API_ID C 10 API_ID   Standard number that is unique across all Voter databases

TITLE C 4 Title Title (Mr. Mrs. Dr. etc.) -source data
FIRSTNAME C 11 First Name First Name-source data
MIDDLE_INI C 1 Middle Initial Middle Initial -source data
MIDDLENAME C 11 Middle Name Middle Name source data
LASTNAME C 19 Last Name -source data
SURN_SUFF C 3 Surname Suffix person's surname (Jr. Sr. etc...)
SEX C 1 Gender ENDER - Gender code M – Male   F – Female Blank - Not provided and not a commonly gender-specific name. Valid Values: M,F,<blank>
Two Sources either Information received in source file or applied
BIRTHDATE C 8 Birthdate
Date of birth in YYYYMMDD format -Information received insource data Information received in source file
PARTY_CODE C 1 Party Code
PARTY AFFILIATION - Party affiliation code which are
unique by state and sometimes by county.
A- American Independent
C- Consumer
D- Democrat
E- DC Statehood
F- Reform
G- Green
H- Liberal
E- DC Statehood
F- Reform
G- Green
H- Liberal
I- Independent
J- UMOJA
K- Independent NM Party
L- Libertarian
N- None/Non-Partisan/No Party/No
Preference/Undeclared/Declined to State/Undecided
O- Other
P- Peace & Freedom
R- Republican
T- Right to Life
U- Unaffiliated/Non Affiliated
V- Conservative
W- Natural Law
Z- Independence
' '- Blank

PHONE_NUM C 10 Phone Number
Every effort is made to find the largest number of phones possible on a constant basis. Use phone_src, phone_code
and validflag to identify best phones. Two Sources either Information received in source file or Applied
PHONE_CODE C 1 Phone Connectivity Code Strength of match to outside data-appending source, 1 being highest confidence
of a match and 7 the lowest Valid Values: 1-7
PHONE_SRC C 1 Phone Source
PHONE SOURCE - Source of telephone number
O- Original phone number kept
N- New phone applied
V- Verified original phone
C- Changed original phone
A- Area code only changed
Blank- No original phone and no match found during
enhancement

REGIS_DATE C 8 Registration Date Date of voter registration in CCYYMMDD format.
Information received in source file
AGE C 2 Age Age calculated from provided birthdate or from external enhancement
DEAD C 1 Deceased
Identified as possibly dead. Three categories are used to match the data. The first level is considered to have the
greatest accuracy. 1 - first name, last name, birthdate, zip code 2 - first name, last name, birthdate 3 - first name, last
name, zip Valid Values: 1, 2, 3

code 2 - first name, last name, birthdate 3 - first name, last
name, zip
Valid Values: 1, 2, 3

RANDOM_NUM C 8 Random Number RANDOM NUMBER - Each voter is assigned 8 digit random
number ranging from 00000001 to 99999999 to accommodate random selection of voter samples for polling.

STATUS C 1 Status Voting status of the voter as identified by the state or county voter registrar. Values are:
<Blank>=Active
I=Inactive
S=Suspense
F=Felon
D=Deceased
C=unknown Cancellation
Valid Values: I,S,F,D,C, <blank>

VOTER_ID C 10 Voter ID
VOTER ID NUMBER - Voter identification number assigned by county or the state.

ADDRESS C 40 Address
This is the resident address as provided in the source record. It is not standardized or updated with USPS address
forwarding data. "Maddress" is the standardized address field

CITY C 19 Residence City
This is the resident city as provided in the source record. It is not standardized or address corrected. -Information
received in the source data

STATE C 2 Residence State This is the home state as provided in the voter registration record. It has not been modified from
the information provided by the state or county. Information received in source file

ZIP C 5 Residence Zipcode
Home Zipcode - This is the home zip as provided in the voter registration record. It has not been modified from the
information provided by the state or county. Information received in source file
ZIP4 C 4 Residence Zip +4
Home Zipcode 4 digit extension
MADDRESS C 40 Mail Address
ADDRESS - MAIL - This is the complete mail address, standardaized and address corrected by the USPS
Fastforward database. The Fastforward database identifies
residents who have moved and requested that mail be
ADDRESS - MAIL - This is the complete mail address, standardaized and address corrected by the USPS
Fastforward database. The Fastforward database identifies residents who have moved and requested that mail be
forwarded. This database currently maintains movers for 13 months, though files are updated quarterly quarterly, so as not
to lose movers. This application allows for an increase in the accuracy of mail delivery and for identification of potential
absentee ballot voters.

MCITY C 19 Mail Address City Mail city as COA verified and corrected Information received in source file
MSTATE C 2 Mail Address StateThis is the mail state as COA verified and corrected. Information received in source file
MZIP C 5 Mail Address Zip code This is the mai addressl zip code as COA verified and corrected.
M_ZIP4 C 4 Mail Zip +4 Zip+4 based on our mail zipcode. COA applied/CASS certified. CASS recertification is required every
3 months. CASS certificates can be requested.

MCR_RT C 4 Mail Carrier Route
Mail Carrier Route. COA applied based on Mail Address and CASS certified. CASS recertification is required every 6
months. Cass certificates can be obtained by contacting ARS support.

ADD_TYPE C 1 Address Type Residence Type applied during address standardization. Valid Values: F=Firm or Company
G=General Delivery H=High rise or business complex P=PO Box R=Rural Route Address S=Street or Residential .

HOUSE_NUM C 8 Home Address Number
Parsed out home address number. Information received in source file
PRE_DIR C 2 Address Pre Direction Parsed out home address pre-direction.
-source data
ST_NAME C 25 Street Name Parsed out home address street name.

POST_DIR C 2 Address Post Direction
Parsed out home address post-direction.
-source data
ST_SUFF C 4 Street Suffix
Parsed out home address street suffix.
-source data
APT_NAME C 4 Apartment Name
Parsed out home address apartment or suite name. Parsed
out type of unit
-source data
APT_NUM C 6 Apartment number
Parsed out home address apartment or suite number
-source data
ODD_EV_ADD C 1 Odd or Even Address Indicator
Flags the address for location on the even or the odd side of
the street (primarily used for walk lists).
Valid Values: E=Even, o=Odd
ARS applied
LATITUDE C 9 Latitude
Geographic Latitude
ARS applied
LONGITUDE C 11 Longitude
Geographic Longitude
ARS applied
CENSUS_ST C 2 Census State
2 digit Census State Code (i.e. 01=Alabama). This is the
major political and administrative subdivision of the United
States.

CENSUS_TRK C 6 Census Track
CENSUS TRACT (i.e. 992000) A small statistical subdivision
of a county established by the Census Bureau and designed
to be relatively homogeneous with respect to population
characteristics, economic status, and living conditions. Tracts
generally have stab
CENSUS_BLK C 4 Census Block
Census Block/Census BGED (Block Group Enumeration
District) (i.e.2026). Block Group - A small, statistical
subdivision of a Census block chosen to preserve as much
as possible the homogeneity of the residence. Enumeration
District - A statistical area us

COA_FLAG C 1 Change of Address Flag
A = Match found; a complete, forwardable address is
provided
1 = Match found; Foreign Move
2 = Match found; but Moved Left No Address (MLNA)
3 = Match found; but Box Closed No Order (BCNO)
5 = Match found, but unable to provide a unique forwarding
address
14 = Match found, but new address cannot be converted to a
deliverable address
19 = Match found, but unable to provide 11-digit delivery
point
(4; 6-13; 15-18; 20) = Ambiguous input address; cannot be
matched to a unique forwarding order
66 = The individual's forwarding order will soon expire and
thus be undeliverable
(91, 92) = Forwarding order match is ZIP+4 is a street level
match rather than address-level match
-api applied
COA_MOVE C 2 Change of Address Move Type
Change of Address Move Type. Addresses with a value
have a forwardable new mailing address.
I=Individual Move

F=Family Move
B=Business Move
M =Move; no type specified
-AI applied
COUNTYFIPS_USPS C 3 County FIPS-USPS
County FIPS-USPS
HOME_SEQ C 7 Home Sequence Number
HOME SEQUENCE - Home sequence numbers are provided
to accomodate creation of walk-lists. Each voter is assigned
a unique 7 digit number which is equivalent to the ordinal
position when sorted in ascending order by the following
fields: Home zip, Home Str
ARS applied
MCOUNTYFIPS_USPS C 3 Mail County FIPS-USPS
Mail County FIPS-USPS
COMP_OWN C 1 Computer Owner
Indicates a Computer Owner. Valid values: Y=yes and
<blank> = unknown Consumer enhancement
Consumer Enhancement
ED_LEVEL C 1 Education Level
Education Level
1 High School
2 Some College
3 Completed College
4 Graduate School
5 Less than High School
<blank> Unknown
5 Less than High School
<blank> Unknown
ETHNIC_COD C 1 Ethnic Code
All ethnic codes on data collected after 1996 are provided
only by the source. Ethnic code on older data is provided by
one of the following: source, AP applied, or vendor applied
as an enhancement.
A American
B Black
C Catholic
D Chinese
E Irish/Catholic
F French
G German
H Hispanic
I Italian
J Jewish
K Korean
L Japanese
M Asian Indian
N Northern European
O Oriental
P Irish
R Arab
S Scottish/Irish
T French/Catholic
U Asian
V Vietnamese
W White
Y Indian
Z American Indian
ETHNIC_GRP C 2 Ethnic Group (Legacy)
Ethnic Group. The first name, lastname, and neighborhood
are all factors in assigning ethnic group.
00=Unknown
C1=Afghan
C2=Bangladesh
C3=Indian

C4=Pakistani
C5=Sri Lankan
C6=Nepalese
C7=Telugan
D0=Algerian
D1=Arabian
D2=Bahraini
D3=Egyptian
D4=Greek
D5=Iraqi
D6=Kurdish
D7=Jewish
D8=Kuwaiti
D9=Libyan
DE=Macedonia
DF=Moroccan
DG=Qatari
DH=Persian
DJ=Saudi
DK=Syrian
DL=Tunisian
DM=Turkish
DN=Yemeni
DS=Maltese
HA=Argentina
DM=Turkish
DN=Yemeni
DS=Maltese
HA=Argentina
HB=Bolivia
HC=Cuba
HD=Dominican Republic
HE=El Salvador
HG=Guatemala
HH=Honduras
HJ=Colombia
HK=Panama
HL=Ecuador
HM=Mexico
HN=Nicaragua
HP=Puerto Rico
HQ=Chile
HR=Costa Rica
HS=Spain
HU=Uruguay
HV=Venezuela
HX=Peru
HY=Paraguay
HZ=Brazil
KS=American Indian
M0=African American 1
M1=Angolan
M2=Ashanti
M3=Basotho
M4=Beninese
M5=Bhutanese
M6=Burkina Faso
M7=Burundian
M8=Cameroonian
M9=Central African Republic
MA=Chadian
MB=Comoros
MC=Congolese
MD=Equatorial Guinea
ME=Ethiopian

MF=Gabonese
MG=Gambian
MH=Ghanaian
MJ=Guinea Bissau
MK=Guyanese
ML=Ivorian
MM=Kenyan
MN=Lesotho
MO=Liberian
MP=Madagascan
MQ=Malawian
MR=Malian
MS=Namibian
MT=Nigerian
MU=Mozambican
MV=Papua New Guinean
MW=Rwandan
MX=Senegalese
MY=Sierre Leone
MZ=Somalian
N1=Danish
N2=Dutch
N3=Finnish
N4=Icelandic
N5=Norwegian
N6=Scottish
N7=Swedish
N8=Welsh
N5=Norwegian
N6=Scottish
N7=Swedish
N8=Welsh
R1=Aleutian
R2=Myanmar (Burmese)
R3=Chinese
R4=Fijian
R5=Hawaiian
R6=Indonesian
R7=Japanese
R8=Kampuchean (Cambodian)
R9=Korean
RA=Laotian
RB=Malaysian
RC=Mongolian
RD=Other Asian
RE=Philippine
RF=Thai
RG=Tibetan
RH=Vietnamese
RJ=Maldivian
RK=Nauruan
RM=New Zealand
RP=Australian
RQ=Vanuatuan
RS=Pili
T1=Belgian
T2=Basque
T3=English
T4=French
T5=German
T6=Irish
T7=Italian
T8=Portuguese
T9=Hispanic
TE=Liechtenstein

TF=Luxembourgian
TJ=Manx
U0=Albanian
U1=Armenian
U2=Austrian
U3=Azerbaijani
U4=Bosnian Muslim
U5=Bulgarian
U6=Belorussian (Byelorussian)
U7=Chechnyan
U8=Croatian
U9=Czech
UA=Estonian
UB=Georgian
UC=Hungarian
UD=Kazakhstan
UE=Kirghizia
UF=Kyrgyzstani
UG=Latvian
UH=Lithuanian
UI=Moldovan
UJ=Polish
UK=Romanian
UL=Russian
UM=Serbian
UN=Slovakian
UP=Slovenian
UQ=Tajikistan
UR=Tajik
UT=Turkmenistan
UV=Ukrainian
UQ=Tajikistan
UR=Tajik
UT=Turkmenistan
UV=Ukrainian
UW=Uzbekistan
W0=South African
W1=Surinamese
W2=Sudanese
W3=Swaziland
W4=Tanzanian
W5=Togolese
W6=Tongan
W7=Ugandan
W8=Xhosa
W9=Zairean
WA=Zambian
WB=Zimbabwean
WC=Zulu
WD=Cape Verdean
WE=Djiboutian
WF=Guinean
WG=Mauritanian
WH=Niger
WJ=Seychelles
WK=Western Samoan
WL=African American 2
WM=Botswanan
WN=Hausa
WP=Caribbean African American
WS=Swahili
XX=Multi-Ethnic
HAVECHILD C 1 Has Child(ren)
Indicates presence of children in household
Valid Values; Y=Yes, N=No, <blank> = Unknown

Consumer Enhancement
HH_NUMBER C 7 Household Number
HOUSEHOLD NUMBER - Every member in the household is assigned a same 7 digit number which is unique to that household. (i.e. No two households within a county share the same household number but everyone in a same household shares the same number). A hous
ARS applied
HOH_FLAG C 1 Head of Household Flag
HEAD OF HOUSEHOLD FLAG - Head of household flag. Head of household is the oldest person in the household as determined by date of birth. If date of birth is not available, head of household is the person who registered the earliest as determined by date
Valid Values: H=Head, M= Member
ARS applied
HOME_OWNER C 1 Home Owner Indicator
Home Ownership Status
1 = Renter
2 = Probable Renter
3 = Probable Homeowner
4 = Home
Valid Values 1-4
Consumer Enhancement
INCOME C 1 Income Level
This is the level of estimated household income from census or estimated using demographic and census data. A person's income level is indicated by the following codes:
A = Under 15,000
B = 15,000-24,999
C = 25,000-34,999
D = 35,000-49,999
E = 50,000-74,999
F = 75,000-99,999
G = 100,000-124,999
H = 125,000-149,999
I = 150,000-174,999
J = 175,000-199,999
K = 200,000-249,999
L = 250,000+
LANGUAGE C 2 Language
Language Spoken:
Afrikaans=A1
Albanian=A2
Amharic=A3
Arabic=A4
Armenian=A5
Ashanti=A6
Azeri=A7
Bantu=B1
Basque=B2
Bengali=B3
Bulgarian=B4
Burmese=B5
Chinese (Mandarin, Cantonese and other dialects)=C1
Comorian=C2
Czech=C3
Danish=D1
Dutch=D2
Dzongha=D3
English=E1
Estonian=E2
Farsi=F1
Finnish=F2
French=F3

Georgian=G1
German=G2
Ga=G3
Greek=G4
Hausa=H1
Hebrew=H2
Hindi=H3
Hungarian=H4
Icelandic=I1
Indonesian=I2
Italian=I3
Japanese=J1
Kazakh=K1
Khmer=K2
Kirghiz=K3
Korean=K4
Laotian (Include Hmong)=L1
Latvian=L2
Lithuanian=L3
Macedonian=M1
Laotian (Include Hmong)=L1
Latvian=L2
Lithuanian=L3
Macedonian=M1
Malagasy=M2
Malay=M3
Moldavian=M4
Mongolian=M5
Nepali=N1
Norwegian=N2
Oromo=O1
Pashto=P1
Polish=P2
Portuguese=P3
Romanian=R1
Russian=R2
Samoan=S1
Serbo-Croatian=S2
Sinhalese=S3
Slovakian=S4
Slovenian=S5
Somali=S6
Sotho=S7
Spanish=S8
Swahili=S9
Swazi=SA
Swedish=SB
Tagalog=T1
Tajik=T2
Thai=T3
Tibetan=T4
Tongan=T5
Turkish=T6
Turkmeni=T7
Tswana=T8
Unknown=UX
Urdu=U1
Uzbeki=U2
Vietnamese=V1
Xhosa=X1
Zulu=Z1
MAIL_ORD C 1 Mail Order Purchaser
Mail Order Buyer Indicator
Valid Values: Y=Yes, M= Multi Buyer, <blank> = unknown
Consumer Enhancement

MARITAL C 1 Marital Status
Marital Status
Valid Values: 0=unknown, 1=Married, 2 = Single
Consumer Enhancement
MINORITY C 1 Ethnic Minority Code (Legacy)
Ethnic Minority.
Valid Values: A,C,E,F,I,J,M,N,P,O,S,T,U,W,Y,Z
ARS applied
PARTY_MIX C 1 Household Party Makeup
Party make-up of everyone in a household:
(1) all family members are R
(2) all family members are D
(3) all are other than R or D
(4) none are D
(5) All family members are R or D only
(6) No family member are R
(3) all are other than R or D
(4) none are D
(5) All family members are R or D only
(6) No family member are R
(7) All family members are R or D and any other
legal value
(0) family member contains invalid or no party code
-api applied
PERSONS_HH C 1 Number of People in the Household
Number of people that have been identified in a household
ARS applied
RELIGION C 1 Religion
Religion
B - Buddhist
C - Catholic
G - Greek Orthodox
H - Hindu
I - Islamic
J - Jewish
K - Siku
L - Lutheran
M - Mormon
O - Eastern Orthodox
P - Protestant
S - Shinto
X - Not Known or Unmatched
TRAIL_CNT C 1 Household Trailer Count
TRAILER COUNT - Trailer count represents the individual
rank in the household based on the criteria used to determine
head of household(Date of Birth/Date of Registration). Head
of household gets value of "1", and highest ranking member
gets value of "2",
Valid Values: 1-9
ARS applied
VALIDFLAG C 8 Phone Validity
Y = This phone number was listed with this voter within the
past 60 days. U = This phone number was removed from the
directory.
Valid Values: Y, U
Consumer Enhancement
VOTER_TRLR C 1 Voter Trailer
Voter Trailer indicates number of trailing members in the
household.
Valid Values: 0-9, A-F (A-F = 10-15)
ARS applied
WEALTH C 1 Wealth Rating Indicator
Wealth Rating: A decile rating of households by state based
on a high-to-low distribution of median income by block
group. Values: 0-9 with 9 representing the top 10%, 8 is the

next highest 10%, etc.
Valid Values: 1-9, <blank>
Consumer Enhancement
YEAR_BUILT C 4 Home Construction Date
The date the home at the address was built
Consumer Enhancement
COUNTY_ST C 3 County
COUNTY STATE - In our database the field label is
COUNTY_ST with a field length of 3(may contain leading
zeros). This field is applied based on the county in the
source data when the voter registration file is acquired by
ARS. This code is unique within each state. ARS uses
the standard FIPS (Federal Information Processing
Standards) county number for the county in which the voter
is registered. These are almost always exclusively odd
numbers. Click <a target="_blank"
href="http://www..
com/AttachFiles_RPT/FIPS_County_Translation.xls"><u>here</u> for a FIPS to County Name translation
list.
Please note that with a five-digit FIPS code, the first two
digits identify the state. The code in our data is the
three-character code pertaining to the county. FIPS codes
are generally odd numbers, assigned for the most part
through an alphabetical listing of the county names. There
are exceptions: Cities in Virginia, Maryland and elsewhere
have even numbered FIPS codes. Parishes in Louisiana are
treated as counties. Territories and Boroughs in Alaska are
treated as counties. Note that in New England and Wisconsin
the voter registers at the town level, but the codes are
nevertheless assigned at the county level.
This is the field that should be used when searching by
county because the COUNTY_FIP code assignment is based
on the voters mail address.
ST_UP_HOUS C 2 State Upper House
Often called the State Senate, in our database the field is
labeled ST_UP_HOUS with a field length of 2. This
information comes from the source data. In Nebraska the
district numbers for their unicameral Legislature are recorded
in both this field and the Lower House field.(ST_LO_HOUS).
If you are viewing this information under the Jurisdiction Tab
you can click the Map button to see details for Districts and
Members.
NOTE: The district information is determined, displayed, and
downloaded according to the information provided by the
registrar of voters at the time of acquisition of the voter file.
The registrar and the NCOA processing may indicate a mail
or home address other than inside the registrar-assigned
district. Individuals who may have moved, re-registered or
been removed from the registrars' list since the time of
acquisition may still be present on this list. VLO does not
perform any re-assignment of districts. If you chose to
"Exclude Movers", normally the default, VLO will exclude
individuals who have been identified by the ARS NCOA
process as moving irrespective of the nature of the move.
This may not exclude all non-district individuals.
ST_LO_HOUS C 3 State Lower House
In our database the field is labeled ST_LO_HOUS has a field
length of 3 and is from the source data. The actual formal
name of the lower house varies by state. In most states this
body is called the House of Representatives. In NY, WI and
CA, this body is called the State Assembly. NE is unicameral
length of 3 and is from the source data. The actual formal
name of the lower house varies by state. In most states this
body is called the House of Representatives. In NY, WI and

CA, this body is called the State Assembly. NE is unicameral and the values in this field match the st_up_hous field. In NV it is merely called the Assembly. In New Jersey it is the General Assembly. In MD, VA and WV it is the House of Delegates.

NOTE: The district information is determined, displayed, and downloaded according to the information provided by the registrar of voters at the time of acquisition of the voter file. The registrar and the NCOA processing may indicate a mail or home address other than inside the registrar-assigned district. Individuals who may have moved, re-registered or been removed from the registrars' list since the time of acquisition may still be present on this list. VLO does not perform any re-assignment of districts. If you chose to "Exclude Movers", normally the default, VLO will exclude individuals who have been identified by the ARS NCOA process as moving irrespective of the nature of the move. This may not exclude all non-district individuals.

CONG_DIST C 2 Congressional District

US Congressional District - The Federal congressional district. This is a 2 character field labeled CONG_DIST. It is a two digit number from 00 to 99. This designation comes from the source data. If viewing this field using the Jurisdiction Tab you can click on the MAP button to the right to display information about the Seated Member of Congress and their district. You can select from two options: District Overview and Legislator Overview.

NOTE: The district information is determined, displayed, and downloaded according to the information provided by the registrar of voters at the time of acquisition of the voter file. The registrar and the NCOA processing may indicate a mail or home address other than inside the registrar-assigned district. Individuals who may have moved, re-registered or been removed from the registrars' list since the time of acquisition may still be present on this list. VLO does not perform any re-assignment of districts. If you chose to "Exclude Movers", normally the default, VLO will exclude individuals who have been identified by the ARS NCOA process as moving irrespective of the nature of the move. This may not exclude all non-district individuals.

PREC_NAME C 40 Precinct Name
Precinct Name
Information received in source file

PREC_NO1 C 8 Precinct
Main Precinct Number
Information received in source file

SCHL_DIST C 5 School District
School District - In CA School District refers to either elementary school district (K-8), unified school district (both elem and high school are in one district), or joint school district (district crosses county lines).
Information received in source file

WARD C 8 Ward
Ward
Information received in source file

VTR_GEN00 C 1 2000 General Election
2000 General Election

VTR_GEN01 C 1 2001 General Election
2001 General Election

VTR_GEN02 C 1 2002 General Election
2002 General Election

VTR_GEN03 C 1 2003 General Election
2003 General Election

VTR_GEN04 C 1 2004 General Election
2004 General Election

VTR_GEN05 C 1 2005 General Election
2005 General Election
VTR_GEN06 C 1 2006 General Election
2006 General Election
VTR_GEN07 C 1 2007 General Election
2007 General Election
VTR_GEN08 C 1 2008 General Election
2008 General Election
VTR_OTH00 C 1 2000 Other Election
2000 Other Election
VTR_OTH01 C 1 2001 Other Election
2001 Other Election
VTR_OTH02 C 1 2002 Other Election
2002 Other Election
VTR_OTH03 C 1 2003 Other Election
2003 Other Election
VTR_OTH04 C 1 2004 Other Election
2004 Other Election
VTR_OTH05 C 1 2005 Other Election
2005 Other Election
VTR_OTH06 C 1 2006 Other Election
2006 Other Election

VTR_OTH07 C 1 2007 Other Election
2007 Other Election
VTR_OTH08 C 1 2008 Other Election
2008 Other Election
VTR_PPP00 C 1 2000 Presidential Primary Election
2000 Presidential Primary Election
VTR_PPP04 C 1 2004 Presidential Primary Election
2004 Presidential Primary Election
VTR_PPP08 C 1 2008 Presidential Primary Election
2008 Presidential Primary Election
VTR_PRI00 C 1 2000 Primary Election
2000 Primary Election
VTR_PRI01 C 1 2001 Primary Election
2001 Primary Election
VTR_PRI02 C 1 2002 Primary Election
2002 Primary Election
VTR_PRI03 C 1 2003 Primary Election
2003 Primary Election
VTR_PRI04 C 1 2004 Primary Election
2004 Primary Election
VTR_PRI05 C 1 2005 Primary Election
2005 Primary Election
VTR_PRI06 C 1 2006 Primary Election
2006 Primary Election
VTR_PRI07 C 1 2007 Primary Election
2007 Primary Election
VTR_PRI08 C 1 2008 Primary Election
2008 Primary Election
VTR_GEN90 C 1 1990 General Election
1990 General Election
VTR_GEN91 C 1 1991 General Election
1991 General Election
VTR_GEN92 C 1 1992 General Election
1992 General Election
VTR_GEN93 C 1 1993 General Election
1993 General Election
VTR_GEN94 C 1 1994 General Election
1994 General Election
VTR_GEN95 C 1 1995 General Election
1995 General Election
VTR_GEN96 C 1 1996 General Election
1996 General Election

VTR_GEN97 C 1 1997 General Election
1997 General Election
VTR_GEN98 C 1 1998 General Election
1998 General Election
VTR_GEN99 C 1 1999 General Election
1999 General Election
VTR_OTH90 C 1 1990 Other Election
1990 Other Election
VTR_OTH91 C 1 1991 Other Election
1991 Other Election
VTR_OTH92 C 1 1992 Other Election
1992 Other Election
VTR_OTH93 C 1 1993 Other Election
1993 Other Election
VTR_OTH94 C 1 1994 Other Election
1994 Other Election
VTR_OTH95 C 1 1995 Other Election
1995 Other Election
VTR_OTH96 C 1 1996 Other Election
1996 Other Election
VTR_OTH97 C 1 1997 Other Election
1997 Other Election
VTR_OTH98 C 1 1998 Other Election
1998 Other Election
VTR_OTH99 C 1 1999 Other Election
1999 Other Election
VTR_PPP92 C 1 1992 Presidential Primary Election
1992 Presidential Primary Election
VTR_PPP96 C 1 1996 Presidential Primary Election
1996 Presidential Primary Election
VTR_PRI90 C 1 1990 Primary Election
1990 Primary Election
VTR_PRI91 C 1 1991 Primary Election
1991 Primary Election
VTR_PRI92 C 1 1992 Primary Election
1992 Primary Election
VTR_PRI93 C 1 1993 Primary Election
1993 Primary Election
VTR_PRI94 C 1 1994 Primary Election
1994 Primary Election
VTR_PRI95 C 1 1995 Primary Election
1995 Primary Election
VTR_PRI96 C 1 1996 Primary Election
1996 Primary Election
VTR_PRI97 C 1 1997 Primary Election
1997 Primary Election
VTR_PRI98 C 1 1998 Primary Election
1998 Primary Election
VTR_PRI99 C 1 1999 Primary Election
1999 Primary Election
CONS_MATCH C 5 CONS_MATCH
CONS_MATCH
CREDITCARD C 1 Credit Card Indicator
Credit card indicator
Valid Value: Y = Yes
Consumer Enhancement
DNC C 1 Federal Do Not Call List Flag
Selecting to exclude records with this flag will suppress
records with phone numbers on the Federal Do Not Call List
Valid Value: Match = Y
ARS applied
DWELLING C 1 Dwelling Type
Single Family - Multi-Family Dwelling Unit Designation
A = MFDU/APT
B = Business Address

C = Single family dwelling unit
D = Duplex
E = 3 units
F = 4 units
G = 5-9 units
L = 10-19 units
E = 3 units
F = 4 units
G = 5-9 units
L = 10-19 units
M = 20-49 units
N = 50-100 units
O =101+ units
P = PO Box
Q = Condo
R = Private Mail Box
S = Nursing Home
T = Mobile Ho
ARS applied
ETHNIC_CNF C 1 Ethnicity Confidence Code
Ethnic confidence codes only apply to African American
Group codes. A component of the African American coding is
based on population of the African American population
within a zip+4 geography. The confidence codes have been
added based on the percentage
A = 95%+ African American
B = 85%+ African American
C = 75%+ African American
D = 65%+ African American
Consumer Enhancement
GOLDCARD C 1 Has a Goldcard Indicator
GOLDCARD
Valid Values: Y=Yes
Consumer Enhancement
HOME_HEAT C 1 Home Heating Type Indicator
Home Heating Method
1 = Furnace
2 = Heat Pump
3 = Hot water
4 = No heat
5 = Electric
6 = Solar
7 = Stove
9 = Other
Valid Values: 1-9
Consumer Enhancement
HOME_PDATE C 8 Home Purchase Date
Date Household Home was purchased
HOME_PRICE C 4 Home Purchase Price
Sale price of home in $100,000 increments.
Ex. To search for homes sold for $300,000 you would enter
300 in both fields
Ex. To search for homes sold for over a certain value (ex.
$250,000), enter the entry level amt $250 in the first field and
leave the s
Consumer Enhancement
ISPSA C 1 Index of Social Position for Small Areas
Index of Social Position for Small Areas (ISPSA) an exclusive
lifestyle classification system providing household
characterization by social class affiliation. ISPSA is a score
weighted on several census factors related to education and
occupation. Neigh
Consumer Enhancement

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Consumer Enhancement

LENGTH_RES C 2 Length of Time at Residence

Length of Time at Residence

VALIDDATE C 8 VALIDDATE

NULL

VOTER_CNT C 2 Count of Recorded Votes

Voting Count - Voter count indicates the number of times a person voted. This is the total number of times the voter has been to the polls in the years covered by the registrar of voters. This total will vary from county to county depending on the history

ARS applied