household inco	ome
the year 2003 ran. W	#	%	Index
000 or less	 79	22%	108
00 01 less 00-\$49,999	100	28%	119
00-\$75,000	69	19%	91
00-\$100,000	42	12%	109
000 or more	37	10%	91
e/Other/Don't			
7	33	9%	68
	360	100%	

Table 119

<b>Sub Sort or Demog</b>	raphic Group:		South	
		N =	360	
Gender - from interviewer				
	#		%	Index
Female	192		53%	99
Male	168		47%	101
Total	360		36%	
Geographic Region				
3 1 3	#		%	Index
Northeast	0		0%	0
South	360		100%	279
Midwest	0		0%	0
West	0		0%	0
Total	360		100%	

Table 120

## Sub Sort or Demographic Group: N = 197Midwest

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

<b>P</b>	#	%	Index
Danger of War	33	17%	127
Economy/Jobs	64	32%	97
Terrorism	19	10%	75
<b>Budget Deficit</b>	5	3%	95
<b>Medical Costs</b>	38	19%	175
National Debt	2	1%	60
<b>Energy Costs</b>	6	3%	161
Moral Values	4	2%	60
Money in Politics	0	0%	0
Poverty	4	2%	85
Rebuilding/Hurricane Relief	3	2%	77
Other	19	10%	65
TOTALS	197	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	84	43%	102
Different Priorities	105	53%	98
Unsure/Other/Don't	8	40/	105
Know	o	4%	105
TOTALS	197	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

•	#	%	Index
Same Priorities	43	22%	112
Different Priorities	129	65%	97
Unsure/Other/Don't Know	25	13%	98
TOTALS	197	100%	

Table 121

<b>Sub Sort or Demographic Group:</b>		Midwest	t
	N =	197	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	53	27%	107
Money/Donations	129	65%	98
Unsure/Other/Don't Know	15	8%	90
TOTALS	197	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

-	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Re	presentatives"	United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	6	3%	4	2%
Very Concerned	18	9%	28	14%
Somewhat Concerned	103	52%	85	43%
Not Very Concerned	35	18%	46	23%
Do Not Care At All	35	18%	34	17%
TOTAL	197	100%	197	100%
Total Positive	24	12%	32	16%
Total Negative	70	36%	80	41%
Total Raw Data of Ranking	516	n/a	513	n/a
Dimensional Scaling	52%	n/a	52%	n/a

Table 122

# **Sub Sort or Demographic Group:** Midwest N = 197

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	16	8%	14	7%
Very Concerned	28	14%	41	21%
Somewhat Concerned	66	34%	64	32%
Not Very Concerned	36	18%	37	19%
Do Not Care At All	51	26%	41	21%
TOTAL	197	100%	197	100%
Total Positive	44	22%	55	28%
Total Negative	87	44%	78	40%
Total Raw Data of Ranking	513	n/a	541	n/a
Dimensional Scaling	52%	n/a	55%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		orporations" %		l interest groups" %
The Representatives  Extremely Concerned	from co	orporations"  % 6%	from special	l interest groups"  %  7%
-	from co #	orporations"  % 6% 9%	from special#	l interest groups"  %  7%  9%
Extremely Concerned	from co # 11	orporations"  % 6% 9% 21%	from special # 13	1 interest groups"
Extremely Concerned Very Concerned	from co # 11 18	orporations"  %  6%  9%  21%  28%	from specia # 13 17	1 interest groups"  %  7%  9%  26%  30%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 11 18 42	orporations"  % 6% 9% 21% 28% 36%	from special # 13 17 51	7% 9% 26% 30% 28%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 11 18 42 55	orporations"  %  6%  9%  21%  28%	from special # 13 17 51 60	1 interest groups"  %  7%  9%  26%  30%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 11 18 42 55 71	orporations"  % 6% 9% 21% 28% 36% 100%	from specia # 13 17 51 60 56	1 interest groups"  %  7%  9%  26%  30%  28%  100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 11 18 42 55 71 197	orporations"  % 6% 9% 21% 28% 36% 100%	from special # 13 17 51 60 56 197	7% 9% 26% 30% 28% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 11 18 42 55 71 197	orporations"  % 6% 9% 21% 28% 36% 100%	from specia # 13 17 51 60 56 197	1 interest groups"  %  7%  9%  26%  30%  28%  100%

Table 123

<b>Sub Sort or Demographic Group:</b>	N	Aidwest
	<b>N</b> =	197

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	146	74%	97
Not Important	29	15%	92
Unsure/Other/Don't Know TOTALS	22 <b>197</b>	11% 100%	140

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	148	75%	101
No	30	15%	90
Unsure/Other/Don't Know Total	19 <b>197</b>	10% 100%	110

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	142	72%	99
No	29	15%	101
Unsure/Other/Don't Know	26	13%	106
Total	197	100%	

Table 124

<b>Sub Sort or Demographic Group:</b>	N	<b>Iidwest</b>
	N =	197

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	129	65%	95
No	50	25%	116
Unsure/Other/Don't Know	18	9%	101
TOTALS	197	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	127	64%	102
No	48	24%	94
Unsure/Other/Don't Know	22	11%	99
Total	197	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

8		
#	%	Index
104	53%	103
45	23%	92
34	17%	103
24	12%	85
85	43%	96
19	10%	95
311	n/a	
	# 104 45 34 24 85 19	# % 104 53% 45 23% 34 17% 24 12% 85 43% 19 10%

Table 125

<b>Sub Sort or Demographic Group:</b>	$\mathbf{M}$	Iidwest
	<b>N</b> =	197

"I'm going to read you a bracket you fall"	list of age brackets. Plo	ease tell me into which	
bracket you fair	#	%	Index
18-24	6	3%	79
25-34	22	11%	99
35-49	64	32%	140
50-65	61	31%	101
65+	42	21%	71
Unsure/Other/Don't	2	1%	146
Know	1 <b>97</b>	100%	140
Total	197	100%	
"How likely are you to v	ote in the next election?	) II	
	#	%	Index
Very Likely	175	89%	101
Somewhat Likely	11	6%	85
Unsure/Other/Don't Know	11	6%	102
Total	197	100%	102
"Into which political par	rty, if any, are you regis	tered?''	
	#	%	Index
Democrat	58	29%	82
Republican	74	38%	107
Independent	11	6%	59
<b>Green Party</b>	0	0%	0
Not Registered	46	23%	161
Unsure/Other/Don't Know	8	4%	89
Total	1 <b>97</b>	100%	67
1 Vidi	171	100/0	

Table 126

Sub Sort or Demogr		<b>Midwest</b> 197	
"From which ethnic or	igin do most of your an	cestors come?''	
Trom which comic of	#	%	Index
African	11	6%	77
Asian	1	1%	24
Indian	7	4%	76
European	167	85%	110
Hispanic/Latin	6	3%	106
Unsure/Other/Don't			
Know	5	3%	44
otal	197	100%	
- 'What is your current	marital status?''		
, , 1100 10 J 0011 0011 0110	#	%	Index
Single	33	17%	93
Married	123	62%	100
Divorced	16	8%	128
Separated	1	1%	73
Widowed	24	12%	109
Insure/Other/Don't	0		
Know	0	0%	0
otal 	197	100%	
'Into which bracket, ap for the year 2005 fall. V	pproximately, would yo Vould that be''	our total household inco	ome
v	#	%	Index
625,000 or less	34	17%	85
625,000-\$49,999	39	20%	85
50,000-\$75,000	48	24%	116
75,000-\$100,000	24	12%	113
*	18	9%	81
100,000 or more	- 0		
\$100,000 or more Unsure/Other/Don't Know	34	17%	128

Table 127

<b>Sub Sort or Demographic Group:</b>		Midwest	
		$\mathbf{N} = 197$	
Gender - from intervie		0.4	T 1
	#	%	Index
Female	118	60%	111
Male	79	40%	87
Total	197	20%	
Geographic Region			
	#	%	Index
Northeast	0	0%	0
South	0	0%	0
Midwest	197	100%	511
West	0	0%	0
Total	197	100%	

Table 128

## Sub Sort or Demographic Group: West N = 231

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	27	12%	88
Economy/Jobs	76	33%	98
Terrorism	33	14%	111
<b>Budget Deficit</b>	7	3%	113
<b>Medical Costs</b>	19	8%	75
National Debt	2	1%	51
<b>Energy Costs</b>	3	1%	69
Moral Values	11	5%	141
<b>Money in Politics</b>	0	0%	0
Poverty	4	2%	73
Rebuilding/Hurricane Relief	4	2%	87
Other	45	19%	132
TOTALS	231	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	99	43%	103
Different Priorities	121	52%	96
Unsure/Other/Don't	11	<b>5</b> 0/	122
Know	11	5%	123
TOTALS	231	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	36	16%	80
Different Priorities	159	69%	102
Unsure/Other/Don't Know	36	16%	121
TOTALS	231	100%	

Table 129

<b>Sub Sort or Demographic Group:</b>		West	
	N =	231	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	55	24%	95
Money/Donations	154	67%	100
Unsure/Other/Don't Know	22	10%	113
TOTALS	231	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

### The Representatives...

	"Are memb	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United States Senate	
	#	%	#	%
Extremely Concerned	10	4%	9	4%
Very Concerned	26	11%	22	10%
Somewhat Concerned	113	49%	105	45%
Not Very Concerned	45	19%	55	24%
Do Not Care At All	37	16%	40	17%
TOTAL	231	100%	231	100%
Total Positive	36	16%	31	13%
Total Negative	82	35%	95	41%
Total Raw Data of Ranking	620	n/a	598	n/a
Dimensional Scaling	54%	n/a	52%	n/a

Table 130

## Sub Sort or Demographic Group: West N = 231

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	17	7%	26	11%
Very Concerned	39	17%	36	16%
Somewhat Concerned	68	29%	71	31%
Not Very Concerned	49	21%	50	22%
Do Not Care At All	58	25%	48	21%
TOTAL	231	100%	231	100%
Total Positive	56	24%	62	27%
Total Negative	107	46%	98	42%
Total Raw Data of Ranking	601	n/a	635	n/a
Dimensional Scaling	52%	n/a	55%	n/a
		1		1
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		9		•
Extremely Concerned	from co	orporations" % 1%	from special	l interest groups"  % 3%
•	from co #	orporations" %	from specia	l interest groups" %
Extremely Concerned	from co # 3	orporations"  % 1% 4% 26%	from specia # 7	1 interest groups"  % 3% 5% 23%
Extremely Concerned Very Concerned	from co # 3 10	orporations" % 1% 4%	from specia # 7 12	l interest groups"  % 3% 5%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 3 10 59	orporations"  % 1% 4% 26%	from special # 7 12 52	1 interest groups"  % 3% 5% 23%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 3 10 59 51	orporations"  % 1% 4% 26% 22%	from special # 7 12 52 53	1 interest groups"  % 3% 5% 23% 23%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 3 10 59 51 108	orporations"	from specia # 7 12 52 53 107	1 interest groups"  % 3% 5% 23% 23% 46%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 3 10 59 51 108 231	orporations"  % 1% 4% 26% 22% 47% 100%	from special # 7 12 52 53 107 231	1 interest groups"  % 3% 5% 23% 23% 46% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 3 10 59 51 108 231	orporations"  % 1% 4% 26% 22% 47% 100%	from specia # 7 12 52 53 107 231	1 interest groups"  % 3% 5% 23% 23% 46% 100%

<b>Sub Sort or Demographic Group:</b>	V	Vest
	N =	231

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	183	79%	104
Not Important	29	13%	78
Unsure/Other/Don't Know TOTALS	19 <b>231</b>	8% 100%	103

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	174	75%	101
No	40	17%	102
Unsure/Other/Don't Know	17	7%	84
Total	231	100%	

<sup>&</sup>quot;In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	177	77%	105
No	30	13%	89
Unsure/Other/Don't Know	24	10%	84
Total	231	100%	

Table 132

<b>Sub Sort or Demographic Group:</b>	V	Vest
	N =	231

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	166	72%	104
No	43	19%	85
Unsure/Other/Don't Know	22	10%	105
TOTALS	231	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	148	64%	102
No	51	22%	85
Unsure/Other/Don't Know	32	14%	123
Total	231	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

change what actions would yo	ou be willing to tune.		
Multiple response Question	#	%	Index
Write letter/email	108	47%	91
Make phone call	56	24%	98
Attend rally	34	15%	88
Make donation	33	14%	100
Vote for Good Candidates	106	46%	102
Other	31	13%	132
Total	368	n/a	

Table 133

<b>Sub Sort or Demographic Group:</b>	W	est	·	·
	N =	231		

"I'm going to read you bracket you fall"	a list of age brackets. Pl	ease tell me into which	l
	#	%	Index
18-24	9	4%	100
25-34	23	10%	88
35-49	42	18%	78
50-65	70	30%	99
65+	85	37%	122
Unsure/Other/Don't	2	10/	104
Know Total	231	1% 100%	124
''How likely are you to y  Very Likely  Somewhat Likely  Unsure/Other/Don't  Know  Total	wote in the next election  # 209 8 14 231	?" % 90% 3% 6% 100%	Index 103 53 111
"Into which political pa	rty, if any, are you regi	stered?"	
	#	%	Index
Democrat	74	32%	89
Republican	98	42%	121
Independent	24	10%	109
<b>Green Party</b>	0	0%	0
Not Registered	27	12%	81
Unsure/Other/Don't Know	8	3%	76

Table 134

100%

231

**Total** 

Sub Sort or Demograp	phic Group:	West	
		$\mathbf{N} = 231$	
"From which ethnic origi	n do most of vou	ır ancestors come?''	
From which cumic origi	#	%	Index
African	10	4%	60
Asian	11	5%	228
ndian	12	5%	111
European	172	74%	96
Hispanic/Latin	9	4%	135
Jnsure/Other/Don't	177		
Know	17	7%	128
Cotal	231	100%	
''What is your current ma	arital status?"		
	#	%	Index
Single	44	19%	106
Married	146	63%	101
Divorced	14	6%	95
Separated	1	0%	62
Widowed	24	10%	93
Unsure/Other/Don't	2	10/	70
Know	2 <b>231</b>	1% 100%	79
Total	231	100%	
''Into which bracket, app		ld your total household	income
for the year 2005 fall. Wo	uld that be'' #	%	Index
22 200	# 52		
\$25,000 or less		23%	111
625,000-\$49,999	46	20%	86
650,000-\$75,000	48	21%	99
675,000-\$100,000	19	8%	77
6100,000 or more	29	13%	112
Unsure/Other/Don't Know	37	16%	118
Fotal	231	100%	

Table 135

# Sub Sort or Demographic Group: West N = 231

Gender - from interv	viewer observation		
·	#	%	Index
Female	111	48%	89
Male	120	52%	113
Total	231	23%	
Geographic Regio	on		
	#	%	Index
Northeast	0	0%	0
South	0	0%	0
Midwest	0	0%	0
West	231	100%	435
Total	231	100%	

Table 136

### **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

### **Analysis by Income Level Sub Sorts**

We sub sorted our survey into five income groups, and each income group had its own opinions on different topics. Residents of the "very low" income group, with under \$25,000 income, tended to feel that the war was by far the most important issue. They were more likely to feel this way than respondents from any other income group (see Figure 35).

# Respondents Listing "The Economy" as the Number One Priority By Income Level

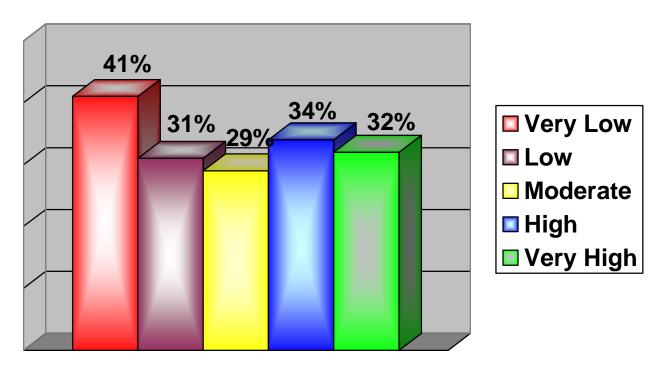


Figure 35

Additionally, respondents in the bottom two income groups tended to feel that medical costs were of more concern than respondents from the upper income levels. Medical costs were of less concern to respondents as the household income levels increased.

On the question, "Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?," the percentage of respondents saying "yes" tended to rise with the income levels. A full 50% of the highest income level, \$100,000+, agreed that President Obama had the same priorities as they did. However in the lowest income level only 1 in 4 respondents agreed that President Obama had the same priorities for the nation as they did (see figure 36).

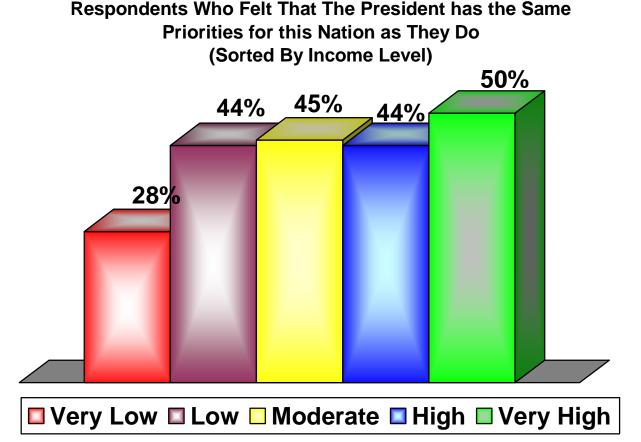


Figure 36

# Respondents Who Felt That Their Elected Representatives Would Do What Is Best For The Country Rather Than Being Influenced By Money (Sorted By Income Level)

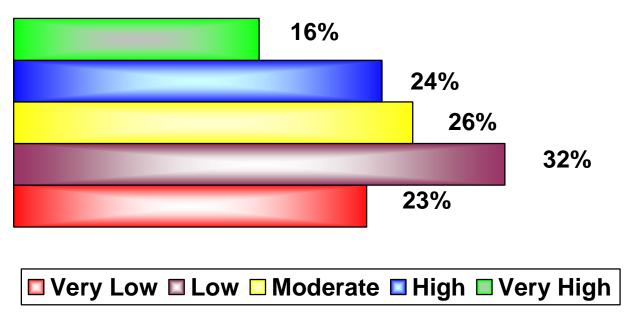


Figure 37

Less than one in five respondents from the highest income level replied that their representatives will do what is best for the country. Very high income respondents were the *least* likely to feel that the elected representatives will do what is best for the country in response to the question, "What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by the large corporations and special interests groups?."

Only 32% of the respondents in the low income bracket of \$25,000 to \$50,000 per year felt that their representatives would do what is best for the country in response to that question. At least two out of three respondents in every income bracket were either unsure or felt that their representatives are influenced more by money than what is best for the country.

Surprisingly, respondents in the highest income bracket were likely to feel that their representatives did not care about them, particularly the representatives who received a lot of money from corporations or special interest groups. 77% of respondents in the highest income bracket said that representatives who receive a lot of money from corporations either do not care about them at all or are not very concerned about them. This was higher than in any of the other response groups.

In response to the question, "Would you be more likely to vote for a candidate running for public office who pledges to accept no money from corporations or special interest groups?" there were also some differences in the opinions of the income levels. Respondents from the highest income levels, \$75,000 to \$100,000 and \$100,000+ annually, were less likely to feel that they would vote for a person who pledges to accept no money from corporations or special interest groups. This could be due, in part, to the fact that they are the most likely to make such contributions.

Conversely, respondents from the highest income group were more likely to answer "yes" to the question, "In general, do you feel that the United States would be more secure if we could introduce more competition into our political system, and limit or eliminate the influence of the money being donated by private corporations and special interest groups?" 79% of respondents from the highest income bracket answered "yes". This compares with only 72% in the lowest income bracket.

In response to the question, "Do you think that the President and Congress should make it a priority to pass a law banning private money from political campaigns and replace that money with a simple system of public financing?," the highest income levels were the least likely to support that priority. Around 60% of the respondents with \$75,000+ total annual income indicated that should be a priority. Percentages were higher in most of the lower income groups.

There were also some demographic differences among the income levels as well. The highest income levels were more likely to be registered as Republicans and the lowest income levels were more likely to be registered as Democrats. The lowest income levels were less likely to be of European ancestry, and the very highest income levels, in contrast, were more likely to be of European ancestry. African-Americans were far less likely to be in the highest income levels, as were people of Indian ancestry. European and Asian-Americans were more likely to be in the highest income levels.

One trend that occurred throughout the analysis of the incomes was that high-income people tended to indicate that they were married. Nearly 90% of those in the highest income level (\$100,000+) indicated that they were married. This compares with just 50% in the lowest income bracket, and 55% in the low-income, \$25,000 to \$50,000 bracket. As the income increased, so did the likelihood that the respondents were married. Female respondents were far more likely to be in the lowest income brackets, and male respondents were more likely to be in the upper income brackets, especially the \$100,000+ bracket.

# Respondents of Each Household Income Level Who Are "Married"

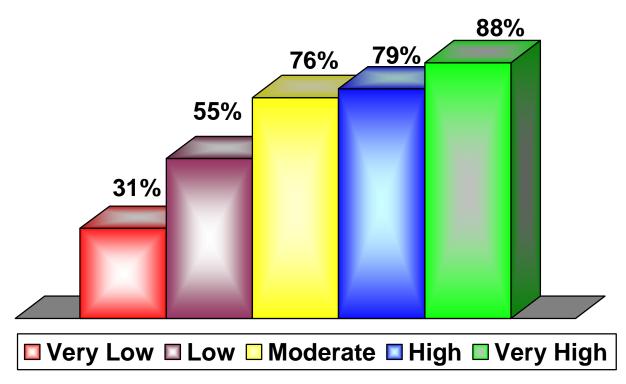


Figure 38

In terms of geographic regions cross-sorted with the income levels, the Northeast had the highest percentage of respondents in the \$100,000+ income bracket at 26% and the South and Midwest tended to have more of the respondents in the lowest income brackets. Registered Republicans were more likely than Registered Democrats to have higher household income levels.

### **Data Tables Of Income Level Sub Sorts**

The following pages contain all cross sorts by income level.

	•		_		
<b>Sub Sort or Demographic</b>	Group:	Very	Low	Income	\$25,000 or Less
	N _	204			

"I'd like you to tell me which ONE issue should be of the HIGHEST
priority for President Obama and the U.S. Congress in the coming year."

priority for 11	#	%	Index
Danger of War	19	9%	70
Economy/Jobs	84	41%	123
Terrorism	13	6%	49
<b>Budget Deficit</b>	7	3%	128
<b>Medical Costs</b>	26	13%	116
<b>National Debt</b>	3	1%	87
<b>Energy Costs</b>	2	1%	52
Moral Values	5	2%	73
<b>Money in Politics</b>	0	0%	0
Poverty	10	5%	205
Rebuilding/Hurricane Relief	5	2%	123
Other	30	15%	99
TOTALS	204	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

•	#	%	Index
Same Priorities	58	28%	68
<b>Different Priorities</b>	135	66%	121
Unsure/Other/Don't Know	11	5%	139
TOTALS	204	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

•	#	%	Index
Same Priorities	36	18%	91
Different Priorities	137	67%	99
Unsure/Other/Don't Know	31	15%	118
TOTALS	204	100%	

Table 137

<b>Sub Sort or Demographic Group:</b>		<b>Very Low Income</b>	\$25,000 or Less
	N =	204	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	47	23%	92
Money/Donations	134	66%	99
Unsure/Other/Don't Know	23	11%	133
TOTALS	204	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

### The Representatives...

	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Re	epresentatives"	United States Senate"	
	#	%	#	%
Extremely Concerned	13	6%	10	5%
Very Concerned	18	9%	25	12%
Somewhat Concerned	78	38%	75	37%
Not Very Concerned	37	18%	40	20%
Do Not Care At All	58	28%	54	26%
TOTAL	204	100%	204	100%
Total Positive	31	15%	35	17%
Total Negative	95	47%	94	46%
Total Raw Data of Ranking	503	n/a	509	n/a
Dimensional Scaling	49%	n/a	50%	n/a

Table 138

Sub Sort or Demographic Group: Very Low Income \$25,000 or Less N = 204

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are Democrats"		"Are Democrats"		"Are R	epublicans"
	#	%	#	%		
Extremely Concerned	29	14%	17	8%		
Very Concerned	32	16%	33	16%		
Somewhat Concerned	72	35%	52	25%		
Not Very Concerned	28	14%	32	16%		
Do Not Care At All	43	21%	70	34%		
TOTAL	204	100%	204	100%		
Total Positive	61	30%	50	25%		
Total Negative	71	35%	102	50%		
Total Raw Data of Ranking	588	n/a	507	n/a		
Dimensional Scaling	58%	n/a	50%	n/a		

The Representatives	"Receive a lot of money from corporations"		"Receive a lot of money from special interest groups"	
	#	%	#	%
Extremely Concerned	4	2%	7	3%
Very Concerned	6	3%	10	5%
Somewhat Concerned	45	22%	47	23%
Not Very Concerned	41	20%	40	20%
Do Not Care At All	108	53%	100	49%
TOTAL	204	100%	204	100%
Total Positive	10	5%	17	8%
Total Negative	149	73%	140	69%
Total Raw Data of Ranking	369	n/a	396	n/a
Dimensional Scaling	36%	n/a	39%	n/a
	Tab	ole 139		

<b>Sub Sort or Demographic Group:</b>		<b>Very Low Income</b>	\$25,000 or Less
	N =	204	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	147	72%	95
Not Important	39	19%	119
Unsure/Other/Don't Know TOTALS	18 <b>204</b>	9% 100%	111

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	152	75%	100
No	32	16%	92
Unsure/Other/Don't Know	20	10%	112
Total	204	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	146	72%	98
No	25	12%	84
Unsure/Other/Don't Know	33	16%	130
Total	204	100%	

Table 140

Sub Sort or Demographic G	roup:	Very	Low Income	\$25,000 or Less
	N =		204	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	142	70%	101
No	41	20%	91
Unsure/Other/Don't Know	21	10%	114
TOTALS	204	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	137	67%	107
No	43	21%	82
Unsure/Other/Don't Know	24	12%	105
Total	204	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	g		
Question	#	%	Index
Write letter/email	88	43%	84
Make phone call	37	18%	73
Attend rally	22	11%	65
Make donation	17	8%	58
Vote for Good Candidates	76	37%	83
Other	32	16%	155
Total	272	n/a	

Table 141

<b>Sub Sort or Demographic Group:</b>		Very Low Inco	ome	\$25,000 or Less
	N =	204		

"I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	20	10%	253
25-34	21	10%	91
35-49	16	8%	34
50-65	40	20%	64
65+	107	52%	174
Unsure/Other/Don't Know	0	0%	0
Total	204	100%	

"How likely are you to vote in the next election?"

	#	%	Index
Very Likely	153	75%	85
Somewhat Likely	26	13%	194
Unsure/Other/Don't Know	25	12%	224
Total	204	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

#	%	Index
94	46%	128
50	25%	70
13	6%	67
0	0%	0
33	16%	111
14 <b>204</b>	7% 100%	150
	94 50 13 0 33	94 46% 50 25% 13 6% 0 0% 33 16% 14 7%

Table 142

Sub Sort or Demogra	phic Group:		e \$25,000 or Less
		N = 204	
"From which ethnic orig	•		<b>v</b> 1
	#	%	Index
African	22	11%	149
Asian	6	3%	141
Indian	17	8%	178
European	133	65%	84
Hispanic/Latin Unsure/Other/Don't	10	5%	170
Know	16	8%	136
Total	204	100%	
''What is your current n	narital status?''		
-	#	%	Index
Single	59	29%	161
Married	64	31%	50
Divorced	23	11%	177
Separated	0	0%	0
Widowed	57	28%	251
Unsure/Other/Don't	1	0%	45
Know Total	204	100%	43
_		our total household incon	ne.
for the year 2005 fall. W			
·	#	%	Index
\$25,000 or less	204	100%	493
\$25,000-\$49,999	0	0%	0
\$50,000-\$75,000	0	0%	0
\$75,000-\$100,000	0	0%	0
\$100,000 or more	0	0%	0
Unsure/Other/Don't	0		
Know	0 <b>204</b>	0% 100%	0
Total	<b>∠</b> U4	100%	

Table 143

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

Money & Politics. A Public Opinion Pol	i Exa	mining i ercepiions of ir	ie 0.5. Addii I opuidiion
<b>Sub Sort or Demographic Group:</b>		<b>Very Low Income</b>	\$25,000 or Less
	N =	204	

Gender - from intervi	ewer observation		
	#	%	Index
Female	122	60%	111
Male	82	40%	87
Total	204	20%	
Geographic Region			
	#	%	Index
Northeast	39	19%	88
South	79	39%	108
Midwest	34	17%	85
West	52	25%	111
Total	204	100%	

Table 144

<b>Sub Sort or Demographic Group:</b>		Low Income	\$25,000-\$49,999
	N -	23/	

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

	#	%	Index
Danger of War	27	12%	87
Economy/Jobs	73	31%	93
Terrorism	28	12%	93
<b>Budget Deficit</b>	4	2%	64
<b>Medical Costs</b>	29	12%	112
National Debt	3	1%	76
<b>Energy Costs</b>	7	3%	158
Moral Values	11	5%	139
Money in Politics	2	1%	215
Poverty	9	4%	161
Rebuilding/Hurricane Relief	4	2%	86
Other	37	16%	107
TOTALS	234	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	104	44%	107
Different Priorities	126	54%	99
Unsure/Other/Don't	4	20/	4.4
Know	4	2%	44
TOTALS	234	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	61	26%	134
<b>Different Priorities</b>	143	61%	90
Unsure/Other/Don't Know TOTALS	30 <b>234</b>	13% 100%	99

Table 145

<b>Sub Sort or Demographic Group:</b>	Low Income	\$25,000-\$49,999
N =	234	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	76	32%	130
<b>Money/Donations</b>	149	64%	96
Unsure/Other/Don't Know	9	4%	46
TOTALS	234	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

### The Representatives...

	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United States Senate"	
	#	%	#	%
Extremely Concerned	5	2%	7	3%
Very Concerned	38	16%	34	15%
Somewhat Concerned	107	46%	100	43%
Not Very Concerned	49	21%	57	24%
Do Not Care At All	35	15%	36	15%
TOTAL	234	100%	234	100%
Total Positive	43	18%	41	18%
Total Negative	84	36%	93	40%
Total Raw Data of Ranking	631	n/a	621	n/a
Dimensional Scaling	54%	n/a	53%	n/a

Table 146

"Are Democrats"

"Are Republicans"

## Sub Sort or Demographic Group: Low Income \$25,000-\$49,999 N = 234

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives...

•	#	%	#	%
Extremely Concerned	18	8%	18	8%
Very Concerned	40	17%	43	18%
Somewhat Concerned	77	33%	71	30%
Not Very Concerned	54	23%	51	22%
Do Not Care At All	45	19%	51	22%
TOTAL	234	100%	234	100%
Total Positive	58	25%	61	26%
Total Negative	99	42%	102	44%
Total Raw Data of Ranking	634	n/a	628	n/a
Dimensional Scaling	54%	n/a	54%	n/a
Th. D	WD .	1	"D '	a lot of monay
The Representatives	"Receive	a lot of money	Receive	a lot of money
The Representatives		a lot of money orporations"		l interest groups"
The Representatives		•		<u> </u>
Extremely Concerned	from co	orporations" % 3%	from specia	l interest groups"
-	from co	orporations" % 3% 4%	from specia #	l interest groups" % 3% 5%
Extremely Concerned	from co # 7	orporations"  % 3% 4% 23%	from specia # 7	l interest groups" % 3%
Extremely Concerned Very Concerned	from co # 7 9	orporations"  % 3% 4% 23% 20%	from specia # 7 12	1 interest groups"  % 3% 5% 22% 25%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 7 9 53	orporations"  % 3% 4% 23%	from specia # 7 12 52	1 interest groups"  % 3% 5% 22% 25% 45%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 7 9 53 47	orporations"  % 3% 4% 23% 20%	from specia # 7 12 52 58	1 interest groups"  % 3% 5% 22% 25%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 7 9 53 47 118	orporations"  % 3% 4% 23% 20% 50%	from specia # 7 12 52 58 105	1 interest groups"  % 3% 5% 22% 25% 45% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 7 9 53 47 118 234	orporations"  % 3% 4% 23% 20% 50% 100%	from specia # 7 12 52 58 105 234	1 interest groups"  % 3% 5% 22% 25% 45% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 7 9 53 47 118 234	orporations"  % 3% 4% 23% 20% 50% 100%	from specia # 7 12 52 58 105 234	1 interest groups"  % 3% 5% 22% 25% 45% 100%

Table 147

<b>Sub Sort or Demographic Group:</b>		<b>Low Income</b>	\$25,000-\$49,999
	N =	234	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	184	79%	103
Not Important	30	13%	80
Unsure/Other/Don't Know	20	9%	107
TOTALS	234	100%	

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	187	80%	108
No	31	13%	78
Unsure/Other/Don't Know	16	7%	78
Total	234	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	176	75%	103
No	32	14%	94
Unsure/Other/Don't Know	26	11%	89
Total	234	100%	

Table 148

<b>Sub Sort or Demographic Group:</b>		Low Income	\$25,000-\$49,999
	N =	234	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	177	76%	110
No	40	17%	78
Unsure/Other/Don't Know	17	7%	80
TOTALS	234	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	161	69%	109
No	54	23%	89
Unsure/Other/Don't Know	19	8%	72
Total	234	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	g		
Question	#	%	Index
Write letter/email	120	51%	100
Make phone call	61	26%	105
Attend rally	41	18%	105
Make donation	34	15%	102
Vote for Good Candidates	107	46%	102
Other	12	5%	51
Total	375	n/a	

Table 149

	i de la companya de	The state of the s	\$25,000 \$40,000
<b>Sub Sort or Demog</b>	graphic Group:		\$25,000-\$49,999
"I'I'm going to mad you	, a list of aga bygalasts	N = 234	ni ah
"I'm going to read you bracket you fall"	i a list of age brackets	. Piease ten me mto wi	IICII
Diacket you lan	#	%	Index
10.04	9		99
18-24	_	4%	
25-34	31	13%	117
35-49	48	21%	88
50-65	72	31%	100
65+ W (04) /D (4)	72	31%	102
Unsure/Other/Don't Know	2	1%	123
Total	234	100%	
-			
"How likely are you to	vote in the next elect	ion?''	
	#	%	Index
Very Likely	212	91%	103
Somewhat Likely	14	6%	91
Unsure/Other/Don't	8	20/	62
Know	234	3% 100%	63
Total	254	100%	
-			
"Into which political p	oarty, if any, are you r	registered?''	
1	#	%	Index
Democrat	88	38%	104
Republican	88	38%	107
Independent	21	9%	94
Green Party	0	0%	0
Not Registered	30	13%	88
Unsure/Other/Don't			
Know	7	3%	65
Total	234	100%	

Table 150

Low Income \$25,000-\$49,999

**Sub Sort or Demographic Group:** 

	N	= 234	
"From which ethnic or	igin do most of your ance	estors come?''	
	#	%	Index
African	20	9%	118
Asian	4	2%	82
Indian	12	5%	110
European	180	77%	99
Hispanic/Latin	6	3%	89
Unsure/Other/Don't Know	12	5%	89
Total	234	100%	0)
Total		10070	
"What is your current		0/	T. 1.
	#	%	Index
Single	57	24%	135
Married	128	55%	87
Divorced	21	9%	141
Separated	4	2%	246
Widowed Unsure/Other/Don't	23	10%	88
Know	1	0%	39
Total	234	100%	
"Into which breaket as	nnyarimatak, wanld wan	n total haveshald incom	•
for the year 2005 fall. V	pproximately, would you Vould that be''	i totai nousenoiu meon	IC
101 the year 2005 fails v	#	%	Index
\$25,000 or less	0	0%	0
\$25,000-\$49,999	234	100%	430
\$50,000-\$75,000	0	0%	0
\$75,000-\$100,000	0	0%	0
\$100,000 or more	0	0%	0
Unsure/Other/Don't			
Know	0	0%	0
Total	234	100%	

Table 151

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

Low Income \$25,000-\$49,999

234

20%

100%

86

<b>Gender</b> - from intervie			
	#	%	Index
Female	117	50%	93
Male	117	50%	109
Total	234	23%	
Geographic Region		0/	<b>T</b> 1
	#	%	Index
Northeast	49	21%	97
South	100	43%	119
Midwest	39	17%	85

46

234

**Sub Sort or Demographic Group:** 

West

**Total** 

Table 152

bub boil of beingraphic Group.	Sub	Sort	or	Demograp	hic	Group:
--------------------------------	-----	------	----	----------	-----	--------

Moderate Income \$50,000-\$74,999

N = 211

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

101 1 resident Spania and the	Cibi Congress in the co	Jiming yours
#	%	Index
33	16%	118
62	29%	87
33	16%	121
5	2%	88
23	11%	99
3	1%	84
7	3%	176
5	2%	70
0	0%	0
3	1%	60
5	2%	119
32	15%	102
211	100%	
	# 33 62 33 5 23 3 7 5 0 3 5 32	# % 33

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	96	45%	109
Different Priorities	104	49%	90
Unsure/Other/Don't Know	11	5%	134
TOTALS	211	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	37	18%	90
<b>Different Priorities</b>	146	69%	102
Unsure/Other/Don't Know	28	13%	103
TOTALS	211	100%	

Table 153

<b>Sub Sort or Demographic Group:</b>		<b>Moderate Income</b>	\$50,000-\$74,999
	N =	211	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	54	26%	102
<b>Money/Donations</b>	149	71%	106
Unsure/Other/Don't Know	8	4%	45
TOTALS	211	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

### The Representatives...

	"Are membe	ers of the U.S.	"Are mem	bers of the
	House of Re	epresentatives"	United States Senate"	
	#	%	#	%
Extremely Concerned	7	3%	3	1%
Very Concerned	23	11%	28	13%
Somewhat Concerned	110	52%	99	47%
Not Very Concerned	46	22%	55	26%
Do Not Care At All	25	12%	26	12%
TOTAL	211	100%	211	100%
Total Positive	30	14%	31	15%
Total Negative	71	34%	81	38%
Total Raw Data of Ranking	574	n/a	560	n/a
Dimensional Scaling	54%	n/a	53%	n/a

Table 154

Sub Sort or Demographic Group: Moderate Income \$50,000-\$74,999

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a Ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

about you, a ranking of 1".					
The Representatives	"Are I	Democrats"	"Are R	"Are Republicans"	
_	#	%	#	%	
Extremely Concerned	12	6%	13	6%	
Very Concerned	45	21%	47	22%	
Somewhat Concerned	64	30%	64	30%	
Not Very Concerned	46	22%	43	20%	
Do Not Care At All	44	21%	44	21%	
TOTAL	211	100%	211	100%	
Total Positive	57	27%	60	28%	
Total Negative	90	43%	87	41%	
Total Raw Data of Ranking	568	n/a	575	n/a	
Dimensional Scaling	54%	n/a	55%	n/a	
The Representatives	"Receive a lot of money		"Receive	a lot of money	
<del>-</del>	from corporations"		from special interest groups"		
	#	%	#	%	
Extremely Concerned	7	3%	9	4%	
Very Concerned	16	8%	16	8%	
Somewhat Concerned	54	26%	50	24%	
Not Very Concerned	47	22%	49	23%	
Do Not Care At All	87	41%	87	41%	
TOTAL	211	100%	211	100%	
Total Positive	23	11%	25	12%	
Total Negative	134	64%	136	64%	
Total Raw Data of Ranking	442	n/a	444	n/a	
Dimensional Scaling	42%	n/a	42%	n/a	

Table 155

<b>Sub Sort or Demographic Group:</b>		<b>Moderate Income</b>	\$50,000-\$74,999
	N -	211	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	162	77%	101
Not Important	30	14%	89
Unsure/Other/Don't Know TOTALS	19 <b>211</b>	9% 100%	113

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	166	79%	106
No	30	14%	84
Unsure/Other/Don't Know	15	7%	81
Total	211	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	162	77%	105
No	28	13%	91
Unsure/Other/Don't Know	21	10%	80
Total	211	100%	

Table 156

•	Moderate Income \$50,000-
<b>Sub Sort or Demographic Group:</b>	<b>\$74,999</b>
	N = 211

"Would you be willing to support a law that would eliminate campaign Funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	147	70%	101
No	46	22%	99
Unsure/Other/Don't Know	18	9%	94
TOTALS	211	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and Replace that money with a simple system of public financing?"

	#	%	Index
Yes	134	64%	101
No	51	24%	94
Unsure/Other/Don't Know	26	12%	110
Total	211	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	-	0.4	
Question	#	%	Index
Write letter/email	111	53%	103
Make phone call	52	25%	99
Attend rally	40	19%	114
Make donation	30	14%	99
Vote for Good Candidates	100	47%	106
Other	19	9%	89
Total	352	n/a	

Table 157

Sub Sort or Demogr		Moderate Income N = 211	\$50,000-\$74,999
"I'm going to read you a Bracket you fall"	a list of age brackets. l	Please tell me into which	
	#	%	Index
18-24	6	3%	73
25-34	27	13%	113
35-49	54	26%	110
50-65	77	36%	119
<b>65</b> +	46	22%	72
Unsure/Other/Don't Know	1	0%	68
Total	211	100%	
"How likely are you to			
	#	%	Index
Very Likely	194	92%	105
Somewhat Likely	10	5%	72
Unsure/Other/Don't Know	7	3%	61
Total	211	100%	01
"Into which political pa	rty, if any, are you reg	gistered?"	
	#	%	Index
Democrat	68	32%	89
Republican	82	39%	110
Independent	22	10%	109
<b>Green Party</b>	1	0%	477
Not Registered	29	14%	95
Unsure/Other/Don't Know	9	4%	93
Total	211	100%	, -

Table 158

Sub Sort or Demogra	phic Group:	Moderate Income N = 211	\$50,000-\$74,999
"From which ethnic orig	in do most of vou	r ancestors come?"	
	#	%	Index
African	9	4%	59
Asian	5	2%	114
Indian	6	3%	61
European	176	83%	108
Hispanic/Latin	4	2%	66
Unsure/Other/Don't	11	5%	90
Know Total	211	100%	90
i otai	211	10070	
''What is your current m	arital status?''		
•	#	%	Index
Single	28	13%	74
Married	160	76%	121
Divorced	11	5%	82
Separated	2	1%	136
Widowed	9	4%	38
Unsure/Other/Don't	1	0%	43
Know Total	211	100%	43
''Into which bracket, app for the year 2005 fall. Wo	• /	d your total household incom	
	#	%	Index
\$25,000 or less	0	0%	0
\$25,000-\$49,999	0	0%	0
\$50,000-\$75,000	211	100%	477
\$75,000-\$100,000	0	0%	0
\$100,000 or more	0	0%	0
Unsure/Other/Don't Know	0	0%	0
Total	211	100%	J

Table 159

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

211

N =

Moderate Income \$50,000-\$74,999

**Sub Sort or Demographic Group:** 

Gender - from intervi			
	#	%	Index
Female	114	54%	100
Male	97	46%	100
Total	211	21%	
Geographic Region			
	#	%	Index
Northeast	46	22%	101
South	69	33%	91
Midwest	48	23%	116
West	48	23%	99
	211	100%	

Table 160

<b>Sub Sort or Demographic Group:</b>		<b>High Income</b>	\$75,000 - \$99,999
	N -	108	

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

1 0	#	%	Index
Danger of War	19	18%	133
Economy/Jobs	37	34%	102
Terrorism	16	15%	115
<b>Budget Deficit</b>	3	3%	103
<b>Medical Costs</b>	9	8%	76
National Debt	4	4%	219
<b>Energy Costs</b>	3	3%	147
Moral Values	4	4%	110
Money in Politics	0	0%	0
Poverty	0	0%	0
Rebuilding/Hurricane Relief	2	2%	93
Other	11	10%	69
TOTALS	108	100%	

<sup>&</sup>quot;Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	47	44%	104
Different Priorities	59	55%	100
Unsure/Other/Don't Know	2	2%	48
TOTALS	108	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	24	22%	114
Different Priorities	68	63%	93
Unsure/Other/Don't Know	16	15%	115
TOTALS	108	100%	

Table 161

<b>Sub Sort or Demographic Group:</b>		<b>High Income</b>	\$75,000 - \$99,999
	N =	108	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
Best For Country	26	24%	96
Money/Donations	74	69%	103
Unsure/Other/Don't Know	8	7%	88
TOTALS	108	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

-				
	"Are memb	ers of the U.S.	"Are mem	bers of the
	House of Representatives"		United Sta	tes Senate"
	#	%	#	%
Extremely Concerned	3	3%	1	1%
Very Concerned	14	13%	12	11%
Somewhat Concerned	58	54%	49	45%
Not Very Concerned	19	18%	33	31%
Do Not Care At All	14	13%	13	12%
TOTAL	108	100%	108	100%
Total Positive	17	16%	13	12%
Total Negative	33	31%	46	43%
Total Raw Data of Ranking	297	n/a	279	n/a
Dimensional Scaling	55%	n/a	52%	n/a

Table 162

#### **Sub Sort or Demographic Group:**

High Income \$75,000 - \$99,999

N = 108

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives "Are Democrat		Democrats"	ocrats" "Are Republica	
	#	%	#	%
Extremely Concerned	8	7%	8	7%
Very Concerned	24	22%	20	19%
Somewhat Concerned	26	24%	33	31%
Not Very Concerned	25	23%	28	26%
Do Not Care At All	25	23%	19	18%
TOTAL	108	100%	108	100%
Total Positive	32	30%	28	26%
Total Negative	50	46%	47	44%
Total Raw Data of Ranking	289	n/a	294	n/a
Dimensional Scaling	54%	n/a	54%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
The Representatives		a lot of money orporations"		a lot of money l interest groups"
The Representatives		orporations" %		l interest groups" %
The Representatives  Extremely Concerned	from co	orporations"	from special	l interest groups"
-	from co #	orporations" % 3% 3%	from special	l interest groups" % 3% 6%
Extremely Concerned	from co # 3	orporations"	from special # 3	1 interest groups"
Extremely Concerned Very Concerned	from co # 3 3	orporations"  % 3% 3% 22% 32%	from special # 3 6	3% 6% 22% 30%
Extremely Concerned Very Concerned Somewhat Concerned	from co # 3 3 24	orporations"  % 3% 3% 3% 22% 32% 40%	from special # 3 6 24	3% 6% 22% 30% 40%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned	from co # 3 3 24 35	orporations"  % 3% 3% 22% 32%	from special # 3 6 24 32	3% 6% 22% 30%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All	from co # 3 3 24 35 43	orporations"  % 3% 3% 3% 22% 32% 40% 100%	from special # 3 6 24 32 43	3% 6% 22% 30% 40% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL	from co # 3 3 24 35 43 108	orporations"  % 3% 3% 22% 32% 40% 100%	from special # 3 6 24 32 43 108	% 3% 6% 22% 30% 40% 100%
Extremely Concerned Very Concerned Somewhat Concerned Not Very Concerned Do Not Care At All TOTAL Total Positive	from co # 3 3 24 35 43 108	orporations"  % 3% 3% 3% 22% 32% 40% 100%	from special # 3 6 24 32 43 108	3% 6% 22% 30% 40% 100%

Table 163

<b>Sub Sort or Demographic Group:</b>		High Income \$75,000 - \$99,999	
	N =	108	

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	83	77%	101
Not Important	21	19%	121
Unsure/Other/Don't Know TOTALS	4 <b>108</b>	4% 100%	47

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	76	70%	95
No	22	20%	120
Unsure/Other/Don't Know	10	9%	106
Total	108	100%	

"In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	76	70%	96
No	21	19%	133
Unsure/Other/Don't Know	11	10%	82
Total	108	100%	

Table 164

<b>Sub Sort or Demographic Group:</b>		<b>High Income</b>	\$75,000 - \$99,999
	N =	108	

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	72	67%	97
No	30	28%	126
Unsure/Other/Don't Know	6	6%	61
TOTALS	108	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	64	59%	94
No	37	34%	133
Unsure/Other/Don't Know	7	6%	58
Total	108	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response Question	#	%	Index
Write letter/email	62	57%	112
Make phone call	30	28%	112
Attend rally	25	23%	139
Make donation	19	18%	123
<b>Vote for Good Candidates</b>	54	50%	112
Other	13	12%	119
Total	203	n/a	

Table 165

<b>Sub Sort or Demogra</b>		<b>High Income \$75,</b> 108	000 - \$99,999
"I'm going to read you a		<u></u> -	
bracket you fall"	8		
	#	%	Index
18-24	3	3%	72
25-34	18	17%	147
35-49	42	39%	167
50-65	29	27%	87
65+	15	14%	46
Unsure/Other/Don't	1	1%	133
Know Total	108	100%	133
Total	100	10070	
"How likely are you to v	ote in the next election	n?"	
	#	%	Index
Very Likely	99	92%	104
Somewhat Likely	6	6%	85
Unsure/Other/Don't	3	3%	51
Know Total	1 <b>08</b>	3% 100%	31
Total	100	10070	
"Into which political par	ty, if any, are you reg	gistered?''	
	#	%	Index
Democrat	38	35%	98
Republican	37	34%	97
Independent	12	11%	116
Green Party	0	0%	0
Not Registered	19	18%	121
Unsure/Other/Don't	2	20/	40
Know Total	108	2% 100%	40
1 ભારત	100	10070	

Table 166

N =

108

14%

77

	#	%	Index
African	12	11%	153
Asian	2	2%	89
Indian	3	3%	59
European	84	78%	101
Hispanic/Latin	1	1%	32
Unsure/Other/Don't Know	6	6%	96
Total	108	100%	
"What is your current m	arital status?''		
·	#	%	Index

**Sub Sort or Demographic Group:** 

Single

Married	85	79%	125
Divorced	4	4%	58
Separated	0	0%	0
Widowed	3	3%	25
Unsure/Other/Don't Know	1	1%	85
Total	108	100%	

"Into which bracket, approximately, would your total household income for the year 2005 fall. Would that be"

15

	#	%	Index
\$25,000 or less	0	0%	0
\$25,000-\$49,999	0	0%	0
\$50,000-\$75,000	0	0%	0
\$75,000-\$100,000	108	100%	931
\$100,000 or more	0	0%	0
Unsure/Other/Don't Know	0	0%	0
Total	108	100%	

Table 167

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

<b>Sub Sort or Demographic Group:</b>		<b>High Income</b>	\$75,000 -	\$99,999
	<b>N</b> =	108		

Gender - from interview	ver observation		
•	#	%	Index
Female	51	47%	87
Male	57	53%	115
Total	108	11%	
Geographic Region			
	#	%	Index
Northeast	23	21%	98
South	42	39%	109
Midwest	24	22%	113
West	19	18%	77
Total	108	100%	

Table 168

**Sub Sort or Demographic Group:** 

**Very High Income** \$100,000.00 +

N = 113

"I'd like you to tell me which ONE issue should be of the HIGHEST priority for President Obama and the U.S. Congress in the coming year."

1 0	#	%	Index
Danger of War	18	16%	120
Economy/Jobs	36	32%	95
Terrorism	18	16%	123
<b>Budget Deficit</b>	4	4%	132
<b>Medical Costs</b>	10	9%	80
National Debt	3	3%	157
<b>Energy Costs</b>	0	0%	0
Moral Values	4	4%	105
Money in Politics	2	2%	445
Poverty	0	0%	0
Rebuilding/Hurricane Relief	2	2%	89
Other	16	14%	96
TOTALS	113	100%	

"Generally speaking, do you feel that the President of the United States, Barack Obama, has the same priorities for this nation as you do, or does he have different priorities?"

	#	%	Index
Same Priorities	57	50%	121
Different Priorities	55	49%	89
Unsure/Other/Don't	4		
Know	1	1%	23
TOTALS	113	100%	

In general, do you feel that members of the United States Congress have the same priorities for this nation as you do, or do they have different priorities?"

	#	%	Index
Same Priorities	16	14%	73
<b>Different Priorities</b>	85	75%	111
Unsure/Other/Don't Know	12	11%	82
TOTALS	113	100%	

Table 169

<b>Sub Sort or Demographic Group:</b>		Very High Income \$100,000.00 +	
	N =	113	

"What has more influence on the priorities of our elected representatives in Washington, what is best for the country or the money being donated by large corporations and special interest groups?"

	#	%	Index
<b>Best For Country</b>	18	16%	64
<b>Money/Donations</b>	76	67%	101
Unsure/Other/Don't Know	19	17%	199
TOTALS	113	100%	

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

#### The Representatives...

-	"Are members of the U.S.		"Are members of the	
	House of Re	epresentatives"	United States Senate"	
	#	%	#	%
Extremely Concerned	3	3%	2	2%
Very Concerned	15	13%	14	12%
Somewhat Concerned	57	50%	57	50%
Not Very Concerned	27	24%	26	23%
Do Not Care At All	11	10%	14	12%
TOTAL	113	100%	113	100%
Total Positive	18	16%	16	14%
Total Negative	38	34%	40	35%
Total Raw Data of Ranking	311	n/a	303	n/a
Dimensional Scaling	55%	n/a	54%	n/a

Table 170

# Sub Sort or Demographic Group: Very High Income \$100,000.00 + 113

"I'm going to read you a list of descriptions of representatives in the United States government. I would like you to tell me how much each of the elected representatives care about people like you on a scale of 1 to 5. You may feel that they are 'extremely concerned' about you, a ranking of 5; they may be 'very concerned' about you, a ranking of 4; they may be 'somewhat concerned', a ranking of 3; you may feel that they are not very concerned', a ranking of 2; or that they 'do not care at all' about you, a ranking of 1".

The Representatives	"Are I	Democrats"	"Are R	epublicans"
	#	%	#	%
Extremely Concerned	4	4%	7	6%
Very Concerned	26	23%	19	17%
Somewhat Concerned	33	29%	38	34%
Not Very Concerned	24	21%	30	27%
Do Not Care At All	26	23%	19	17%
TOTAL	113	100%	113	100%
Total Positive	30	27%	26	23%
Total Negative	50	44%	49	43%
Total Raw Data of Ranking	297	n/a	304	n/a
Dimensional Scaling	53%	n/a	54%	n/a
The Representatives	"Receive	a lot of money	"Receive	a lot of money
	from co	orporations"	from special	l interest groups"
	#	%	#	%
Extremely Concerned	3	3%	4	4%
Very Concerned	4	4%	4	4%
Somewhat Concerned	19	17%	20	18%
Not Very Concerned	39	35%	40	35%
Do Not Care At All	48	42%	45	40%
TOTAL	113	100%	113	100%
Total Positive	7	6%	8	7%
Total Negative	87	77%	85	75%
Total Raw Data of Ranking	214	n/a	221	n/a

Table 171

Sub Sort or Demographic Group: Very High Income \$100,000.00 +

N = 11

"Do you feel that it is important to eliminate the money, power and influence of large corporations and special interest groups from our political system?"

	#	%	Index
Important To Eliminate	92	81%	107
Not Important	17	15%	94
Unsure/Other/Don't Know TOTALS	4 113	4% 100%	45

"Would you be more likely to vote for a candidate running for public office who pledges to accept NO money from corporations or special interest groups?"

	#	%	Index
Yes	80	71%	95
No	22	19%	115
Unsure/Other/Don't Know	11	10%	111
Total	113	100%	

<sup>&</sup>quot;In general, do you feel that the United States would be more secure if we could introduce more competition into our political system and limit or eliminate the influence of the money being donated by private corporations and special interest groups?"

	#	%	Index
Yes	89	79%	108
No	15	13%	91
Unsure/Other/Don't Know	9	8%	64
Total	113	100%	

Table 172

Sub Sort or Demographic Group:

Very High Income \$100,000.00 +

 $\mathbf{N} = 113$ 

"Would you be willing to support a law that would eliminate campaign funding by corporations and special interest groups altogether - and give a small portion of our federal budget to provide public funding for political campaigns?"

	#	%	Index
Yes	78	69%	100
No	29	26%	117
Unsure/Other/Don't Know	6	5%	59
TOTALS	113	100%	

"Do you think that the president and congress should make it a priority to pass a law banning private money from political campaigns - and replace that money with a simple system of public financing?"

	#	%	Index
Yes	69	61%	97
No	37	33%	127
Unsure/Other/Don't Know	7	6%	55
Total	113	100%	

"If you, personally, wanted to make your voice heard and help create change what actions would you be willing to take?"

Multiple response	#	0/	Indov
Question	#	%	Index
Write letter/email	67	59%	116
Make phone call	35	31%	125
Attend rally	19	17%	101
Make donation	22	19%	136
Vote for Good Candidates	56	50%	111
Other	10	9%	87
Total	209	n/a	

Table 173

<b>Sub Sort or Demographic Group:</b>	,	Very High Income \$100,000.00 +	
	N =	113	

# "I'm going to read you a list of age brackets. Please tell me into which bracket you fall"

	#	%	Index
18-24	0	0%	0
25-34	12	11%	94
35-49	46	41%	175
50-65	43	38%	124
<b>65</b> +	12	11%	35
Unsure/Other/Don't Know	0	0%	0
Total	113	100%	

#### "How likely are you to vote in the next election?"

	#	%	Index
Very Likely	109	96%	110
Somewhat Likely	0	0%	0
Unsure/Other/Don't Know	4	4%	65
Total	113	100%	

<sup>&</sup>quot;Into which political party, if any, are you registered?"

	#	%	Index
Democrat	32	28%	78
Republican	44	39%	111
Independent	16	14%	148
<b>Green Party</b>	0	0%	0
Not Registered	18	16%	110
Unsure/Other/Don't Know	3	3%	58
Total	113	100%	

Table 174

<b>Sub Sort or Demographic Group:</b>		Very High Income \$100,000.00 +
	N =	113

"From which ethnic o	origin do most of your and	estors come?"	
	#	%	Index
African	4	4%	49
Asian	3	3%	127
Indian	4	4%	76
European	95	84%	109
Hispanic/Latin	4	4%	123
Unsure/Other/Don't Know	3	3%	46
Total	113	100%	
"What is your curren	t marital status?"		
, , ===== J = === =====================	#	%	Index
Single	7	6%	34
Married	99	88%	140
Divorced	3	3%	42
Separated	0	0%	0
Widowed	3	3%	24
Unsure/Other/Don't Know	1	1%	81
Total	113	100%	

"Into which bracket, approximately, would your total household income for the year 2005 fall. Would that be"

	#	%	Index
\$25,000 or less	0	0%	0
\$25,000-\$49,999	0	0%	0
\$50,000-\$75,000	0	0%	0
\$75,000-\$100,000	0	0%	0
\$100,000 or more	113	100%	890
Unsure/Other/Don't Know	0	0%	0
Total	113	100%	

Table 175

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

<b>Sub Sort or Demographic Group:</b>	<b>Very High Income</b>	<b>\$100,000.00</b> +
N =	113	

Gender - from in	terviewer observation		
	#	%	Index
Female	52	46%	85
Male	61	54%	117
Total	113	11%	
Geographic Re	O .	0/	T 1
	#	%	Index
Northeast	29	26%	118
South	37	33%	91
Midwest	18	16%	81
West	29	26%	112
Total	113	100%	

Table 176

# **Money & Politics:**

A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

## **Summary and Conclusions**

In the near future, money may well become THE ONE hot political issue for elected representatives in the United States government. Given the proper attention, resources and focus, it may become an issue of the highest priority for this nation.

Our survey revealed that a strong majority of respondents -whether young or old, rich or poor, male or female, Democrat or Republican - believe that money has more influence on the opinions of our elected representatives than what is best for the country. An overwhelming majority of respondents also believe that the U.S. Congress has different priorities than they do. They believe that representatives who receive large monetary donations do not care about them. Nearly seventy percent of the respondents are willing to support a law that would give a small portion of our federal budget to provide public funding for political campaigns. A strong majority also believe, even after considering other major issues, that our elected representatives should make it a priority to change the current system of campaign funding.

The numbers are so strong on this issue that they far transcend any possible margin of error. The negatives attached to candidates who receive corporate and special interest money are among the strongest that we have seen in over twenty years of political research.

#### **Footnotes**

- **1. NBC News/Wall Street Journal Poll** conducted by the polling organizations of Peter Hart (D) and Bill McInturff (R). Jan. 26-29, 2013. N=1,011 adults nationwide. MoE ± 3.1.
- **2. CBS News/New York Times Poll**. Jan. 20-25, 2013. N=1,229 adults nationwide. MoE  $\pm$  3.1.
- **3. NBC News/Wall Street Journal Poll** conducted by the polling organizations of Peter Hart (D) and Bill McInturff (R). May 12-16, 2005. N=1,005 adults nationwide. MoE  $\pm$  3.1 (for all adults).

### Methodology

The universe for this survey was the total adult population of the United States, whether a registered voter or not. Call quotas were established based on the population of each state. Population projections for the year 2013 from the United States Census Bureau were used for this purpose. The following chart outlines the adult populations by state.

Name of State	18+ Population 2013 Projection of State	Percent of U.S. Total
Alabama	3,414,967	1.54%
Alaska	477,865	0.22%
Arizona	4,334,537	1.95%
Arkansas	2,086,322	0.94%
California	26,576,445	11.98%
Colorado	3,464,517	1.56%
Connecticut	2,665,305	1.20%
Delaware	637,276	0.29%
District of Columbia	433,700	0.20%
Florida	13,647,196	6.15%
Georgia	6,565,095	2.96%
Hawaii	970,012	0.44%
Idaho	1,027,114	0.46%
Illinois	9,469,560	4.27%
Indiana	4,653,500	2.10%
Iowa	2,252,912	1.02%
Kansas	2,049,123	0.92%
Kentucky	3,158,570	1.42%
Louisiana	3,349,214	1.51%
Maine	1,036,627	0.47%
Maryland	4,216,350	1.90%
Massachusetts	4,993,402	2.25%
Michigan	7,652,099	3.45%
Minnesota	3,897,847	1.76%
Missippi	2,144,281	0.97%
Missouri	4,347,102	1.96%
Montana	717,654	0.32%
Nebraska	1,299,355	0.59%
Nevada	1,758,622	0.79%
New Hampshire	1,007,415	0.45%
New Jersey	6,642,357	2.99%

Money & Politics: A Public Opinion Poll Examining Perceptions of the U.S. Adult Population

	or the second se	
New Mexico	1,414,523	0.64%
New York	14,650,778	6.60%
North Carolina	6,550,388	2.95%
North Dakota	486,176	0.22%
Ohio	8,658,068	3.90%
Oklahoma	2,631,213	1.19%
Oregon	2,752,582	1.24%
Pennsylvania	9,582,930	4.32%
Rhode Island	830,428	0.37%
South Carolina	3,201,687	1.44%
South Dakota	576,422	0.26%
Tennessee	4,516,751	2.04%
Texas	16,458,299	7.42%
Utah	1,646,570	0.74%
Vermont	490,745	0.22%
Virginia	5,725,095	2.58%
Washington	4,713,756	2.12%
West Virginia	1,427,010	0.64%
Wisconsin	4,220,053	1.90%
Wyoming	388,262	0.17%
Total 18+ US Adults	221,868,077	100.00%

Table 177

The call quota for each state was then based on the adult population of each state divided by the total adult population of the United States. If a state adult population represented 3% of the total U.S. adult population, then 3 percent of the total competes were assigned to that state. Percentages were rounded to achieve an actual call quota.

A total of 24 interviewers were used for the survey. There were ten females and fourteen males. Calls were conducted at two locations, at the dDaniel Advertising call center on Shenango Road in Beaver Falls, PA and at our office location in Butler, PA. American Research Surveys tightly controls all calls made during survey field work. A member of our management team was present whenever calls were being made.

American Research Surveys does not permit direct data input by interviewers into the data base. Interviewers conduct interviews and data input personnel perform data input. This has greatly reduced sort times and data entry errors. Printed questionnaire forms were prepared and were given to each interviewer. Once the individual survey form was completed, the phone room manager then checked the form for accuracy. Once the completed form was approved, it was given to the data input personnel. If either the phone room manager or the data input personnel found any errors, these were corrected immediately and, if necessary, the respondent was called again for clarification. Respondents were called back in two instances during the course of this survey. In one instance, a questionnaire form was marked "male", yet the first name of the respondent was indicated as "Carol". A subsequent question confirmed that it was, indeed, a male with the first name of Carol.

The questionnaire was designed during the final week of December, 2005 and was completed in mid January, 2013. A total of 13 revisions were made in the survey design during the course of the project. A copy of the final questionnaire design is included with this report, along with the screening questions that were used. Once the field work had commenced, it was discovered that identical codes were used on a few of the questions on the printed survey forms. This did not affect the accuracy or the actual computer analysis of the survey. The codes were entered into different fields during data input, and the computer programming only detected data entry into the proper fields in any event. Nevertheless, it was decided to correct the survey design and reprint all subsequent surveys. The phone room manager made corrections as necessary on the printed forms that had already been conducted.

Each phone number was called once. If the respondent answering the call refused to take the survey, it was marked refused and the number was not called again. If the number did not answer, we made a total of three attempts to reach the number. An example of instructions on marking the phone room sheets is included with this report.

Approximately 70% of the phone calls we make during the course of a survey are answered by women. As a result, it is not unusual to have a larger than needed number of women responding to a survey – and this effort was no exception. We screened women and only accepted male respondents in order to better balance the survey base as the survey progressed. We finished with a base of 55% women and 45% men – a ratio that very closely matches that in the general adult population. As a result, we did not apply weights to correct any deficiencies in the male/female ratios. In any event, there was not a wide disparity in viewpoint on most of the issues surveyed.

Eight surveys were rejected because call quotas for the state were over achieved. Seven were rejected from the state of Pennsylvania and one was rejected in that state of Maryland. Whenever possible, surveys of males were not rejected so as to better balance the male/female ratios in the respondent base. Approximately 13 other surveys were rejected because, once commencing the survey, the respondent was either interrupted by another pressing matter or simply hung up on the interviewer.

A total of ten thousand random phone numbers of adults, both voting and non-voting, were ordered from the Dunhill List Company, a nationally recognized provider. Ten numbers were ordered for each contact that was needed. Approximately 92% of the numbers were valid and working at the time the survey was conducted.

Continuous data input took place on a Toshiba Satellite A65 Laptop computer at the phone center in Beaver Falls, PA and on a Hewlett-Packard Pavilion 503w in Butler, PA. The file of the data entries completed in Beaver Falls was appended on the Hewlett-Packard. All data was entered onto a Microsoft Excel® spreadsheet. Programming was performed on the Excel spreadsheet, as were all sub sorts and reports for the project.

## **Questionnaire Design**

The following pages contain the screening questions and the actual questionnaire design used for the survey.

## **Introduction/Qualifying/Screen Outs**

"Hello, this is	speak with the youngest male who
Interviewer note – You may be instructed by the male or female or the oldest member in the leaves respondent base.	1
Proceed with survey once the designated responde	ent is available.
If respondent has questions about our company, pl website, americanresearchsurveys.com.	lease ask them to go directly to our

Whether or not a survey is completed, please make sure to BE POLITE at all times and thank the person for their time and help!

Interviewer	Date_		-
Phone Number Contacted	()		-
State			
1. Geography (DO NOT ASK	( from sheet circle one)		Data Input Area – Leave Blank
1A Northeast		1C Midwest	1D West
2. Gender (from observation,	DO NOT ASK, circle one)	2A Female	2B Male
Obama and the United	States Congress in the collist if needed – circle only 3B The War 3C To 3F National Debt 3G Ed 3K Poverty 3L References	coming year"  ONE answer) errorism 3D nergy Costs 3H ebuilding/Hurrica	Moral Values ne Relief
same priorities for this (Interviewer - Circle only ON	s nation as you do, or do WE answer)	es he have differentities 4C	d States, Barack Obama, has the ent priorities?"  Unsure/Other/Don't Know Interviewer-DO <u>NOT</u> READ
•	or do they have different	•	ress have the same priorities for
5ASame Priorities		rities 5C	Unsure/Other/Don't Know Interviewer-DO <u>NOT</u> READ

6. "What has more influence on the priorities of our best for the country or the money being donated groups?		-		_	
(Interviewer - Circle only ONE answer					
6ABest for Country 6B Money	Donation	s 6C			Don't Know <u>NOT</u> READ
7-12 "Next, I'm going to read you a list of descript government. I would like you to tell me how me about people like you on a scale of 1 to 5. You about you, a ranking of 5; they may "very conce "somewhat concerned", a ranking of 3; you may ranking of 2; or that they "do not care at all" ab (Interviewer: circle ONE answer for each)	uch each omay feel terned" about that	of the electrical of the elect	cted repres are "extrem a ranking 4 "not very	sentative mely con 4; they m	s care cerned" nay be
The Representatives	Do Not Care At All About Me	Not Very Concerned About Me	Somewhat Concerned About Me	Concerned	Extremely Concerned About Me
Are Members of US House of Representatives		2	3	4	5
Are Members of United States Senate		2	3	4	5
Are Democrats		2	3	4	5
Are Republicans	1	2	3	4	5
Receive a lot of money from corporations	1	2	3	4	5
Receive a lot of money from special interest group	s 1	2	3	4	5
13. "Do you feel it is important to eliminate the moand special interest groups from our political standard Interest groups from our political standard Interviewer-Don't Know  Interviewer-DO NOT READ	system? (/ Not In	<i>Interviewer</i> nportant	· - circle O.	NE answe	r)
14."Would you be more likely to vote for a candid accept NO money from corporations or specia 14A Yes 14B No	l interest ;	groups?"	olic office onsure/Other	-	
14A 105	12		terviewer-L		

	or political system and corporations and special	limit or elimi interests?"	ore secure if we could introduce nate the influence of the money  **Unsure/Other/Don't Know**
			Interviewer-DO <u>NOT</u> READ
and special interest groprovide <b>public</b> funding	oups altogether - and g for political campaigns	ive a small p ?"	ampaign funding by corporations portion of our federal budget to  Unsure/Other/Don't Know Interviewer-DO NOT READ
	itical campaigns – and re	eplace that mo	priority to pass a law banning oney with a simple system of Unsure/Other/Don't Know Interviewer-DO NOT READ
18AWrite Letter/e 18DMake Donation	nke?" ( <i>Interviewer - yo</i> mail 18BM	ou may read list ake Phone Ca for candidates	- circle ALL answers that apply) all 18CAttend Rally interested in good policy
'There are just a few standar	d questions left – we're	almost finishe	ed"
19. I'm going to read you a l 19A18-24		OC35-49 _Unsure/Othe	
20. "How likely are you to vo 20AVery Likely 20B			nsure/Other/Don't Know Interviewer-DO READ

21A	hich political _Democrat _Green Party		21B	Republica	an	21C	_Independant _ <i>Unsure/Other/Don't Know</i> _ <i>Interviewer-DO <u>NOT</u> READ</i>
22A	_African	22B	Asian	•	22C_	India <i>Unsu</i>	Interviewer-you may read list n re/Other/Don't Know rviewer-DO <u>NOT</u> READ
23A	is your curren _Single _Separated	23B	Marrie	d	23C_	Divor <i>Unsu</i>	
fall? W Interviewer- 24A	fould that be read list very que _\$25,000 or le	.;; <sup>1</sup> uickly, in ess /	cluding br 24B	acket numb \$25-\$49,9	ber) 999	24C_	old income for the year 2005 \$50-\$75,000 Unsure/Other/Don't Know Interviewer-DO NOT READ
	etimes, someor and you. May					ıll back iı	n case I made a mistake or didn't
							<u>e respondent</u> for all of their ollowing page.
Interviewe	r, please write	e any ac	lditional	comment	s from	the respo	ondent in space provided below

## **Instructions for Filling out Phone Forms**

When calling the number, place a <u>small</u> dot beside the phone number, then do the following

- The number rang four times or more but was not answered
- The number was answered by an answering machine

REF = The respondent was home, but refused

DISC = The number is disconnect

FAX = The number was a FAX machine

 $\zeta$  = The survey was completed

## **Margin of Error**

The maximum margin of error for this survey at the 95% confidence level is 3.15%. This means that, 19 times out of 20, actual values will fall within listed values + or - the 3.15% error margin. Sampling error is also inversely proportional to the square root of the size of the base. This means that, if nine times as many surveys were taken, the margin of error would only decrease by a factor of three, not a factor of nine (current margin of error divided by the square root of 9, NOT 9).

Sampling error is also affected by the response levels. Candidates or issues receiving either 5% or 95% response level total have an error margin that is significantly less than those at the 50% response level. Candidates or issues receiving either 1% or 99% response level totals have an error margin that is even smaller for the above mentioned examples. A complete margin of error chart is included with this report.

Sampling a population is similar to sampling a cup of coffee. We take only a small sip to determine if the coffee is hot or cold, or if the coffee has cream, has sugar, etc. We do not see or taste or touch most of the coffee before we have a clear picture of what the rest of the coffee may contain. In the case of our sample, we obtained 1006 completed questionnaires out of the entirety of the population of the United States, but this database is large enough for stability and enables us to get a "snapshot" of the mind of the respondents.

There is a larger margin of error on sub-sorts. Each chart and page contained in this report has been provided for the total of surveys taken. Please be aware that when sub-sorts are performed, the margin of error will increase.

Our findings of nearly 30 years of political polling clearly prove that the tendency of the actual results will tend toward the mean values listed. It is far more likely that the actual results will be very close to the actual listed value than to any of the extremes. Results will also tend to be toward the center of the range provided by the margin of error, than they will toward any of the extremes in the margin of error. The actual values tend to follow a bell shaped curve (or "sine" appearance) and generally land close the mean when the actual election results are actually reported.